

**Bid Information Sheet**

Please complete the information below and attach it to your proposal when responding to the RFP.

SoIN Tourism is interested in maintaining or increasing the size of the publication as ad sales increase.

**Will any part of this project be subcontracted to another company? Yes \_\_\_\_\_\_\_\_ No \_\_\_\_\_\_\_\_**

**If yes, which part? Sales \_\_\_\_\_\_\_\_ Design \_\_\_\_\_\_\_\_ Printing \_\_\_\_\_\_\_\_**

Please list below any companies you propose to work with complete the work on this project.

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**Advertising Sales**

**Will you charge a Flat Fee or Commission?** Please provide details below.

Flat Fee: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Commission: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please detail your suggested plan to sell advertising in our magazine.** Include any non-tourism or hospitality industries that you deem appropriate (please attach a separate sheet if necessary).

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**Please attach the ad rate sheet you propose to use for this project.**

**Design**

**Does this proposal include ad design costs for individual advertisers?** **Yes \_\_\_\_\_\_\_\_ No \_\_\_\_\_\_\_\_**

**If no, what would the additional cost be for ad design? $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Please provide three samples of your design work for review by SoIN Tourism.**

**Printing**

Please complete the following section with costs to print the magazine for each of these options:

**Quantity Page Count Cover Page Count Cost**

**60,000 44 pages 4 pages $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**60,000 52 pages 4 pages $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**60,000 60 pages 4 pages $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

I confirm that this bid covers all items noted on the bid request form and will be guaranteed if accepted

by (date) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_