

Kure Beach
State Geos by Season - Website Traffic
Combined Paid & Organic

Summer 1 Jun. 2015 - 31 Aug. 2015				Fall 1 Sep. 2015 - 30 Nov. 2015				Winter 1 Dec. 2015 - 29 Feb. 2016				Spring 1 Mar. 2016 - 31 May 2016			
1.	North Carolina	32,366	47.8%	1.	North Carolina	17,511	46.5%	1.	North Carolina	9,812	37.6%	1.	North Carolina	25,100	43.7%
2.	Virginia	4,768	7.0%	2.	Virginia	2,522	8.7%	2.	South Carolina	2,371	7.6%	2.	Virginia	5,027	8.8%
3.	Georgia	4,011	5.9%	3.	Pennsylvania	2,462	5.7%	3.	Ohio	1,927	7.4%	3.	Georgia	3,427	6.0%
4.	South Carolina	3,855	5.7%	4.	South Carolina	2,359	5.0%	4.	Virginia	1,707	6.4%	4.	Ohio	3,068	5.3%
5.	Ohio	3,150	4.6%	5.	Ohio	2,326	4.7%	5.	Pennsylvania	1,575	4.2%	5.	Pennsylvania	2,665	4.6%
6.	Pennsylvania	2,836	4.2%	6.	Georgia	1,786	4.0%	6.	Georgia	1,353	3.8%	6.	South Carolina	2,370	4.1%
7.	Tennessee	2,116	3.1%	7.	Tennessee	965	3.2%	7.	Tennessee	851	3.3%	7.	Tennessee	1,668	2.9%
8.	New York	1,412	2.1%	8.	Florida	814	2.7%	8.	New York	818	3.1%	8.	New York	1,502	2.6%
9.	Texas	1,334	2.0%	9.	New York	687	2.3%	9.	Maryland	656	2.5%	9.	West Virginia	1,131	2.0%
10.	Maryland	1,294	1.9%	10.	California	556	1.8%	10.	West Virginia	588	2.4%	10.	Maryland	1,119	1.9%

Paid	
Via Written (BRC)	
Advertising	
YTD	0

Paid		
Via 800 Telephone		
Advertising		
NC	16	47.06%
NY	5	14.71%
CA	2	5.88%
LA	2	5.88%
FL	1	2.94%
GA	1	2.94%
OH	1	2.94%
PA	1	2.94%
SC	1	2.94%
TN	1	2.94%
YTD	34	

Paid & Organic		
Via Online VG Requests		
Visitor		
NC	372	35.67%
OH	101	9.68%
VA	101	9.68%
PA	92	8.82%
WV	47	4.51%
TN	39	3.74%
NY	32	3.07%
KY	22	2.11%
SC	22	2.11%
GA	21	2.01%
YTD	1043	

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1.	Wilmington	4,381	6.4%	1.	Wilmington	3,033	5.8%	1.	Myrtle Beach (SC)	1,480	5.6%	1.	Charlotte	2,772	4.8%
2.	Charlotte	2,977	4.3%	2.	Charlotte	1,550	3.5%	2.	Wilmington	1,337	3.1%	2.	Wilmington	2,537	4.3%
3.	Raleigh	2,060	3.0%	3.	Myrtle Beach (SC)	1,161	3.3%	3.	Charlotte	851	2.2%	3.	Raleigh	1,747	3.0%
4.	Myrtle Beach (SC)	1,198	1.7%	4.	Raleigh	1,066	2.1%	4.	Raleigh	684	1.4%	4.	Atlanta (GA)	1,123	1.9%
5.	Fayetteville	1,173	1.7%	5.	Fayetteville	570	1.5%	5.	Fayetteville	293	1.3%	5.	Fayetteville	861	1.5%
6.	Durham	1,036	1.5%	6.	Greensboro	500	1.5%	6.	Durham	274	1.3%	6.	Greensboro	821	1.4%
7.	Carolina Beach	989	1.4%	7.	Durham	422	1.4%	7.	Greensboro	270	0.9%	7.	Durham	779	1.3%
8.	Greensboro	934	1.4%	8.	Carolina Beach	369	1.3%	8.	Cary	205	0.8%	8.	Cary	572	1.0%
9.	Cary	756	1.1%	9.	Atlanta (GA)	300	1.1%	9.	Atlanta (GA)	194	0.7%	9.	Concord	462	0.8%
10.	Atlanta (GA)	711	1.0%	10.	Cary	284	1.1%	10.	Winston Salem	177	0.7%	10.	Fairfax (SC)	442	0.8%

NC Top Cities	% of NC Paid & Organic Inquiries
Charlotte	5.65%
Wilmington	3.29%
Greensboro	3.06%
Raleigh	3.06%
Winston-Salem	3.06%
Lexington	2.35%
Salisbury	2.12%
Durham	1.88%
Fayetteville	1.88%
Thomasville	1.65%

Paid Via Inbound Telephone	
Elkin	12.50%
St Paul	12.50%
Charlotte	6.25%
Concord	6.25%
Dunn	6.25%
Durham	6.25%
Greensboro	6.25%
Monroe	6.25%
Wilmington	6.25%
Winston-Salem	6.25%

Paid & Organic Via BRC/VG Requests	
Charlotte	5.62%
Raleigh	3.18%
Wilmington	3.18%
Greensboro	2.93%
Winston-Salem	2.93%
Lexington	2.44%
Fayetteville	1.96%
Salisbury	1.96%
Durham	1.71%
Hickory	1.47%