

DIGITAL BILLBOARD PROGRAM



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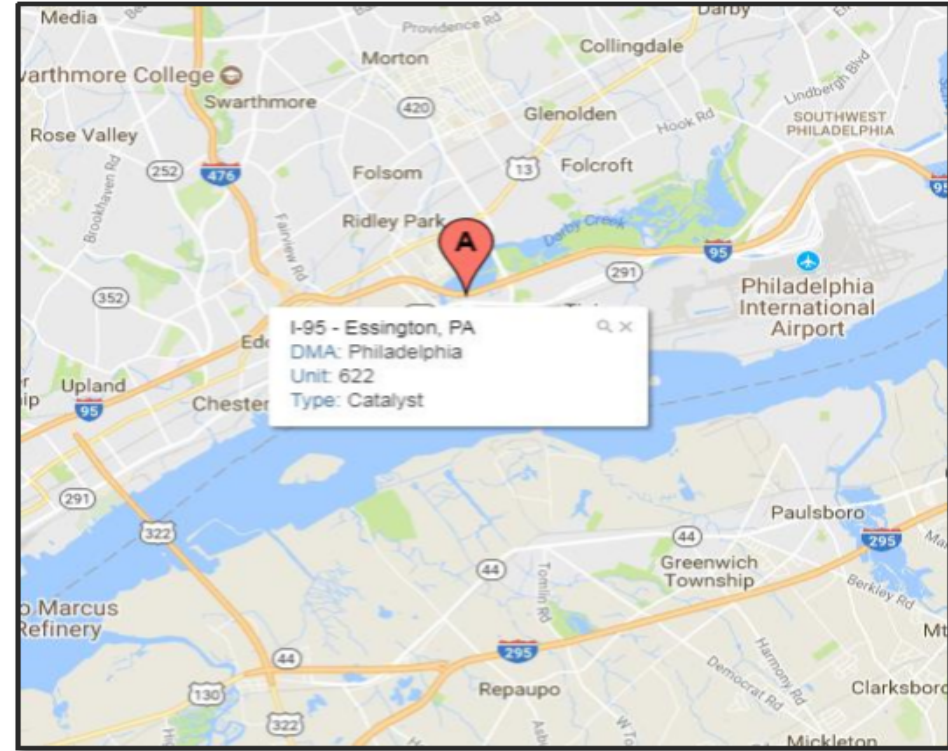
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I-95

Essington, PA

CATALYST - #622

This digital billboard captures northbound traffic headed towards Philadelphia International Airport and the sports complex. This unit is bigger and more noticeable to drivers due to its close proximity to the highway.



SIZE
20' X 60'

431,552
WEEKLY IMPRESSIONS

SPOT/LOOP
8 SEC/64 SEC

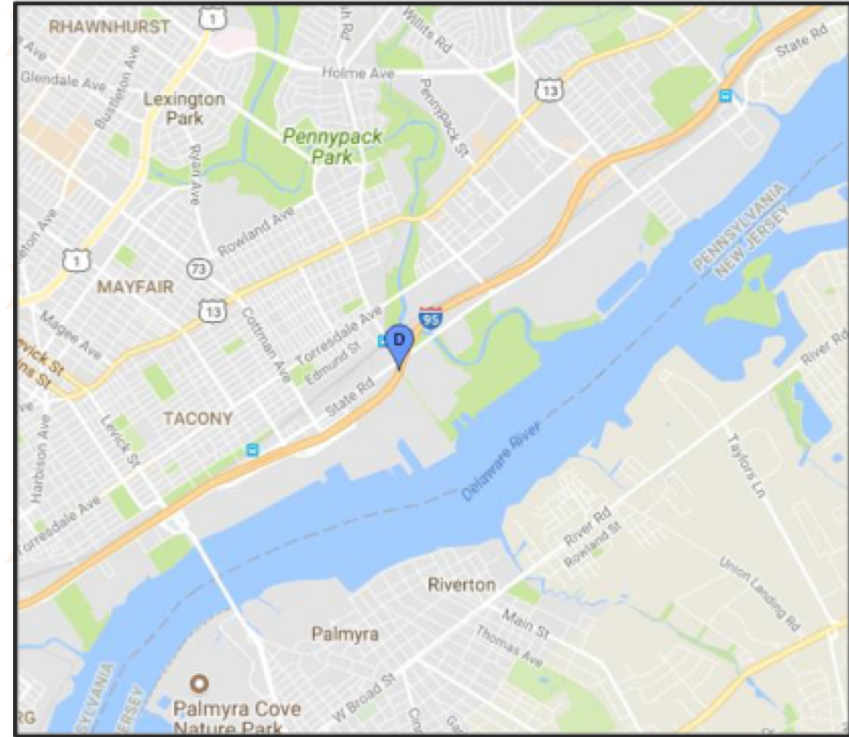
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I-95

& Rhawn St

OUTFRONT - #202

This digital billboard reaches southbound traffic on I-95 driving towards Philadelphia from the Northeast. The view is unobstructed on the right hand side, on the highly trafficked section of I-95 before Center City exits begin.



SIZE
20' X 60'

249,909
WEEKLY IMPRESSIONS

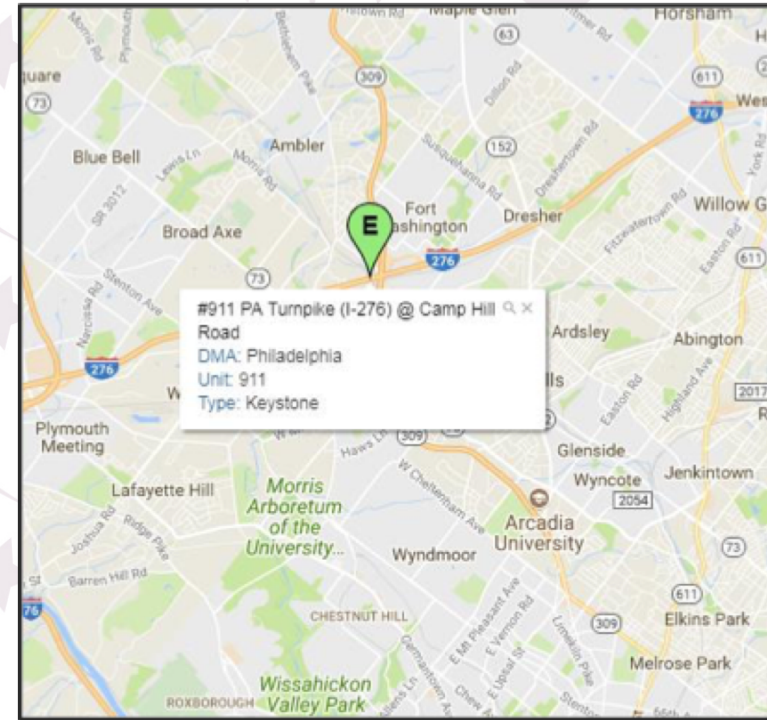
SPOT/LOOP
8 SEC/64 SEC

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PA TURNPIKE (I-276) @ CAMP HILL ROAD

KEYSTONE - #911

This digital billboard targets a highly demanded suburban audience. This stretch of the PA Turnpike is traveled by motorists to and from the suburbs of Montgomery, Bucks and Chester Counties.



SIZE
14' X 48'

167,921
WEEKLY IMPRESSIONS

SPOT/LOOP
8 SEC/64 SEC

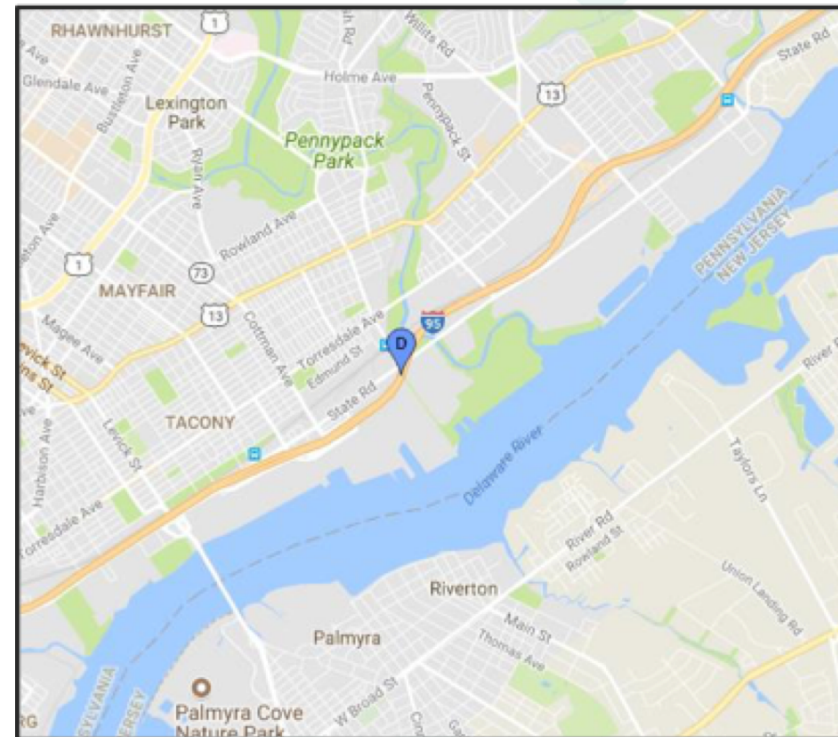
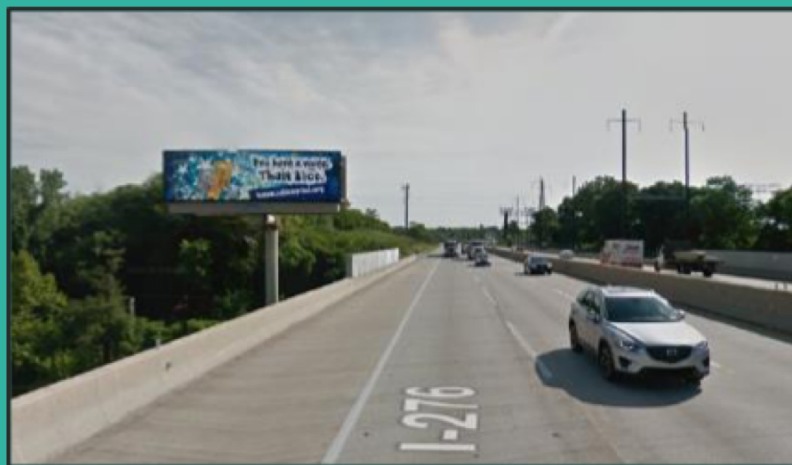
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PA TURNPIKE (I-276)

Between the King of Prussia/Valley Forge exit & the Norristown exit

KEYSTONE-#913

This digital billboard targets a highly demanded suburban audience. It is one of the closest digital billboards to the King of Prussia Mall and reaches the audience traveling to & from Valley Forge National Historical Park. It also reaches those traveling toward the Plymouth Meeting area.



SIZE
14' X 48'

92,156
WEEKLY IMPRESSIONS

SPOT/LOOP
8 SEC/64 SEC

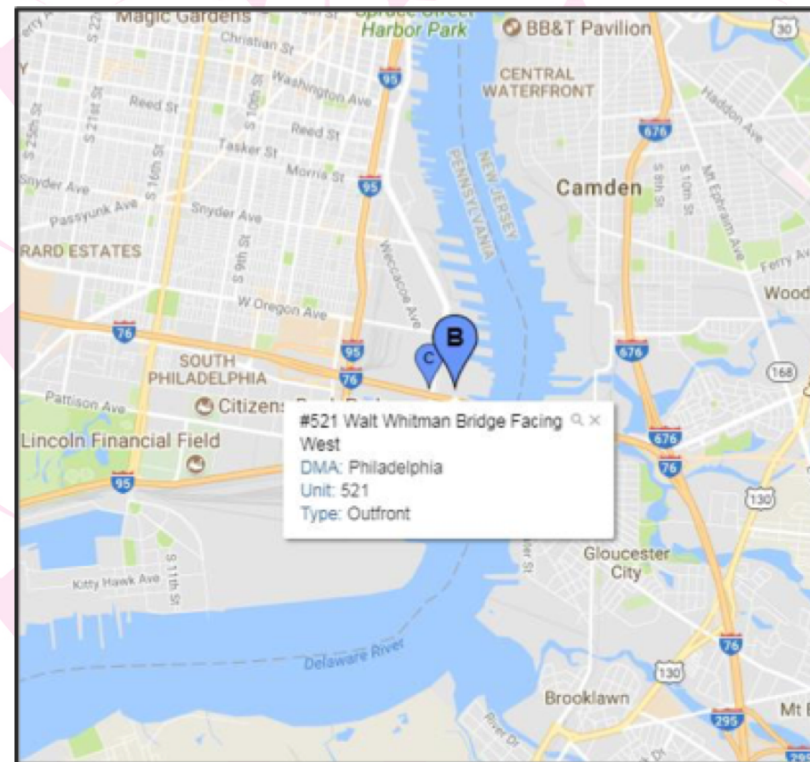
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WALT WHITMAN BRIDGE

Facing West

OUTFRONT - #521

This digital billboard is located on the Walt Whitman Bridge and targets traffic originating in Philadelphia, headed towards South Jersey.



SIZE
20' X 60'

282,843
WEEKLY IMPRESSIONS

SPOT/LOOP
8 SEC/64 SEC

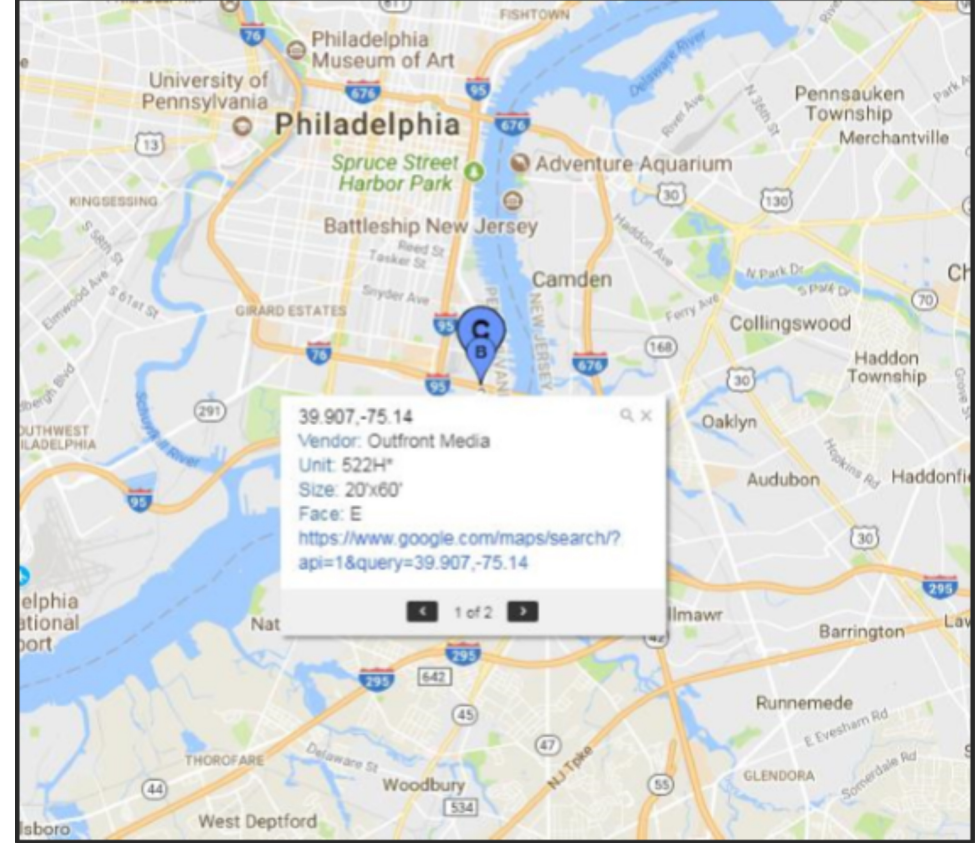
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WALT WHITMAN BRIDGE

Facing East

OUTFRONT - #522

This digital billboard is located on the Walt Whitman Bridge and targets traffic originating in South Jersey, traveling toward Philadelphia. Just beyond it are the sports stadiums, Philadelphia International Airport & Center City.



SIZE
20' X 60'

285,762
WEEKLY IMPRESSIONS

SPOT/LOOP
8 SEC/64 SEC

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