



LAS VEGAS HISTORIC TOURISM STATISTICS

(1970-2020)

UPDATED 03/2021

Year	Visitor Volume	Convention Attendance	Room Inventory	Occupancy Percentage			LVCVA Room Tax Collections *	En/Deplaned Air Passengers	Avg. Daily Auto Traffic (I-15 at NV/CA Border)	Clark County Gaming Revenue
				Midweek	Weekend	Total				
1970	6,787,650	269,129	25,430	N/A	N/A	68.0%	\$3,751,265	4,086,973	N/A	\$369,286,977
1971	7,361,783	312,347	26,044	N/A	N/A	78.3%	4,241,630	4,102,285	N/A	399,410,972
1972	7,954,748	290,794	26,619	N/A	N/A	81.2%	4,770,716	4,608,764	N/A	476,126,720
1973	8,474,727	357,248	29,198	N/A	N/A	84.4%	5,556,312	5,397,017	8,240	588,221,779
1974	8,664,751	311,908	32,826	N/A	N/A	78.7%	6,559,315	5,944,433	7,265	684,714,502
1975	9,151,427	349,787	35,190	N/A	N/A	79.5%	7,616,661	6,500,806	7,995	770,336,695
1976	9,769,354	367,322	36,245	N/A	N/A	82.0%	8,890,463	7,685,817	7,885	845,975,652
1977	10,137,021	417,090	39,350	N/A	N/A	80.8%	10,383,259	7,964,687	12,220	1,015,463,342
1978	11,178,111	607,318	42,620	N/A	N/A	82.0%	13,113,511	9,110,842	13,000	1,236,235,456
1979	11,696,073	637,862	45,035	N/A	N/A	80.9%	15,847,040	10,574,127	13,130	1,423,620,102
1980	11,941,524	656,024	45,815	N/A	N/A	77.2%	18,231,548	10,302,106	12,370	1,617,194,799
1981	11,820,788	719,988	49,614	N/A	N/A	75.7%	18,179,761	9,469,727	14,055	1,676,148,606
1982	11,633,728	809,779	50,270	N/A	N/A	70.3%	19,070,664	9,438,648	14,320	1,751,421,394
1983	12,348,270	943,611	52,529	67.1%	86.9%	72.6%	21,731,353	10,312,842	14,610	1,887,451,717
1984	12,843,433	1,050,916	54,129	66.4%	88.3%	72.5%	23,921,313	10,141,809	15,425	2,008,155,460
1985	14,194,189	1,072,629	53,067	74.7%	93.0%	79.8%	26,956,881	10,924,047	16,600	2,256,762,736
1986	15,196,284	1,519,421	56,494	76.8%	93.5%	81.4%	30,587,141 r	12,428,748	16,295	2,431,237,168
1987	16,216,102	1,677,716	58,474	79.2%	94.5%	83.4%	34,443,765 r	15,582,302	18,056	2,789,336,000
1988	17,199,808	1,702,158	61,394	81.4%	93.5%	85.1%	38,175,535 r	16,231,199	19,471	3,136,901,000
1989	18,129,684	1,508,842	67,391	81.6%	94.0%	85.2%	40,528,245 r	17,106,948	21,672	3,430,851,000
1990	20,954,420	1,742,194	73,730	80.9%	93.6%	84.7%	49,493,569 r	19,089,684	23,739	4,104,001,000
1991	21,315,116	1,794,444	76,879	76.0%	89.8%	80.3%	49,396,226 r	20,171,969 r	24,495	4,152,407,000
1992	21,886,865	1,969,435	76,523	80.4%	92.0%	83.9%	52,259,477 r	20,912,585	24,783	4,381,710,000
1993	23,522,593	2,439,734	86,053	84.6%	94.2%	87.6%	56,125,234 r	22,492,156	26,397	4,727,424,000
1994	28,214,362	2,684,171	88,560	86.5%	94.4%	89.0%	76,876,787 r	26,850,486	28,404	5,430,651,000
1995	29,002,122	2,924,879	90,046	85.6%	93.5%	88.0%	82,135,745 r	28,027,239	29,068	5,717,567,000
1996	29,636,361	3,305,507	99,072	88.7%	94.4%	90.4%	91,565,876 r	30,459,965	29,485	5,783,735,000
1997	30,464,635	3,519,424	105,347	84.1%	91.6%	86.4%	98,186,440 r	30,315,094 r	31,024	6,152,415,000
1998	30,605,128	3,301,705	109,365	83.0%	92.1%	85.8%	100,468,931 r	30,227,287	32,150	6,346,958,000
1999	33,809,134	3,772,726	120,294	85.6%	93.5%	88.0%	118,299,856	33,715,129 r	34,040	7,210,700,000 r
2000	35,849,691	3,853,363	124,270	86.6%	94.5%	89.1%	130,550,852 r	36,865,866	34,857	7,671,252,000 r
2001	35,017,317	5,014,240	126,610	81.6%	91.7%	84.7%	129,053,244	35,179,960 r	35,651	7,636,547,000 r
2002	35,071,504	5,105,450	126,787	80.9%	91.2%	84.0%	127,102,165	35,009,011	37,868	7,630,562,000 r
2003	35,540,126	5,657,796	130,482	81.6%	92.8%	85.0%	138,941,106	36,265,932	38,074	7,830,856,000 r
2004	37,388,781	5,724,864	131,503	85.8%	95.0%	88.6%	164,821,755	41,441,531 r	38,799	8,711,426,000 r
2005	38,566,717	6,166,194	133,186	86.6%	95.0%	89.2%	193,136,789	44,267,370 r	39,649	9,717,322,000 r
2006	38,914,889	6,307,961	132,605	87.4%	94.6%	89.7%	207,289,931	46,304,376 r	40,383	10,630,387,000 r
2007	39,196,761	6,209,253	132,947	88.7%	94.3%	90.4%	219,713,911	47,729,527 r	39,808	10,868,464,000 r
2008	37,481,552	5,899,725	140,529	84.3%	89.8%	86.0%	207,117,817	44,074,642 r	37,686	9,796,749,000 r
2009	36,351,469	4,492,275	148,941	78.2%	88.8%	81.5%	153,150,310	40,469,012 r	39,199	8,838,261,000 r
2010	37,335,436	4,473,134	148,935	76.8%	88.4%	80.4%	163,809,985	39,757,359	40,213	8,908,574,000 r
2011	38,928,708	4,865,272	150,161	80.7%	90.9%	83.8%	194,329,584	41,481,204 r	40,344	9,222,677,000 r
2012	39,727,022	4,944,014	150,481	81.6%	90.8%	84.4%	200,384,250	41,667,596	41,706 r	9,399,845,000 r
2013	39,668,221	5,107,416	150,593	81.4%	91.1%	84.3%	210,138,974	41,857,059	42,485	9,674,404,000 r
2014	41,126,512	5,194,580	150,544	83.9%	93.3%	86.8%	232,443,537	42,885,350 r	42,318	9,553,864,000 r
2015	42,312,216	5,891,151	149,213	85.2%	93.7%	87.7%	254,438,208	45,318,788 r	44,419	9,617,671,000 r
2016	42,936,100	6,310,600	149,339	86.5%	95.0%	89.1%	273,079,478	47,368,219 r	45,329	9,713,930,000 r
2017	42,214,200	6,646,200	148,896	86.2%	94.3%	88.7%	282,497,037	48,430,118 r	44,913 r	9,978,503,000 r
2018	42,116,800	6,501,800	149,158	85.5%	94.5%	88.2%	282,596,040	49,646,118 r	45,402	10,250,555,000 r
2019	42,523,700	6,649,100	150,259	86.3%	94.9%	88.9%	296,668,894	51,528,524 r	44,696 r	10,355,663,000 r
2020	19,031,100	1,727,200	145,308	37.4%	52.8%	42.1%	117,480,364	22,201,479	37,460	6,540,892,000

Shading = Peak Values

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* LVCVA Room Tax Collections do not include revenues from SB-1 legislation that are dedicated to the Las Vegas Convention Center expansion.

Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Gaming Control Board; Nevada Department of Transportation

Compiled by the Las Vegas Convention and Visitors Authority (LVCVA) Research Center