

Connect SGF User Instructions

springfield.extranet.simpleviewcrm.com





Home Screen - Image Carousel

Connect SGF

mhandyside@springfieldoasis.com Logout

Ramada Plaza Hotel & Oasis Convention Center \$

HOME 2017 Annual Banquet Reserve your tickets to the 2017 2 Salute to Travel & Tourism Awards PROFILE Banquet. February 16, 2017 at the Ramada Plaza Hotel - Paradise Jalute • **RSVP Today!** COLLATERAL to Travel & Tourism • **OPPORTUNITIES** Mawards Banquet 4 REPORTS Partner Bulletins Post Board All Bulletins ADMINISTRATION Springfield Convention & Visitors Bureau 2017 Salute to Travel & Tourism Awards Banquet! () (Not Read) Ms. Abby Terhark Save the Date! - The Salute to Travel & Tourism is Feb. 16 View Full 12/14/2016 The new 2017 Visitors Guides are here! Be sure to pick up a copy to check January 2017 Issues & Info Newsletter (Not Read) out a new format or a box to distribute at your business! Dec. 23, 2016 - December was a busy month at the Convention & Visitors

Image Carousel is a series of graphics highlighting important notices, upcoming events, featured partners, etc. that are posted by the CVB.

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Home S	creen -	Partne	er Bulle	etins
Connect SGF			@springfieldoasis.com Logout	Ramada Plaza Hotel & Oasis Convention C
< CONN	ECT	5GF	Connect SGF The Connect SGF blog (for Info) is designed to inform CVB partners about what is the travel and tourism indu to be plugged into new op Click Here to Learn More	and educate s happening in stry and how
Partner Bulletins	OOO● (All Bulletins ♦	oooo Post Board		2
2017 Salute to Travel & Tourism Awards Banquet Save the Date! - The Salute to Travel & Tourism is Fe View Full		Springfield Convention & Vis Ms. Abby Terhark 12/14/2016	itors Bureau	×
January 2017 Issues & Info Newsletter (Not Read) Dec. 23, 2016 - December was a busy month at the We're planning the Salute to Travel & Tourism award groups, working with media and legislators and mor issue of Issues & Info. View Full	Convention & Visitors Bureau. Is banquet, hosting and booking		s are here! Be sure to pick up a cop bute at your business!	y to check out a
Tickets on Sale for Salute to Travel & Tourism Aw Dec. 23, 2016 - The Convention & Visitors Bureau to				

Partner Bulletins are important notices, documentation, events, etc. posted by the CVB. Important bulletins will be marked with a blue and white exclamation mark.



Home Screen - Post Board



Post Board allows a user to communicate with other properties within their destination. Clicking on the caption bubble icon allows a user to reply to a post. There is also an email icon for contacting the poster via email.

Home Screen - Member Profile

Springfield	Connect SGF	aterhark	@springfieldmo.org Logout	Springfield Convention & Visitors Bureau 🔹 🔍	
H E	Profile Manage your Accounts	and the state of the state		Did You Know?	
PROFILE	 Accounts Contacts 			The Springfield Cardinals are the AA affiliate of the St. Louis Cardinals. 2017 marks the 10th year for the	
	My Benefits		* *	Springfield Cardinals. Click Here to Learn More	
	Invoices		DO O O LEARD		
		All Bulletins	Post Board	Vicitor Burgau	
		wards Banquet! () (Not Read) I & Tourism is Feb. 16	Ms. Abby Terhark 12/14/2016	ides are here! Be sure to pick up a copy to	
		etter (Not Read) sy month at the Convention & Visitors o Travel & Tourism awards banquet, ig with media and legislators and more. ie of Issues & Info.	 check out a new format or a box to distribute at your business! 0 		

Clicking the **Member Profile** icon displays a property's information, such as contacts, account details and information about interaction with the CVB, in addition to invoices sent by the CVB.

<u>Note</u>: Some of these options are just view and/or edit and/or add.

More on these options later in the presentation.





Springfield	Connect SGF	aterh	nark@springfieldmo.org Log	gout Springfield Convention & Visitors Bureau \$	۹
A ⊦∎E	Collateral Manage your Collateral			Discover SGF	
PFLE	≔ Listings ■ Special Offers	OVED	nnr	Discover SGF is a FREE online, video- based learning program designed for frontline staff at area hotels, attractions, restaurants and retailers.	
COLLATERAL	 Calendar of Events Media 	OVER	5Gr	Participants enjoy free or discounted admission to local attractions and can earn their Springfield Hospitality Professional certification upon	
				completion of the courses.	
		All Bulletins \$	Post Board	<u>×</u>	
		wards Banquet! () (Not Read) । & Tourism is Feb. 16	Springfield Conventi Ms. Abby Terhark 12/14/2016	ion & Visitors Bureau	
		etter (Not Read) sy month at the Convention & Visitors		rs Guides are here! Be sure to pick up a copy to check a box to distribute at your business!	

Clicking the **Collateral** icon displays options for:

- Listings (website and Visitors Guide),
- Special Offers,
- Calendar of Events and
- Media (i.e. photos, logo and videos)

<u>Note</u>: Some of these options are just view and/or edit and/or add.



Home Screen - Opportunities



Clicking the **Opportunities** icon displays opportunities sent by the CVB.

- RFPs (Meeting and Tour Leads),
- Media Leads
- Service Requests (non-room specific RFPs)

Media Leads and Service Requests are not currently used.



Home Screen - Reports

Springfield	Connect SGF	aterhark@springfieldmo.org Logout	Springfield Convention & Visitors Bureau 🔹 🔍							
М НОМЕ	Reports									
	Leads									
	Citywide Convention Calendar Clone of "Definite Convention Calendar" A list of definite leads for Events with 1000+ Room Nights, filtered by date range. For member/partner use. Definite Convention Calendar A list of definite leads, filtered by date range. For member/partner use.									

Clicking the **Reports** icon displays reports the CVB has posted. Current reports include:

- Citywide Convention Calendar
- Definite Convention Calendar

To view a report just click the name of the report.



Profile - Accounts

Springfield	Connect SGF	aterhark@sp	oringfieldmo.org Logout	Springfield Convention & Visitors Bureau 🔹	Q
H E	Profile Manage your Accounts	and the state of the state		Did You Know?	
PROFILE	 Accounts Contacts 			The Springfield Cardinals are the AA affiliate of the St. Louis Cardinals. 2017 marks the 10th year for the	
	🗕 My Benefits		x	Springfield Cardinals. Click Here to Learn More	×
COPPORTUNITIES	■ Invoices		000 LENG		
		All Bulletins ▼ wards Banquet! ● (Not Read) -l & Tourism is Feb. 16	Post Board Springfield Convention 8 Ms. Abby Terhark 12/14/2016	r Visitors Bureau	3
		etter (Not Read) sy month at the Convention & Visitors o Travel & Tourism awards banquet, ng with media and legislators and more. ie of Issues & Info.		ides are here! Be sure to pick up a copy to or a box to distribute at your business!	



Profile - Accounts

НОМЕ	Accounts	
PROFILE	Filters (0) Status is one of:	🌣 Manage Filters
COLLATERAL	CHOOSE -	
	APPLY FILTERS	
		🕜 Page 1 of 1 🕥 Go to Page: 1 👂
	Actions Account	• <mark>•</mark>
	Ramada Plaza Hotel & Oasis Convention Center	
	Manage Amenities Manage Meeting Space	Page 1 of 1 S Go to Page: 1 S

After you click the **Profile** icon and then **Accounts**, you will be presented with your account name and various actions you can perform.

If you see multiple account names, this is due to your property being associated with another property (*see example with Ramada and Fire & Ice Restaurant*).

- The **pencil** icon allows you to edit your property information.
- The **eyeball** icon allows you to view your property information
- The down arrow icon allows you to view and edit your amenity and meeting space information.



Profile - Accounts

SAVE	Account:	Region: Required		
CANCEL	Simpleview Hotel and Conference Center	North		
Sections: Account Information Phone Information	Website: www.simpleviewinc.com			
Address Information Social Media	Phone Information			
Account UDF Group General	Primary:	Alternate:		

When you view or edit your property information, you can quickly scroll to a section on the page by clicking the links on the left of the page.

If you are viewing the account, the top left will display an **Edit** button. If you are editing the account, the top left will display a **Save** button.

You must click the SAVE button before changes are applied!



Profile - Contacts





Profile - Contacts

Springfield	Connect SGF		mhandysid	e@springfieldoasis.com Log	gout Ramada Plaza Hotel	& Oasis Convention Center \$	۹
А Номе	Contact	ts					
PROFILE	Filters (0) Account is one of	f:		Contact Type is one of:		🌣 Manage Filters	
COLLATERAL	CHOOSE +			CHOOSE -			
	APPLY FILTERS						
					Page 1	of 2 👂 Go to Page: 1	• • •
	Actions	Full Name	Account	Title	Email 🔷	Contact Type	\$
	۲	Ms. Allison Gregory	Ramada Plaza Hotel & Oasis Convention Center	Sales Manager	ajgregory@springfieldoasis. com	Secondary	
	۲	Ms. Ashley Roper	Ramada Plaza Hotel & Oasis Convention Center	Sales Manager	aroper@springfieldoasis.co m	Secondary	

After you click the **Profile** icon and then **Contacts**, you will be presented with a list of all the contacts associated with your property.

You do not have the ability to add or edit contacts.

If you need to add contacts, or update information, contact the CVB to make the changes.



Profile - Contacts

Connect SGF Q aterhark@springfieldmo.org Logout Springfield Convention & Visitors Bureau \$ HOME **Contact Details** 2 **Contact Information** RETURN PROFILE Sections: Springfield Convention & Visitors Bureau Account **Contact Information** First Name Abby COLLATERAL Address Information Terhark Last Name Phone Information Additional Information Ms. Abby Terhark **•** Full Name General **OPPORTUNITIES** Department Marketing **Advertising Sales Assistant** Title 4 Type Secondary REPORTS aterhark@springfieldmo.org Email Address Information ADMINISTRATION **Physical Address**

When you click to **view** a contact, you can quickly scroll to a section on the page by clicking the links on the left of the page.

IMPORTANT NOTE: If any contact changes need to be made, it is your responsibility to notify the CVB.



Profile - My Benefits

Springfield	Connect SGF	aterł	hark@springfieldmo.org Logout	Springfield Convention & Visitors Bureau 🔻	۹
H E	Profile Manage your Accounts	and the state of the		Did You Know?	
PROFILE	Accounts			The Springfield Cardinals are the AA affiliate of the St. Louis Cardinals. 2017 marks the 10th year for the	
	 Contacts My Benefits 			Springfield Cardinals Click Here to Learn More	
COLLATERAL				1 .	
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		All Bulletins	 Post Board 	2	
		wards Banquet! 🛛 (Not Read) र & Tourism is Feb. 16	Springfield Convention 8 Ms. Abby Terhark 12/14/2016	5 Visitors Bureau	×
		etter (Not Read) sy month at the Convention & Visitors		uides are here! Be sure to pick up a copy to or a box to distribute at your business!	
		b Travel & Tourism awards banquet, ng with media and legislators and more. re of Issues & Info.	۵ م		



Profile - My Benefits - Overview



My Benefits offers summary reports based on the CVB's interaction with your property. The information you see on this page is specifically related to your property.

* Leads/RFPs are used by hotel partners only.



Profile - My Benefits - Events

Springfield	Connect SGF	aterhark@	uspringfieldr	mo.org Logoi	ut Springfield Convention & Visitors Bureau ▼	۹
А Номе	My Benefits	Events				
4	Overview	Name	Status	Date(s)	Account	Attendee
PROFILE	Events	Connect SGF Partner Training	Planning	01/05/2017	Ramada Plaza Hotel & Oasis Convention Center	3
_	Leads/RFPs Inkind/Expenses	Events Status Date(s) Account Connect SGF Partner Training Planning 01/05/2017 Ramada Plaza Sales Awareness Committee Meeting - October 7, 2016 Planning 10/07/2016 Ramada Plaza	Ramada Plaza Hotel & Oasis Convention Center	3		
	Press Mentions	Sales Awareness Committee Meeting - June 17, 2016	Planning	06/17/2016	Ramada Plaza Hotel & Oasis Convention Center	3
COLLATERAL	PRINT					
	Account					

Events shows a list of CVB events in which your business has participated.



Profile - My Benefits - Leads/RFPs



Leads/RFPs shows a conversion analysis of RFPs sent, responded to, pending, lost, booked, cancelled, etc. This section also features a Leads Conversion funnel to provide additional insights about the RFP process.



Profile - My Benefits - Inkind/Expense

lwhisler@springfieldmo.org Logout

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Inkind/Expense highlights inkind donations made by your business and expenses incurred at your business by the CVB.



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Springfield Convention & Visitors Bureau 💠

Profile - My Benefits - Press Mentions

Connect SGF

lwhisler@springfieldmo.org Logout Spring

Springfield Convention & Visitors Bureau 💠

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Press Mentions includes a list of media clips associated with your business. The clips could be in print, television, radio or online. The graph gives a monthly breakdown of circulation and total ad value for the clips.

Profile - Invoices

Springfield	Connect SGF	aterharki	@springfieldmo.org Logout	Springfield Convention & Visitors Bureau 🔹 🖸
Hi E	Profile Manage your Accounts	and the second second	2 2 4 1 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	Did You Know?
PROFILE	Accounts			The Springfield Cardinals are the AA affiliate of the St. Louis Cardinals. 2017 marks the 10th year for the
Ľ	 Contacts My Benefits 		x *	Springfield Cardinals. Click Here to Learn More
		5		× z
				OF CHAN AND AND THE
		All Bulletins 🔹	Post Board	2
		wards Banquet! (Not Read) I & Tourism is Feb. 16	Springfield Convention & Ms. Abby Terhark 12/14/2016	Visitors Bureau
		atter (Not Read) sy month at the Convention & Visitors		ides are here! Be sure to pick up a copy to or a box to distribute at your business!
		b Travel & Tourism awards banquet, ig with media and legislators and more. ie of Issues & Info.	●0	



Profile - Invoices

Invoices

Filters (0)

F

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Manage Filters

You have not added any filters. You can click the manage filters link in the top right corner or click the 🌣 icon from the grid to add filters from the available list and set a default value to use in the future.

🔇 Page 1 of 1 🕥 Go to Page: 🚺 📀

Π	Actions	Invoice ID	Account	Туре	Invoice Date 📤	Invoice Amount	Paid Amount	Balance Due	Payment Date	Description	٠
	Ð	1565	Simpleview Hotel and Conference Center	Membership	11/13/2009	\$2,060.00	\$0.00	\$2,060.00		Test	
۲	e	L	Simpleview Hotel and Conference Center	Membership	12/02/2014	\$300.00	\$0.00	\$300.00			

The invoices section allows you to view and/or pay invoices sent to your property.

To view the details of the invoice you can click the **View** icon or the **Print** icon. To pay an invoice, click the **View** icon to first view the invoice.

* Invoices are only visible to the primary billing contact associated with the account.



Profile - Invoices

RETURN	Туре	Membership			
PRINT INVOICE	Description	Test			
	Invoice Date	11/13/2009			
PAY NOW	Due Date	11/13/2009			
Sections:	Invoice Amount	\$2,060			
Recipient Details	Paid Amount	\$0			
Invoice Details	Balance Due	\$2,060			
Payment Details General	Payment Date				
Concrat	Payment Method				
	Payment Details				
	Actions	Payment ID	Payment Method	Payment Date	Amount
			No Records Were Foun	nd	
	V				

When viewing an invoice you can see the payment history associated with the invoice.

If the invoice has an outstanding balance, you will see a **Pay Now** button in the top left of the page. Clicking the **Pay Now** button will take you to a secure page to pay using a credit card, much like any online payment portal on the internet.





Springfield	Connect SGF	aterł	nark@springfieldmo.org Logout	Springfield Convention & Visitors Bureau \$	۹
H E	Collateral Manage your Collateral			Discover SGF	
PR LE	≔ Listings ⊨ Special Offers	OVED	nor	Discover SGF is a FREE online, video- based learning program designed for frontline staff at area hotels, attractions, restaurants and retailers.	
COLLATERAL	 Calendar of Events Media 	OVER	561	Participants enjoy free or discounted admission to local attractions and can earn their Springfield Hospitality Professional certification upon	
				Click Here to Learn More	
₽¢.		All Bulletins	Post Board	-	
ADMINISTRATION		wards Banquet! () (Not Read) -L& Tourism is Feb. 16	Springfield Convention & Ms. Abby Terhark 12/14/2016	Visitors Bureau	3
		etter (Not Read) sy month at the Convention & Visitors		des are here! Be sure to pick up a copy to chec to distribute at your business!	:k

Clicking the **Collateral** icon displays options for viewing and/or updating:

- Listings for the website and Visitors Guide,
- Special Offers/Coupons,
- Calendar of Events and
- Media (photos, logos and videos)

Note: Some of these options are only available to view and/or edit and/or add.

Springfield	Connect SGF	aterh	ark@springfieldmo.org Logout	Springfield Convention & Visitors Bureau 🛊	۵
А Номе	Collateral Manage your Collateral			Discover SGF	Ē
PRO E COLLATERAL	 E Listings Special Offers Calendar of Events Media 	OVER	SGF	Discover SGF is a FREE online, video- based learning program designed for frontline staff at area hotels, attractions, restaurants and retailers. Participants enjoy free or discounted admission to local attractions and can earn their Springfield Hospitality Professional certification upon	
				completion of the courses. Click Here to Learn More	1
je		All Bulletins	Post Board	2	
ADMINISTRATION		wards Banquet! () (Not Read) I & Tourism is Feb. 16	Springfield Convention & Ms. Abby Terhark 12/14/2016	Visitors Bureau	3
		atter (Not Read) sy month at the Convention & Visitors		des are here! Be sure to pick up a copy to check to distribute at your business!	ĸ



Listings	J					
• Filters (0)					🌣 Manage Filters	
	ed any filters. You can cli et a default value to use	-	the top right corner or click th	he 🛱 icon from the grid to a	dd filters from the	
ADD LISTING					Page 1 of 1 🕟 🛛 Go to F	Page: 1
Actions	Company	 Listing Type 	Category	Subcategory	Listing ID	\$
	Company Simpleview Hotel and Conference Center	Listing Type Website	Category Accommodations	Subcategory Luxury Resorts	Listing ID 41983	

After you click the **Collateral** icon and then **Listings**, you will be presented with your property's listings. These listings are used for the CVB website and Visitors Guide.



HOME	Listing Detai	ls		
PROFILE	EDIT	Listing Informat	ion	
	RETURN	Account	Route 66 Springfield Visitor Center	
	Sections:	Туре	Website	
	Listing Information	Contact		
	Listing UDF Group Categories Details	Listing Description	We provide maps, guides, mementos ar experience in and around Springfield.	nd heaps of information on all the fun things to see, do and
	Website Notifications Listing Image Direct Booking	Listing UDF Gro	up	
ي		Long Description		ringfield Visitor Center for inspiration and mementos. As your guides, driving directions and heaps of information on all the

When you view, edit, or add a listing, you can quickly scroll to a section on the page by clicking the links on the left of the page. If you are viewing a listing, the top left will display an **Edit** button. If you are editing a listing, the top left will display a **Save** button. You must click the **Save** button before changes are applied!

IMPORTANT NOTE: Any edits or adding of listings require approval from the CVB. After saving your updates, the CVB will be notified of your changes/additions.



SAVE	Listing Image
CANCEL	
Sections:	Select one or more images
Listing Information Listing UDF Group Categories Listing Image Details Website Notifications Direct Booking	Image: Contract of the contract
	Details
	O COMPANY
	Route 66 Springfield Visitor Center

When you edit or add a listing, you can select one or multiple images to associate to the listing by selecting the **Listing Images** pull down menu.

After saving your updates, the CVB will be notified of your changes/additions.



Collateral - Special Offers





Collateral - Special Offers

.	Offers							
	Filters (0)						🌣 Manage Filters	
4		ed any filters. You can clie set a default value to use i	-	rs link in the top right co	orner or click the 🌣 icor	from the grid to add filte	ers from the	
()	ADD OFFER					Page 1	of 1 🔊 Go to Page:	1
æ	Actions	Offer Title	Redeem From	Redeem To	Post From	Post To	Pending	٠
		20% Off Rooms Sunday through Thursday Nights	08/01/2015	08/31/2015	08/01/2015	08/31/2015	No	
	1					Page 1	of 1 🕟 Go to Page:	1

After you click the **Collateral** icon and then **Special Offers**, you will be presented with your property's offers.

From this screen, you can add, edit or view your special offers. All special offers updates are subject to approval by CVB staff.



Collateral - Special Offers

Upda e Offer	r	
SAVE	Offer Information	
CANCEL	Account: <required< th=""><th>Offer Title: <required< th=""></required<></th></required<>	Offer Title: <required< th=""></required<>
Sections:	Simpleview Hotel and Conference Center	20% Off Rooms Sunday through Thursday Nights
Offer Information Offer Image	Offer Link:	Offer Text:
Offer Dates Offer Categories Offer Listings	www.simpleviewinc.com	Get 20% Off Rooms Sunday through Thursday Nights in the month of August!
General		
	Offer Image	
	Offer Image:	
	Hotel (images2.jpg)	•

When you view, edit, or add an offer, you can quickly scroll to a section on the page by clicking the links on the left of the page. If you are viewing an offer, the button in the top left will say **Edit**. If you are editing an offer, the top left will display a **Save** button. You must click the **Save** button before changes are applied!

IMPORTANT NOTE: Any edits or adding of offers will require approval from the CVB. After saving your updates, the CVB will be notified of your changes/additions.

Collateral - Calendar of Events





Collateral - Calendar of Events

Filters (0)						🌣 Manage Filters
		can click the manage filters l to use in the future.	ink in the top right	corner or click the 🌣 icor	from the grid to add fil	ters from the
					Page	1 of 1 🕥 Go to Page:
	Event ID	Title	Driority			
ADD EVENT	Event ID	Title	Priority	Start Date	Page End Date	1 of 1 🔊 Go to Page: Event Category
	Event ID 57	Title Bossista	Priority Gold	Start Date 07/07/2015		

After you click the **Collateral** icon and then **Calendar of Events**, you will be presented with your property's events.

From this screen, you can add, edit or view your event listings. All Calendar of Event listing updates are subject to approval by CVB staff.



	lateral - Calendar of Events
CANCEL	One Day Daily Weekly Monthly Yearly
Sections: Event Information Event Location Event Dates	Weekly Recurrence Options
Image Gallery General	Recurrence End
	No End Date
	End after 0 occurrences

The Calendar of Events has a recurrence model built in. You can make your event a onetime event, daily, weekly, monthly or yearly. If it is not a one-day event, you can choose your recurring days of the event. Depending upon if it is daily, weekly, monthly or yearly, your recurrence may change. At the bottom of the recurrence section, you can choose to end your event after a certain number of occurrences or on a specified date.



Collateral - Calendar of Events

SAVE	Image Gallery
CANCEL	
Sections:	
Event Information Event Location Event Dates Image Gallery General	Drag and Drop Files here or use the "Browse" button below to find files to add

As with Listings and Special Offers, you can add images to your event. Adding images to an event is a little different though. In the image gallery section on the event, you can drag and drop an image or click the **Browse** button to search your computer for an image.






-	Media			
	■ Filters (0) Account is one o CHOOSE →	f:		🌣 Manage Filters
C JC	APPLY FILTERS			
<i>«</i>	ADD NEW MEDIA			Page 1 of 1 S Go to Page: 1
	Actions	Title	A Ima	ige 🏟
	/ × @	Hotel		

After you click the **Collateral** icon and then **Media**, you will be presented with your property's photos, logos and videos available for use on listings and special offers.



HOME	New Media		
PROFILE	SAVE	Media Information	
COLLATERAL	CANCEL Sections: Media Information	Account: <a>Required Choose One 	Title: <pre> Required </pre>
		Type: ◄Required ✓Choose One Image	Sort Order:
		YouTube Logo	
₽ ^E			

When creating a new media record, you must select a Type. Media types include:

- 1. Image (Photo)
- 2. Logo
- 3. YouTube (or Vimeo) links

Once you've saved a media record, you cannot change the type.



¢ SAVE	Image
CANCEL	Description:
Sections:	
Media Information	
	File:
	Drag and Drop File To Page or use the "Browse" button below to find a file to add
	BROWSE REMOVE You can drag a file to the page to replace this file or use the "Browse" button
	Listings:
	CHOOSE AMONG THE FOLLOWING

Once you upload a new image or edit an existing one, you can attach the image to one or multiple listings by selecting the **Listings** pull down menu.

* Images should be horizontal and at least 1920x1080 pixels.







Filters (1)	🌣 Manage Filt
Responded is:	Response Date:
	▼ -All Dates-
Lead Name contains:	Create Date:
	-All Dates-
Lead ID contains:	Organization contains:
Group Type is one of:	Status is one of:
CHOOSE -	OPEN, OPEN/ BID SENT -

After you click the **Opportunities** icon and then **RFPs**, you will be presented with your property's Sales and Tour Leads. The filters in this grid determine what leads are presented. You can change your filters to narrow your results. This is done by editing the filter fields and clicking the Apply Filters button.

By default, you will see all of your open leads and opens leads you have already bid on.



Lead Name contains:	Create Date:		
annual reunion	-All Dates-		
Lead ID contains:	Organization contains:		
Group Type is one of: CHOOSE -	Property Lead Status is one of: CHOOSE -		
APPLY FILTERS CLEAR FILTERS			

Actions	Lead ID	Lead Name	Property Lead Status	Create Date	Group Type	Lead Type	Organization
۲	31724	2018 Annual Reunion	Closed/ No Bid Sent	11/22/2016	Meeting	Reunion	1st Battalion, 9th Marines
۲	31653	Annual Reunion	Closed/ Lost to Another City	08/12/2016	Meeting	Reunion	USS Coral Sea
	74776		Closed/ Lost to	07/17/00/5		D ·	USS Witek (EDD



LEAD STATUS DEFINITIONS

On the extranet you will see 10 statuses where leads exist. These statuses are:

1. Closed/No Bid Sent: These leads can be tentative, definite, lost or cancelled. The Closed/No Bid Sent status signifies this is business your property did not bid on and the response due date has passed.

2. Open: These are Leads in a tentative status your property has not bid on and the response due date has not passed.

3. Open/Bid Sent: These are leads in a tentative status that your property has already placed a bid on and the response due date has not passed. In this status, you can update your response at any time.

4. Turned Down: These leads can be tentative, definite, lost or cancelled. The Turned Down status signifies you responded to the lead but stated you are not pursuing the business.

5. Closed/Decision Pending: These are leads in a tentative status that your property has placed a bid on but the response due date has passed thus you cannot edit your response.

6. Closed Lost to Another City: These are leads you were pursuing, but the business has been lost.

7. Closed Cancelled: These are leads where you won the business but the group has cancelled.

8. Closed/Won: These are definite leads in which your property was selected.

9. Closed/Won - Properties TBD: These are definite leads but the group has not decided on a hotel.

10. Closed Lost: These are definite leads in which your property was not selected for the business.

11. Assist: This is a lead the hotel booked directly with the group but the CVB provided convention services to the group.



PRINT		crm@simpleviewinc.com 123.123.1234
RETURN	Meeting Requirements	See attached RFP for more details.
Sections: Revision Notes Lead Information Meeting Dates Room Summary History/Futures Notes Responses Room Data	Schedule of Events Action Requested Comments Competitive Sites Meeting Specs Lost Business Code	2016-Annual-Convention-RFP.docx
General	Lost Comments	

When viewing the lead, you can skip to different sections by clicking the left navigation.

In the above graphic, this is the lead section; attachments are in the Meeting Specs field.



PRINT					
RETURN					
tions: Revision Notes	Response	es			
Lead Information Meeting Dates	Simpleview Hotel and Conference Center				
Room Summary		Status Open			
History/Futures	Currently Assigned None (Assign)				
Responses	PRINT RE	SPONSE LOG	ADD NEW CONTRACT		
Room Data					
General	Add/Edit	Room Request Da	ates	Pursuing?	Comments
		02/01/2016 - 02/	05/2016		

After you review the lead, scroll to the Responses section. Here you will see options to add or edit your existing response.

Note: these options are not available once the Response Due Date has passed.

Click the **Add Response** button or **Edit** icon to enter/edit your response.



Update Response

SAVE	Lead Information	
CANCEL	Section Collapsed, click header to expand.	
Sections:		
Lead Information Response Information	Response Information	
Room Information	Pursuing this lead:	Account:
File Attachments		
	O NO O YES	Simpleview Hotel and Conference Center
	Comments: Required	

When adding/editing your response, you will need to tell the CVB if you are pursuing the business by selecting **Yes** or **No** to the Pursuing this Lead option.





	Mon 02/01/2016	Tue 02/02/2016	Wed 02/03/2016	Thu 02/04/2016	Fri 02/05/2016	Sat 02/06/2016	Sun 02/07/2016
Doubles	0	0	0	0	0		
Multiple	0	0	0	0	0		
Kings	0	0	0	0	0		
Suites	0	0	0	0	0		
Singles	0	0	0	0	0		
Queen Room	0	0	0	0	0		
Total	0	0	0	0	0		
Requested	10	10	10	10	10		

The Room Information section of the response page is where you can enter the number of rooms, by room type, your property can commit for this lead.





To attach a proposal to your response, scroll to the File Attachments section of the response page and click the **Attach File** button to browse for the attachments. You can also click and drag your attachment from your computer to the Attach File section.

Once you have finished entering all your response information, don't forget to click the save button!



Springfield	Connect SGF	mhandyside@springfieldoasis.com Logout	Ramada Plaza Hotel & Oasis Convention Center + C
А Номе	Opportunities Manage your Opportunities	Sopinafield	2017 Annual Banquet
	 RFPs Media Leads Service Requests 	Convention & Visitors Bureau	Reserve your tickets to the 2017 Salute to Travel & Tourism Awards Banquet. February 16, 2017 at the Ramada Plaza Hotel - Paradise Ballroom.
		Travel & Tourism Mards Banquet	
REPORTS		All Bulletins Post Board	
ADMINISTRATION		wards Banquet! (Not Read) I & Tourism is Feb. 16 Springfield Convention Ms. Abby Terhark 12/14/2016	
		etter (Not Read)	Guides are here! Be sure to pick up a copy to check box to distribute at your business!

A part of the lead process may be to add **Room Pickup** information. This data can only be added to RFPs your property has won and if the CVB has identified you as a Pickup Manager.

Filters (1)	🌣 Manage Filters
Responded is:	Response Date:
•	-All Dates-
Lead Name contains:	Create Date:
	-All Dates-
Lead ID contains:	Organization contains:
Group Type is one c CHOOSE -	Property Lead Status is one of: 3 SELECTED -
	Closed/ No Bid Sent
APPLY FILTERS CLEAR FILTERS	Open 🖌
CLEAK THE LAS	Open/ Bid Sent 🖌
	Turned Down
	Closed/ Decision Pending
	Closed/ Lost to Another City Closed/ Cancelled
	Closed/ Won
	Closed/ Won - Properties TBD
	Closed/ Lost
	Assist

RFPs

To see what past business is available for your property to report pickup on, access the RFP page. Adjust the Filter Grid to include a status of **Closed/Won** and then apply filters. To limit the results to a specific lead, you can provide the Lead ID.





To access the lead, click on the **View** icon or the Lead Name.



PRINT	Lead ID	10058
RETURN	Meeting Name	Karate for Kids Meeting 2015
Sections:	Account	Hilton by the Shore
Revision Notes Lead Information	Profile	Karate Affiliation
Meeting Dates Room Summary	Organization	Karate for Kids
History/Futures	Organization	4956 N Park Ln
Notes	Address	Bonham TX 75418
Responses Room Data General	Contact	Rita Duncan 4956 N Park Ln Bonham TX 75418 United States 520-424-1020 (Ext. 680) rduncan@karateforkids.com
	Meeting Planner	
	Contact	

Pickup information is contained within the Room Data section.





Click on the Pickup button to access the room block information.



	Peak Request	eu Zo						
SAVE	Additional roo	m						
CANCEL	requests/nee	ds						
Sections:								
Lead Information Room Summary	Pickup Room	IS						
Pickup Rooms	Pickup Rooms:			Pick	Pickup Avg. Daily Room Rate:			
	0			s	s \$0.00			
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	
	12/20/2015	12/21/2015	12/22/2015	12/23/2015	12/24/2015	12/25/2015	12/26/2015	
	0	0	0	0				

The Pickup Rooms section is where you can enter the number of rooms and average daily room rate your property provided for this lead.

Be sure to click **Save** after you have supplied the appropriate room information.



Filters and Data Grids

RFPs

Filters (1)	Manage Filters
Responded is:	Response Date:
•	-All Dates-
Lead Name contains:	Create Date:
	-All Dates-
Lead ID contains:	Organization contains:
Group Type is one of:	Status is one of:
CH OSE -	OPEN, OPEN/ BID SENT -
APPLY FILTERS CLEAR FILTERS	

The following settings can be configured by each individual user when using the extranet.

Filters – Allow users to narrow display results by changing their filter settings. Filters can be customized by clicking the Manage Filters option in the top right corner of this section.



Filters and Data Grids - Manage Filters

	mhandyside@springfieldoasis.com	Logout	Ramada	Column	s Filters	Ordering	×
				Choose Available Filters			
				and their default values			
				O Ac	count		
🌣 Manage Filters				O Ar	rival (Preferred)	
				O As	signed Contac	t	
\$				🕑 Cr	eate Date		
				Crea	ite Date:		
				-Al	l Dates-		*
*							
				O De	ecision Date		

After clicking on **Manage Filters**, you have the opportunity to customize the way you view columns, filter options and data order.

This allows you to choose to view every available field within the section.





Thank You!

Questions? Call Abby at 417-881-5300, ext. 121