



Annual Meeting & Dinner

with recognition of 2015 Hometown Ambassadors

SPONSORSHIP OPPORTUNITIES

The Annual Meeting & Dinner, held at the Saratoga Springs City Center on March 16, 2016, is the Bureau's premier event each year, recapping the successes of the previous year, honoring our outgoing Board members for their contributions, welcoming new Board Members and Convention Bureau Members, honoring local residents who were influential in bringing a major conference or event home to Saratoga and providing a great networking event for the year to come!

The SCTB's entire membership, along with local community leaders and county and state representatives are invited to attend. Your business can have a prominent position by sponsoring the event!

Platinum Sponsor - \$1,000

- Platinum Sponsor Table near Event Registration Table
- 4 Complimentary Admissions (\$300 value)
- Collateral brochure placement on membership table at event (Limited availability)
- Spotlight Your Business in an upcoming monthly E-Newsletter
- Company logo in program and photo in PowerPoint
- Company logo on "Thank You Sponsor" Posters
- Company Name & Website Mention in E-newsletter
- Company Name & Website Mention on SCTB website
- Social Media Recognition

Silver Sponsor - \$250

- 1 Complimentary Admission (\$75 value)
- Collateral brochure placement on membership table at event (Limited availability)
- Company logo in program and photo in PowerPoint
- Company Name & Website Mention on SCTB website
- Company logo on "Thank You Sponsor" Posters
- Company Name & Website Mention in E-newsletter
- Social Media Recognition

Table Sponsor - \$750

- Table of Ten People

Event Supporter - \$100

- Collateral brochure placement on membership table at event (Limited availability)

Gold Sponsor - \$500

- 2 Complimentary Admissions (\$150 value)
- Banner Placement at event
- Collateral brochure placement on membership table at event (Limited availability)
- Featured Blog Post on the SCTB website
- Company logo in program and photo in PowerPoint
- Company Name & Website Mention on SCTB website
- Company logo on "Thank You Sponsor" Posters
- Company Name & Website Mention in E-newsletter
- Social Media Recognition

In-kind sponsorships are welcome!

*All proceeds from the Annual Meeting and Reception sponsorships are designated to the Bureau's marketing fund to offset advertising & promotional efforts. The Saratoga Convention & Tourism Bureau is a non-profit organization.

To be a part of this successful community event, please complete the bottom portion of the form and return with payment to "SCTB". We appreciate the support of our sponsors!

Please contact Connie Crudo with any questions.

Fax: 518-584-2969

E-mail: Connie@discoversaratoga.org

**YES, I would like to be a sponsor of Saratoga Convention Bureau's
Annual Meeting and Reception!**

- Platinum** - \$1,000 – Supply logo and web address
- Table** - \$750 – Supply Names
- Gold** - \$500 – Supply logo and web address
- Silver** - \$250 – Supply logo and web address
- Event Supporter** - \$100 – Supply collateral brochures

Company _____ Name _____

Phone _____ Email _____

Attached please find my check OR Pay by Credit Card

Name on card _____

Card # _____ Exp. date _____

Mail to: 60 Railroad Place, Suite 301, Saratoga Springs, NY 12866