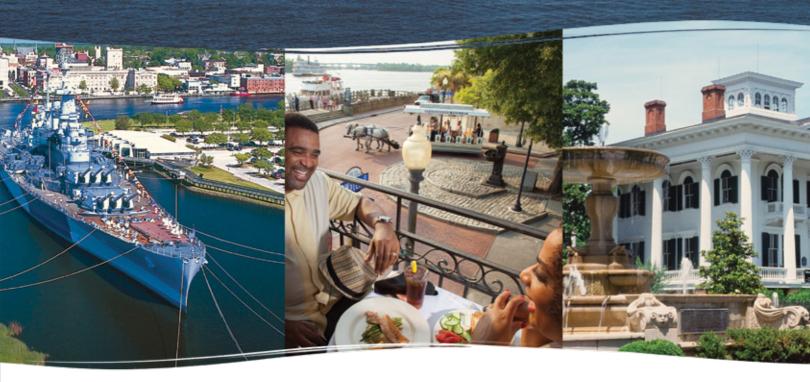


# **CONVENTION DISTRICT GUIDE**

## See where the water takes you.



505 Nutt Street, Unit A, Wilmington, NC 28401 | NCCoastalMeetings.com | 800.650.9064 Official publication of the Wilmington and Beaches Convention & Visitors Bureau



### INSPIRING MEETINGS START WITH INSPIRING SETTINGS

With an award-winning, bustling riverfront, National Register Historic District and nearby island beaches, people are naturally drawn to Wilmington, N.C. Our mild climate and rich culture - including more than 200 restaurants, shops and attractions in the downtown area alone - offer something for everyone. Whether it's just for a meeting or event, or staying for a few days before or after, Wilmington is the kind of destination planners seek out for their meetings and events.

Specializing in small-and medium-size meetings, we offer a multitude of indoor and outdoor meeting and convention facilities and natural settings, as well as an exceptional range of attractions, personalized and professional service, and all the right elements for increasing your meeting attendance at this favorite meeting and vacation destination.

## CONVENTION DISTRICT CONNECTED BY A SCENIC RIVERWALK



Wilmington is one of N.C.'s favorite vacation destinations and a natural to become your next favorite meetings destination.

Our multiuse Convention District is located riverfront and within Wilmington's downtown River District, all connected by a nearly two-mile scenic Riverwalk that makes it easy for attendees to get around. We cater to small businesses, associations, corporations, family reunions or somewhere in between. From state-of-the-art wireless exhibit halls and elegant ballrooms to the irresistible charm of a historic home with soul stirring porch views as a special event venue option, our variety of venues is unmatched and always appealing.

For something a little more traditional but still far from the ordinary convention center, the sleek, 107,000-square-foot Wilmington Convention Center is the largest convention center on N.C.'s coast. Located downtown, it offers sweeping riverfront views and plenty of natural light that helps bring the outdoors in. Adjacent to the convention center is the Port City Marina and Pier 33. Networking and socializing becomes a breeze when it takes place on or by the water.

Other downtown meeting facilities include the historic Coastline Conference and Event Center. which retains the charm of its red brick railroad depot days while offering modern amenities. Nearby, the Hilton Wilmington Riverside offers 20,000-squarefeet of meeting space, plus an on-site Ruth's Chris Steak House. The new full-service Embassy Suites Wilmington Riverfront Hotel located adjacent to the Wilmington Convention Center provides convenient accommodations for visitors and events held at the convention center.

## THE LARGEST CONVENTION CENTER ON NORTH CAROLINA'S COAST

The maritime-themed Wilmington Convention Center offers meeting capabilities up to 2,000 people and a variety of spaces. Its surroundings lead to a positive frame of mind and productivity with access to water, fresh air, and wellness and networking activities offered during breaks. Multiple nearby hotels all located within walking distance and connected by nearly two miles of Riverwalk along the Cape Fear River make it easy for attendees to get around.



#### **Other details:**

- 30,000-square-foot Exhibit Hall
- Full A/V, sound systems, lighting controls, concessions and Internet
- 30-foot ceiling height
- Drive-in floor access suited for tractor trailers
- 5,784 square feet of additional meeting space with option to divide into 8 separate rooms
- 12,000-square-foot Grand Ballroom with option to divide into 6 separate rooms
- 12,000 square feet of outdoor space on the Event Lawn
- 15,000+ square-foot pre-function space
- Covered outdoor riverfront seating with spectacular river views
- 580+ space parking deck
- LEED<sup>®</sup> certification
- Wilmington International Airport (ILM) four miles away



## CONVENTION DISTRICT MEETING AND CONVENTION HOTELS

Wilmington offers outstanding accommodations and meeting facilities. The Embassy Suites Wilmington Riverfront Hotel located adjacent to the Wilmington Convention Center offers 186 guest suites and 6,600 square feet of meeting space with a 4,000 square foot roof top bar. The Hilton Wilmington Riverside features 272 guest rooms and suites and 20,000 square feet of meeting and banquet space, while the Courtyard by Marriott Wilmington Downtown/Historic District has 124 guest rooms and suites and over 1,800 square feet of event space. The Best Western Plus Coastline Inn's 53 guest rooms and suites all boast riverfront views, along with 10,150 square feet of meeting space at the adjacent Coastline Conference and Event Center. And the Hampton Inn Downtown provides overflow rooms for meetings and conventions with 92 guest rooms and suites and a 1,222 square foot meeting room.

For a complete hotel and lodging list, visit **NCCoastalMeetings.com** 



#### **Meeting and Convention Hotels**

	Rooms & Suites	Meeting Rooms	Capacity	Capacity	Capacity	
Embassy Suites Wilmington Riverfront Hotel	186	6	266	156	256	
Hilton Wilmington Riverside	272	14	800	400	500	
Courtyard by Marriott Wilmington Downtown/Historic Dis	trict 124	3	80	48	70	
Best Western Plus Coastline Inn	53	5	950	500	700	
Hampton Inn Downtown	92	1	90	40	60	

Number of Guest Number of

#### **Unique Off-Site Meeting and Event Venues**

Venues like the Battleship NORTH CAROLINA, Civil War era historic homes, breweries, an event pier and more provide unexpected choices for meeting and event attendees.

128 South Airlie Gardens Bakery 105 Battleship NORTH CAROLINA Bellamy Mansion Museum Cameron Art Museum Hannah Block Historic USO North Waterfront Park Pier 33 Thalian Hall Center for Performing Arts The Beam Room at Front Street Brewery The River Room Union Station Wilson Center



Classroom

Banquet

Theater

# EXPERIENCE THE PERKS OF MEETING IN A COASTAL DESTINATION WITH THE CONVENIENCES AND AMENITIES OF A BIG CITY

From our choice location and superb facilities, to all there is to do when your meetings adjourn, Wilmington allows you to defy convention when planning your next meeting or event. And thanks to good weather year-round, it's an ideal location for outdoor events.

#### **A Distinctive Destination**

- Voted as America's Best Riverfront
- Combines the city's historic charm with modern design and new attractions
- 230-plus block National Register Historic District is one of the largest in the country
- Downtown walkable access to entertainment, shops, and cafes, many of which offer outdoor dining and views of Wilmington's spectacular sunsets over the river
- Three nationally recognized beaches just minutes from Wilmington: Carolina Beach, Kure Beach and Wrightsville Beach

#### **Maximum Registration Potential**

- Many groups max out their registration at meetings and events held here
- Unlimited pre- and post-vacation opportunities
- The University of North Carolina Wilmington offers an abundance of academic resources and speakers for meeting and event planners

#### **Plenty to See and Do**

- Visitors and groups can choose from an assortment of water- and land-based tours including history, craft beer, trolley, horse-drawn carriage and Segway tours, kayak/canoe excursions, narrated cruises, behind the scenes film tours and culinary adventures
- The area hosts a busy lineup of festivals and special events throughout the year that may already be taking place during planned meetings and conventions
- Multiple championship golf courses located nearby

#### Affordability

- Hotels typically offer off-season rates November through March
- Sunday arrivals and mid-week arrival and departure patterns are most affordable
- Downtown location and Convention District make it less costly and more convenient for attendees to enjoy the city and off-site activities

## NORTH CAROLINA'S MOST ACCESSIBLE COASTAL DESTINATION

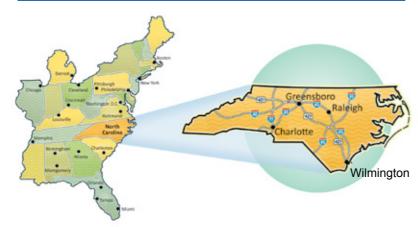
Wilmington is located between the Cape Fear River and the Atlantic Ocean in southeastern N.C., just minutes away from three island beaches. It's convenient to get here whether traveling by car, plane or even boat, and easy to navigate once you arrive.

#### By Car:

The major east/west interstate transportation artery I-40 leads directly to Wilmington, which is also served by U.S. highways 17, 74/76, 117 and 421. The area also features convenient access via the state's numerous interstate highways.

#### **Distance In Miles**

Asheville, NC	Norfolk, VA250
Atlanta, GA 413	New York, NY 599
Charleston, SC 167	Raleigh, NC 123
Charlotte, NC 203	Washington, DC
Greensboro, NC 184	Winston Salem, NC 210
North Myrtle Beach, SC 60	Interstate I-9573



#### **By Plane:**

Delta

**Carriers Include:** 

**American Airlines** 

Wilmington International Airport (ILM) provides the area and southeastern N.C. with major commercial and general aviation services. 910.341.4333, flyilm.com

> **Non-Stop Destinations:** New York (LGA) Atlanta (ATL) Charlotte (CLT) Philadelphia (PHL) Washington D.C. (DCA)



## A MEETING LOCATION THAT FEELS LIKE A VACATION

Meeting in Wilmington means variety for everyone! Attendees can arrive early or stay late to enjoy a wide variety of things to see and do.



#### **Pre- and Post-Vacation Ideas**

- History buffs should head to Burgwin-Wright Museum House & Gardens, with its Colonial furnishings, 18th-century kitchen, and an outstanding period garden
- Explore the Victorian-era gardens and antebellum architecture at the Bellamy Mansion Museum of History & Design Arts
- Take a trolley ride through downtown's historic district with Wilmington Trolley Company
- Ride along the brick-lined streets of downtown in a Springbrook Farms Horse-Drawn Carriage
- Take a scenic cruise aboard Wilmington Water Tours or the Cape Fear Riverboats
- See real movie locations on the Hollywood Location Walk of Old Wilmington
- Tour the Battleship NORTH CAROLINA, former home to almost 2,000 men; she earned 15 battle stars for her distinguished service during World War II
- Cape Fear Museum of History & Science features the rich history, science and cultures of N.C.'s southern coast

#### **Services**

The Wilmington and Beaches Convention & Visitors Bureau will help you plan the perfect meeting and find the best places for everything from meeting, eating, and sleeping to plugging in, working out and logging on.

- The Wilson Center, Thalian Hall, and many other venues offer a variety of live theater and concert performance options
- Explore Historic Airlie Gardens, encompassing 67 acres of beautiful Gilded Age gardens and lakes
- The kids will love Jungle Rapids Family Fun Park, with a water park, go-carts, jungle golf, laser tag, climbing wall, arcade and more
- Explore Cameron Art Museum, a collection of fine art, design and crafts
- Slip back into simpler times at the Carolina Beach Boardwalk, or hike through Carolina Beach State Park to see Venus flytraps in their indigenous environment
- Fort Fisher State Historic Site, site of the largest land/sea battle of the Civil War, and the North Carolina Aquarium at Fort Fisher, named one of the top aquariums in the country, are both located in Kure Beach
- Learn to paddleboard or surf at one of Wrightsville Beach's many camps, or end the day with a chartered sunset cruise aboard the Wrightsville Beach Scenic Tours and Water Taxi

#### **Contact Us**

Find out more about the area's meeting hotels, facilities and unique venues.

#### John W. Sneed II, CHSP

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