

**A Taste of Missouri**  
EVENT  
SUMMIT

4:00PM – 7:00PM  
Capital Bluffs Event Center  
Jefferson City, MO

Sponsored by:

MISSOURI TRAVEL COUNCIL  
The State's Tourism Team

SGMP  
Missouri State Capital Chapter

MISSOURI SOCIETY OF ASSOCIATION EXECUTIVES  
MSSE

**AUG 6**

## MISSOURI EVENT SUMMIT PRESENTS A TASTE OF MISSOURI

Sponsored by Missouri Travel Council, Society of Government Meeting Professionals and Missouri Society of Association Executives

**12 Noon – Exhibitor Set-Up**  
**4:00 p.m. – 7:00 p.m. – A Taste of Missouri**

### FOOD AND BEVERAGE

Each exhibitor will be asked to serve a food and/or beverage item that is unique or identified with their city, hotel and/or attraction. We will have a limited number of booths and ask exhibitors to describe what they will be serving. Alcoholic beverages are permitted. At our 2014 Show Me Your Venues and Menus Trade Show, items served included quinoa salad, chicken salad, pork loin, cookies, s'mores, wurst, cheese & crackers, brisket, sliders, potato salad, chocolate, popcorn, beer and more. You're limited only by your imagination and creativity. Electricity will be provided to booths at no additional cost. However, **each exhibitor will need to bring their own extension cords.**

### DOOR PRIZES

**ALL exhibitors are encouraged to provide a door prize.** When you arrive, please drop your door prize off at the registration table. Meeting planners will register for prize drawings when they arrive. Drawings will be held throughout the evening and winners will be posted. **Prizes will be given only to planners.** Guests are not eligible. Prizes not claimed by 6:30 p.m. will be placed into a second chance drawing that will be held near the end of the trade show. A list of donations will be provided to each planner upon registration. Exhibitors will not make a formal presentation at this event.

# A TASTE OF MISSOURI EXHIBITOR REGISTRATION

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Names of Additional Booth Participants (Up to 4 Per Booth): \_\_\_\_\_

Please list your door prize: \_\_\_\_\_

What food and/or beverage do you plan on showcasing at your booth? *(Please plan to accommodate 200 attendees)*

We are a Member of: *(Check All That Apply)*  Missouri Society of Association Executives (MSAE)  
 Missouri Travel Council (MTC)  Society of Government Meeting Professionals (SGMP)

## PAYMENT

1<sup>st</sup> Booth *(Up to 4 People Per Booth / Electricity provided at no cost / Bring your own extension cords)* **\$350.00**

\_\_\_\_\_ # of Additional Booths @ **\$325 Each**  
*(Up to 4 People Per Booth / Electricity provided at no cost / Bring your own extension cords)* \_\_\_\_\_

**Payment must accompany registration form.** **Total Amount =** \_\_\_\_\_

**If paying by credit card**, complete the information below and email to [CMartin@MissouriTravel.com](mailto:CMartin@MissouriTravel.com).

Visa  MasterCard  American Express  Discover  Check

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**If paying by check**, please make your check payable to Missouri Travel Council. Mail your registration form and check to Missouri Travel Council, 1505 East Riverside Drive, Cape Girardeau, MO 63701-2219.