

**Meetings & Motorcoach**

**Application Program (MMAP)**Sponsored by the Cumberland Valley Visitors Bureau

**Applications due by the 15th of every month for review/approval by the 30th**

**Section One: Overview**

**Organization Name:**

**Street Address:**

**City/State/Zip:**

**Contact Name & Title:**

**Contact Phone & E-mail:**

**MMAP Request: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Early Bird Rate: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**EIN #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Sales Representative: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**First date in Sales Position at business/property: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Please check or note the appropriate Tourism Tradeshow (s):**

[American Bus Association](https://www.buses.org)  [PA Bus Association](http://pabus.org/)

[Collaborate](http://www.connectmarketplace.com/)  [Society of GVT Meeting Planners](http://www.sgmp.org/conference)

[HSMAI](http://www.hsmai.org/home.cfm)  [Small Market Meetings](http://smallmarketmeetings.com/)

[Maryland Motorcoach](http://marylandmotorcoach.org/)  [Your Military Reunion Connection](http://ymrc.net/)

Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Tourism Tradeshow Partner: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Section Two: Application Requirements**

**To submit an application for the MMAP Grant the following registration requirements must be met:**

1. Destination partner must be in business for at least one year.
2. Destination partner representative must be in an active sales role at business/property for at least one year.
3. Destination partner representative agrees to review the tradeshow collaboration information with the CVVB sales department at least 30 days prior to tourism tradeshow event.
4. Destination partner agrees to share tourism tradeshow Leads with CVVB sales department within one week of returning from tourism tradeshow.

**Section Three: Application Checklist**

1. **Include the following items to your completed application:**

* Copy of completed registration form
* Copy or draft design (for any brochures, or other flier handouts) that includes destination logo

1. **Submit a digital copy of this application with attachments to:**

Cumberland Valley Visitors Bureau (CVVB)

Attn: Dawn MS Rickenbach, Tourism Development Manager

dawn@visitcumberlandvalley.com

1. **Please also call Dawn to confirm receipt of your application:**

Dawn MS Rickenbach, Tourism Development Manager   
[(717)](mailto:akurtz@visitcumberlandvalley.com) 240-7191

I/We affirm that all information in this application and all attachments are true and correct to the best of my/our ability, and that the receipt of any funds relative to this request will be used for the purpose detailed within this application. I/We agree to abide by all local, state and federal regulation as they apply. I/We understand that the MMAP Review Committee may request additional information and/or personal interview from applicants.

Name: Title:

Signature: Date: