



HYATT  
PLACE®

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**FOR IMMEDIATE RELEASE**

**HYATT PLACE CHAPEL HILL/SOUTHERN VILLAGE CELEBRATES ITS OFFICIAL OPENING**

*110-room Hyatt Place hotel located in Southern Village Community in Chapel Hill opens its doors*

**CHAPEL HILL, N.C. (May 9, 2017)** – [Hyatt Place Chapel Hill/Southern Village](#) is officially open in Chapel Hill, N.C. The hotel features the Hyatt Place brand’s intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food offerings. D.R. Bryan of Bryan Properties is the developer and principal owner of Southern Village, including the new Hyatt Place hotel, which is managed by Beacon IMG, Inc. based in Charlotte, N.C.

Located just outside downtown Chapel Hill, Hyatt Place Chapel Hill/Southern Village places guests in the center of the action. The hotel is nestled on the edge of Southern Village, a welcoming and walkable community with shops, eateries, local grocery store and theater. Conveniently located close to Park-and-Ride with access to the University of North Carolina campus, as well as Town of Chapel Hill walking trails, Hyatt Place Chapel Hill/Southern Village is the only hotel within the Southern Village development.

“We consider the new hotel an economic development project that will benefit tourists and travelers, residents, and the business community,” said D.R. Bryan. “The hotel was designed for walkability—guests will appreciate the connectivity to the Greenway trails, and the lively Southern Village center with concerts and events. If guests want to visit downtown or UNC-Chapel Hill, the hotel is less than one quarter of a mile from a transit stop.”

Hyatt Place Chapel Hill/Southern Village offers:

- **110 spacious guestrooms** with separate spaces to sleep, work and play, as well as a Cozy Corner sofa-sleeper
- **Free Wi-Fi** everywhere
- **Gallery Kitchen Breakfast**, a free hot breakfast for guests available daily in the Gallery Kitchen, features hot breakfast items, fresh fruit, steel cut oatmeal, Greek yogurt, and more
- **24/7 Gallery Menu & Market** serving freshly prepared meals anytime, day or night and perfectly packaged sandwiches and salads
- **Coffee to Cocktails Bar** featuring specialty coffees and premium beers, as well as wines and cocktails
- **Shuttle service** available for trips within a five-mile radius of the hotel, 7:00 a.m. -11:00 p.m.
- **Odds & Ends** program for forgotten items that guests can buy, borrow or enjoy for free
- **Meetings Spaces** offer more than 1,740 square feet of flexible, high-tech meeting/function space
- **24-hour gym** featuring cardio equipment with touchscreens, Pandora and Netflix access and free ear buds

“Chapel Hill is a vibrant city, filled with friendly people, great neighborhoods, and an ever-expanding list of great places to visit and things to do or see,” said Jody Rumble, general manager, Hyatt Place Chapel Hill/Southern Village. “Whether you’re catching a college basketball game or attending a wedding at one of Chapel Hill’s many gorgeous venues, our hotel is central to it all. We are confident that the Hyatt Place Chapel Hill/Southern Village will provide our guests with everything they need while visiting our destination.”

#### **HYATT PLACE CHAPEL HILL/SOUTHERN VILLAGE LEADERSHIP**

Hyatt Place Chapel Hill/Southern Village is under the leadership of General Manager Jody Rumble and Director of Sales Kristi Kaas. In her role, Rumble is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s 30 associates and ensuring guests encounter the thoughtful service for which the Hyatt Place brand is known. Kaas is responsible for providing sales service and support to travelers and meeting planners frequenting the Chapel Hill area. Together, they bring more than 20 years of hospitality management experience to their new roles, which includes meeting the highest standards in hospitality, from the ground up.

#### **About Hyatt Place**

Hyatt Place, a brand of Hyatt Hotels Corporation, combines style, innovation and 24/7 convenience to create a seamless stay with modern comforts. There are more than 270 Hyatt Place locations in Armenia, Brazil, Canada, Chile, China, Costa Rica, Honduras, India, Mexico, Morocco, Nicaragua, Panama, Puerto Rico, Thailand, The Netherlands, United Arab Emirates, United Kingdom, and the United States. For more information, please visit [hyattplace.com](http://hyattplace.com). Join the conversation on [Facebook](#) and [Instagram](#), and tag photos with #HyattPlace and #WhySettle.

#### **About Bryan Properties**

Since being founded by D.R. Bryan in 1984, Bryan Properties has developed over a dozen new neighborhoods, resulting in a total of over 5,000 single-family homes, 600 multi-family homes, and about 350,000 square feet of commercial space. One of the largest residential developers in North Carolina over the last 30 years, their firm has built new neighborhoods primarily in the Charlotte, Research Triangle, and Triad metropolitan areas. For more information visit <http://www.bryan-properties.com/>.

#### **About Beacon IMG, Inc.**

Beacon Investment Management Group (Beacon IMG) provides a wide range of hospitality management, investment and development services. They specialize in operating upscale, select-service hotels from top international brands. Since their inception in 1995, Beacon IMG has a successful history of building, renovating and operating hotels in the Southeastern United States. For more information visit <http://www.beaconimg.com/>.

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