

**Board of DiRECTORS Meeting**

Agenda

Tuesday, May 13, 2014 – 4 pm

Location: Waterfront Hotel – Chart Room, 10 Washington St

Mark Hochstatter, Chair, Presiding

1. **Call to Order**  M. Hochstatter
2. **Guest Speakers:**

* Barbara Leslie, President & CEO of The Oakland Chamber of Commerce
* John Lambeth, from Civitas speaking about Tourism BIDs

1. **Public Comment/Announcements**
2. **Approval of Minutes** Motion

* Minutes – Board of Directors March 11, 2014

1. **PR and Partnership Update** K. Bardakian
2. **Marketing Update** N. Alvanez
3. **Sales Update** A. Best
4. **Approval of Financial Report** M. Everton / Motion
5. **Nominations Committee** Motion

* Nominations and Discussion
* Ratification of Board Positions

1. **CEO Report** A. Best
2. **Adjournment** M. Hochstatter

**NEXT MEETING:**  Tuesday, July 8, 2014 – 4pm at the Oakland Zoo

*Thank you Mark Everton and the Waterfront Team for hosting us today*