



# Capitol Days for Tourism

**Wednesday-Thursday  
February 26-27, 2014  
Jefferson City, MO**

Sponsored by:  
Missouri Association of Convention and Visitor Bureaus  
Missouri Association of Fairs  
& Festivals  
Missouri Hotel & Lodging Assn.  
Missouri Travel Council

# **Your Voice Counts!**

*You are invited to join your fellow hospitality partners from across the state for "Capitol Days for Tourism" on February 26-27, 2014.*

*This is the one time of the year that all industry members join together in our state's Capitol Building. It will be OUR chance to make sure that each legislator knows the importance of tourism funding and how much we appreciate their support.*

*As in previous years, a number of legislative issues will directly affect the tourism industry. With budget woes continuing, there has never been a greater need for the tourism industry to remind legislators of the important role that our industry plays in the state's economy.*

*Our Legislative Action Workshop will provide pointers for making your visit more effective. Whether you are new to the Capitol or a seasoned visitor, please plan now to be a part of this grassroots lobbying event.*

*With your help we can fill the Capitol with tourism excitement! We hope to see you at this important event!*

Cori Day, Chair, Capitol Days for Tourism

## **HOTEL ACCOMMODATIONS**

Please call hotels directly for reservations....

**Check websites of sponsoring organizations for member hotels!**

## **An Extra Benefit ...**

*While attending the Capitol Days for Tourism Event - plan to arrive early and participate in the Missouri Travel Council Membership Meeting and Awards Luncheon. You can sign up to attend on the same registration form along with the Capitol Days for Tourism event. Network, become aware of activities in the hospitality industry, honor some special friends, become more involved!*

# Schedule of Activities

February 26, 2014

## **MTC MEMBERSHIP MEETING & AWARDS LUNCHEON**

Capitol Plaza Hotel

10am-Noon

MTC will be holding a Membership Meeting and Awards Luncheon on February 26 at 10 a.m. This event is open to all members and prospective members and is scheduled immediately preceding the Capitol Days for Tourism event to promote attendance. We hope you will arrive at Capitol Days a little early and join us so that you can learn all about Missouri Travel Council and its many varied activities and help us thank the many volunteers who make a difference for this organization. Please register on the registration form and make plans to attend!

## **LEGISLATIVE ACTION WORKSHOP**

Capitol Plaza Hotel

1 pm

The theme for the hospitality industry's unified legislative grassroots effort is:

**"TOURISM MATTERS"**

We will have information available to assist you in your Capitol Visits. MO Division of Tourism staff, industry lobbyists, and Missouri Tourism Commissioners will be invited to give us an update and dialogue on legislative issues of concern to the tourism industry.

Register to attend, become involved and "make a difference" in protecting tourism funding!

## **INFORMAL CAPITOL VISITS**

State Capitol Building

1:45 pm

Visit legislator offices and drop off a reminder of the Tourism Pancake Breakfast scheduled for Thursday morning.

February 27, 2014

## **PANCAKE BREAKFAST**

Capitol 3<sup>rd</sup> Floor Rotunda

7:30-9:30am

This is an opportunity to assist with a special "pancake flipping" breakfast – arrive at 7 am to get your assignment. We're asking that everyone wear logo wear to identify your organization and we will give you a "TOURISM MATTERS" pin to wear to promote the theme of our Legislative efforts. We hope you will come help and join in the fun! Celebrity "Pancake Flippers" will be spotlighted throughout the morning. We've had such a demand on flipping – we plan to leave the "flipping" totally to the legislators this year! But we will definitely arrange for Photo Op's for community reps and their legislators. A great opportunity – be sure to remind your legislator you would like your photo taken with them so they will plan to participate! You won't want to miss this one!

Don't forget to bring your pull-up banners or easels with posters featuring your community, attractions and hotels. You will be responsible for your own set up and tear down. Let's show our legislators what tourism means to Missouri! Call Pat at the MTC office to reserve your spot – 573-636-2814.

# CAPITOL DAYS FOR TOURISM

## REGISTRATION

### February 26-27, 2014

#### *Sign up for:*

#### *Price*

- |                          |  |         |
|--------------------------|--|---------|
| <input type="checkbox"/> | Capitol Days Workshop & Pancake Breakfast  | \$20.00 |
| <input type="checkbox"/> | MTC Membership Meeting and Awards Luncheon | \$23.00 |

TOTAL PAID

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Name

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Company

\_\_\_\_\_  
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\_\_\_\_\_  
City/State/Zip

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| <input type="checkbox"/> Check | <input type="checkbox"/> MasterCard       |
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Return to: MTC  
P. O. Box 105908  
Jefferson City, MO 65110  
**Or fax to 573-636-5783**

*Questions? Call 573-636-2814.*