

CVB PR Report

January-August 2019

Jan 7, 2019 - Aug 27, 2019

Springfield Convention & Visitors Bureau

Summary

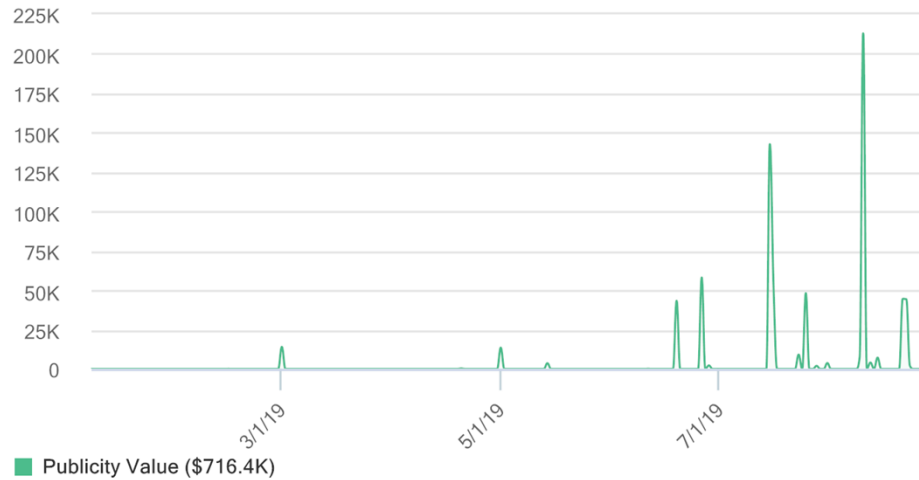
Total Mentions: 198

Total Reach: 402.3M

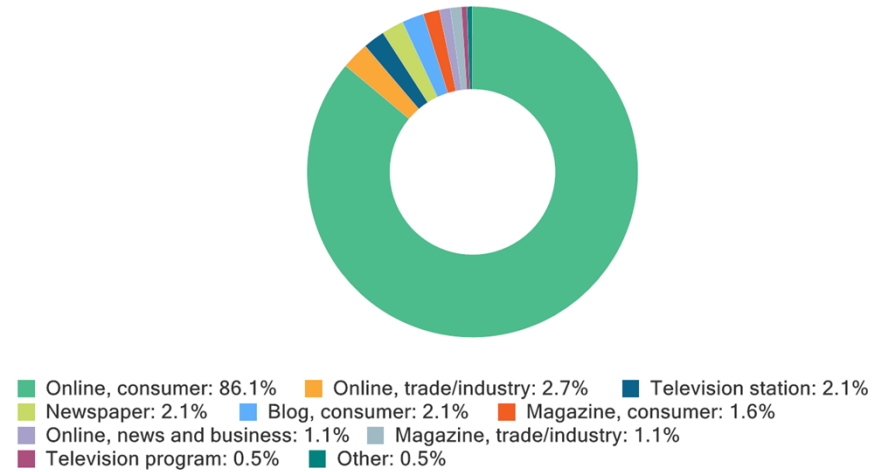
Total Publicity Value: \$716.4K

CVB PR

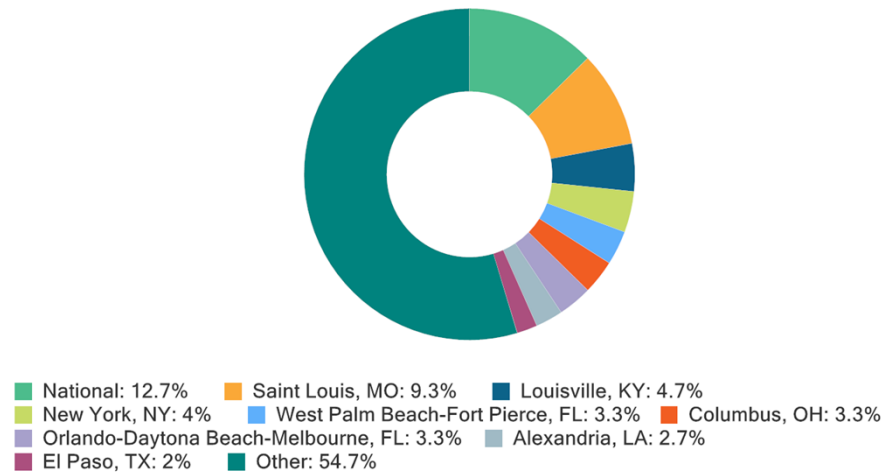
Value of Coverage



Media Type



DMA



Reach (Circulation) and Unique Views

