



## **National Geographic Traveler Recognizes Newport, Rhode Island, as One of the Best Small Cities in the U.S.**

WASHINGTON (Jan. 18, 2018)—National Geographic Traveler, the world’s most widely read travel magazine, has included Newport as one of 30 “Cities on the Rise” in the February/March 2018 issue, available now on newsstands and online at [www.natgeo.com/bestsmallcities](http://www.natgeo.com/bestsmallcities).

“We’re thrilled National Geographic Traveler has selected Newport among this remarkable and diverse group of small cities,” said Evan Smith, Discover Newport’s president and CEO. “Throughout my decades of travel both across the nation and internationally, I have always found people passionate about Newport, and the local pride here is palpable. Our community should be both excited and grateful to be recognized with this distinctive accolade.”

In the feature, the magazine specifically highlights the Preservation Society of Newport County’s triennial Weekend of Coaching event and The Breakers mansion, as well as Castle Hill Inn.

Traveler worked with global destination branding advisors Resonance Consultancy in developing a Small Cities Index, a survey that drew from statistics and social media mentions to determine which cities rank highest in a variety of distinctive, fun categories.

“At Traveler we’re passionate about tales of urban renewal, about communities that have collaborated to improve their main streets, about smart cities that have pursued development policies that produce happiness. In this article, we report on authentic small cities that each embody a surprising superlative,” says George Stone, National Geographic Traveler editor in chief. “Happy places for locals are also rewarding places for travelers. Our index of small cities on the rise is based on unconventional metrics that we think produce happiness: green spaces, coffee shops, breweries, music venues, Instagrammable moments and puppies!”

Traveler’s 30 Best Small Cities in the U.S. are categorized by 10 key superlatives that influence both residents and visitors alike. Through Resonance Consultancy’s algorithm, Traveler surfaced the cities that ranked the highest for each population size (broken down into three groups: 40,000-100,000, 100,000-200,000, and 200,000-600,000) and identified “trending” cities that didn’t top the list this year, but look to be climbing their way up. The Small Cities Index is based on Resonance Consultancy’s World’s Best Cities program, which is housed on [BestCities.org](http://BestCities.org) and features a “Choose Your Perfect City” tool based on this data, as well as extensive city profiles on their top 100 cities.

To learn more about each destination, visit [www.natgeo.com/bestsmallcities](http://www.natgeo.com/bestsmallcities).

### **National Geographic Partners LLC**

National Geographic Partners LLC (NGP), a joint venture between National Geographic and 21st Century Fox, is committed to bringing the world premium science, adventure and exploration content across an unrivaled portfolio of media assets. NGP combines the global National Geographic television channels (National Geographic Channel, Nat Geo WILD, Nat Geo MUNDO, Nat Geo PEOPLE) with National Geographic's media and consumer-oriented assets, including National Geographic magazines; National Geographic studios; related digital and social media platforms; books; maps; children's media; and ancillary activities that include travel, global experiences and events, archival sales, licensing and e-commerce businesses. Furthering knowledge and understanding of our world has been the core purpose of National Geographic for 130 years, and now we are committed to going deeper, pushing boundaries, going further for our consumers ... and reaching over 760 million people around the world in 172 countries and 43 languages every month as we do it. NGP returns 27 percent of our proceeds to the nonprofit National Geographic Society to fund work in the areas of science, exploration, conservation and education. For more information visit [natgeotv.com](http://natgeotv.com) or [nationalgeographic.com](http://nationalgeographic.com), or find us on [Facebook](#), [Twitter](#), [Instagram](#), [Google+](#), [YouTube](#), [LinkedIn](#) and [Pinterest](#).

### **ABOUT DISCOVER NEWPORT**

Discover Newport is the official destination management organization (DMO) dedicated to promoting the City of Newport and the eight neighboring coastal townships in Newport and Bristol Counties, Rhode Island. These include Barrington, Bristol, Jamestown, Little Compton, Middletown, Newport, Portsmouth, Tiverton and Warren. As a non-profit organization, Discover Newport partners with stakeholders throughout our tourism and hospitality industry to market the region as a premier destination for business and leisure travel.

*Images available.*

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