

Planting the seeds of hospitality and investment

Dear Property Owner,

The spotlight is going to shine on the Cape Fear Region May 1-7 as the Wells Fargo Golf Championship arrives. Focused upon our region will be lenses of CBS, the Golf Channel, a blimp with a camera crew, national and international journalists, and an estimated 25,000 visitors per day.

Volunteers have been organizing for this event. This is your opportunity to join with us as we display the beauty of our natural resources and our genuine Southern Hospitality.

Please take a few minutes to read our checklist and prepare your property for our guests.

Thank you for your participation.

The Beautification Committee,

Jenny Callison, Chair



- Pick up litter along the street and in your parking lot.
- Please place trash containers in the rear of your property.
- If you have message signage, please 'Welcome Golf Fans'
- Plant spring flowers or strategically place flower planters to accent your property.
- Remember, traffic may be heavy. Be prepared for delays and bear with us.

