



PARTNERSHIP GUIDE

★ VALLEY FORGE
★ & MONTGOMERY COUNTY, PA



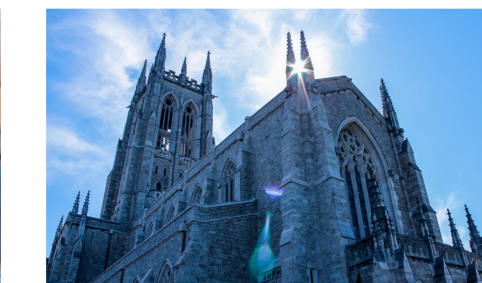
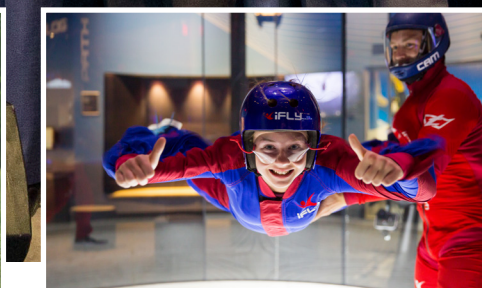
WHO WE ARE

The Valley Forge Tourism & Convention Board is a private, non-profit membership sales and marketing organization which actively promotes the Valley Forge area and Montgomery County as a convention site and leisure visitor destination by promoting patronage of its 500+ member hotels, restaurants, attractions and services.



The Official Tourism Marketing Organization FOR MONTGOMERY COUNTY

Our publications and website are the official information sources for consumers, visitors and planners seeking information about Montgomery County. A partnership with the VFTCB will enhance your image, brand and identity and can offer ROI in the form of sales, awareness, influence and more!



QUARTERLY
NEWSPAPER

The MONTCO EXPLORER



A key ingredient to one of the hottest restaurants in the country's recipe for success is a dash of art.

Maybe you've eaten at the new Founding Farmers in King of Prussia Town Center and felt the seemingly inexplicable sensation of a warm embrace. That's not by accident. It's by design.

The most booked restaurant in the United States on OpenTable for five years running, Founding Farmers fills its spaces with unique interiors that include detailed original pieces of custom-made, local art to set the mood and ambiance.

"The root of why the art is so important is we're looking for ways to essentially open the minds of our guests," said restaurant co-owner, Dan Simons. "It's about celebrating the makers. We're trying to create an environment that stimulates all the senses, as well as the aura, the energy, and art is a way to do that. I believe if I can make you smile before you even take a bite, your food will taste better. I want the vibe to feel like a big hug in here." *Continued on Page 12*

Cornie Stevens, Founding Farmers

- ALSO IN THIS ISSUE -

5 WITS | PAGE 4 | ARTS MONTCO RECAP | PAGE 16 | LPGA SYMETRA TOUR | PAGE 18

VALLEY FORGE & MONTGOMERY COUNTY, PA | #MAKEITMONTCO | VALLEYFORGE.ORG

The Montco Explorer is an insider's guide to things to do in Valley Forge and Montgomery County. Readers learn more about our most popular attractions, discover new places to eat, and get trip ideas, all inside its pages.

Advertising Positions

| | |
|--|---------|
| Full Page (10" x 13") | \$1,000 |
| Half Horizontal (10" x 6.375") | \$500 |
| Half Vertical (4.875" x 13") | \$500 |
| Quarter Page (4.875" x 6.375") | \$250 |

CIRCULATION: 10,000 (40,000 ANNUALLY)

The Montco Explorer is featured in prominent locations in Montgomery County, including hotels, Valley Forge National Historical Park, King of Prussia Mall, county buildings, local business chambers, apartment buildings, and more.

ANNUAL
GUIDE

VISITORS GUIDE



The official visitor's guide for Montgomery County is available in both print and digital formats and is published once a year. All members receive a free listing, but for those that want to increase their exposure, we offer advertisements throughout

Advertising Positions

| PREMIUM POSITIONS | |
|-------------------------------------|---------|
| Back Cover | \$4,850 |
| Inside Front | \$4,550 |
| Inside Back | \$4,400 |
| Page 1 | \$4,400 |
| Opposite TOC | \$4,125 |
| Opposite Foldout Map | \$4,125 |
| DISPLAY ADS | |
| Full Page (7.75" x 9") | \$3,750 |
| Half Page (7.75" x 4.375") | \$2,460 |
| Quarter Page (2.75" x 4.375") | \$1,420 |
| Eighth Page (2.75" x 2.0625") | \$925 |

CIRCULATION: 150,000

The Visitor's Guide is found at high-traffic locations around Montgomery County and the region including, more than 200 hotels & attractions, Valley Forge National Historical Park, rest stops on the PA Turnpike, and the Philadelphia National Airport

BIANNUAL
DINING
MAGAZINE

Crave montco



Crave Montco brings you the best dining for Montgomery County, PA. The dining guide is printed twice a year and features chef spotlights, area guides, and top picks. All member restaurants receive a free listing.

Advertising Positions

| | |
|---|-------|
| Back Cover | \$800 |
| Inside Front | \$750 |
| Inside Back | \$725 |
| Full Page (5.75" x 9") | \$550 |
| Half Page (5.75" x 4.375") | \$350 |
| Quarter Page (2.75" x 2.0625") | \$250 |

CIRCULATION: 20,000 (40,000 ANNUALLY)

The official dining magazine of Montgomery County is distributed to all 75 hotels, at events throughout the region, and included in welcome bags for travelers staying in the area.

DIGITAL
BILLBOARD
PROGRAM

\$1,000 / 4 WEEKS



Locations

- I-95 at Rhawn Street
- I-95 in Essington
- Walt Whitman Bridge (East & West)
- PA Turnpike at Camphill Road
- PA Turnpike between Valley Forge/King of Prussia and Norristown Exits

Make a bold statement and save money by partnering with us on a digital billboard throughout the **Montgomery County** and **Philadelphia areas**.

INTERESTED IN ADVERTISING?

Let us create a custom program designed for your budget!



CONTACT

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