



FOR IMMEDIATE RELEASE

## **Heart of the Hill Hometown Ambassador Walking Tours Return for Spring** *Tours now on Saturdays at 11 am*

Chapel Hill, NC – [March 5, 2024] – Longtime residents, neighbors, friends, families, newcomers, visitors from around the globe, students, and alumni are invited to join the spring 2024 Heart of the Hill Guided Walking Tours, where local ambassadors will provide unique insights into the history and future of this vibrant college town, home of the first public University in America.

The Chapel Hill Hometown Ambassadors Tour Calendar offers tours on Saturdays at 11:00 AM on selected dates starting from March 9th to May 25th. The free tours are designed by individual guides to share pieces of Chapel Hill's collective story and town spirit through history, lore, and personal experiences. Each walking tour typically lasts 60-90 minutes. For more information and to book your tour, visit <https://heartofthehilltours.com/>.

### Spring Tour Schedule:

March 9 – Host: Susan Worley  
March 16 – Host: Laurie Goldwasser  
March 23 – Host: Missy Julian-Fox  
March 30 – No tour (Easter)  
April 6 – Host: Missy Julian-Fox  
April 13 – Host: Laurie Goldwasser  
April 20 – Host: Missy Julian-Fox  
April 27 – Host: Susan Worley  
May 4 – Host: Laurie Goldwasser  
May 11 – No tour (UNC Graduation)  
May 18 – Host: Susan Worley  
May 25 – No tour (Memorial Day Weekend)

### Tour Day Information:

Hometown Ambassador tour guides will meet participants inside the Welcome Center at 308 West Franklin Street, Chapel Hill starting promptly at 11:00 AM. The walking tour will finish on or near McCorkle Place, the oldest quad on the UNC campus, close to the downtown post office (0.6 mile from the Welcome Center). In case of rain, storms, or other unexpected events, participants will be notified at least an hour prior to the start time if the tour must be canceled.

Participants are encouraged to enjoy downtown Chapel Hill before and after their tour. The Welcome Center offers a variety of visitor guides, maps, events to explore, and dining suggestions on Franklin Street and nearby. The tour is a program of the Chapel Hill Historical Society in collaboration with the Chapel Hill/Orange County Visitors Bureau.

About Chapel Hill:

Chapel Hill, founded in 1793, is renowned for being the home of the University of North Carolina at Chapel Hill, the oldest public university in the United States. The town's history is deeply intertwined with the university's establishment and growth, making it a hub for education, culture, and innovation in North Carolina and beyond.

Throughout its history, Chapel Hill has been a center for progressive thought and social change. The town played a pivotal role in the Civil Rights Movement and continues to be a beacon of inclusivity and diversity. Its vibrant arts scene, rich cultural heritage, and picturesque surroundings make Chapel Hill a captivating destination for residents and visitors alike.

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Photos of the Guided Tours and Hometown Ambassadors Logo

<https://drive.google.com/drive/folders/1C9VzO4F9MphvqGtLJkQCsl3UgewfzJJt?usp=sharing>

Media Contacts

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