



Sample Social Media Posts-Local Businesses

*Images to accompany posts are available to download in the spreadtheWilm toolkit. Insert info here sections can be filled in with business names or business specific information. Feel free to craft your own posts in support of #spreadtheWilm using the images and language below.

Product Specific Post Examples (can be used for all social channels):

**Post information about the products/services you have with photos and use #spreadtheWilm*

We've got a huge selection of fresh, local seafood dishes daily. Come check them out! #spreadtheWilm



Serving up the best grilled mahi in town! #comegetsome #spreadtheWilm



Stay with us and you could be sitting by this relaxing fire pit #spreadtheWilm



General #spreadtheWilm Posts:

**Use posts below with your business specific information to promote #spreadtheWilm*

Have great things to say about (**INSERT INFO-dining with us, staying with us, touring with us, etc.**)? Share your pictures, #spreadtheWilm tell us what else you love about Wilmington and our beaches to help spread the local love!

We know that we (**OR INSERT PRODUCT INFO HERE, our sandwiches, our tours, etc.**) are one of the reasons you love Wilmington! #spreadtheWilm and tell us why else you love us to help spread the local love!



We love Wilmington and our beaches because (**INSERT REASON HERE**). Show some local love and tell us why you do too! #spreadtheWilm



Have you taken pictures of us? #spreadtheWilm and show us your best photos and showcase what you love about (**INSERT INFO HERE: our restaurant, our hotel, etc.**)!



Spread the local love, show us the best pics you have taken of us and tell us why you would recommend Wilmington to your friends and family #spreadtheWilm

Did you have a great experience with us? Tell us about it on Facebook, Twitter or Instagram and #spreadtheWilm and tell us all about it!



Twitter

What do you love about **(INFO HERE: dining with us, touring with us, staying with us, etc)**. Show us your pics & tell us why #spreadtheWilm

Have you taken pics of us? Share them with #spreadthewilm to spread the local love!

Beautiful coastal setting, historic downtown-what's not to love about Wilmington & our beaches? #spreadthewilm to spread the local love!

Had a great experience with us? Tell us and show us with #spreadtheWilm

Posting pics or happy thoughts about us? #spreadtheWilm to spread the local love!

Have great pics of us? Get social and #spreadtheWilm on FB, Twitter & Instagram & tell us why you love us!

Instagram

Did you have a great experience with us? Share your best photos and thoughts on Facebook, Twitter or Instagram and #spreadtheWilm and tell us all about it! #wilmington #wilmingtonnc #ilm



Posting pictures of us? Tell us about your experience and #spreadtheWilm to help spread the local love! #wilmington #wilmingtonnc #ilm

