



Niraamaya Retreats Marks its North India Debut with Jaipur's Iconic Heritage Hotel

Jaipur. Niraamaya Retreats, known for its distinctive hospitality and bespoke wellness, has announced its first foray in North India. Niraamaya Retreats has come into a management contract to operate and manage Royal Heritage Haveli, a discreetly luxurious heritage hotel in the city of Jaipur. The hotel has begun to operate under the Niraamaya brand with effect from June 2018. The Royal Heritage Haveli by Niraamaya Retreats is envisioned to be the ideal place where one can enjoy a perfect mix of the royal Rajasthani hospitality along with the experience of the multi-award winning Niraamaya Spa & Wellness. Manu Rishi Guptha, CEO Niraamaya Retreats elaborated on the expansion, saying "Our entry in to North India is a big step towards establishing a significant pan-India presence for the Niraamaya brand. Each of our properties brings a unique

combination of local and cultural activities complimented with the boutique Niraamaya experience. We are delighted to mark our debut in Rajasthan with the iconic Royal Heritage Haveli which has all the hallmarks of a magnificent boutique property which entails a rich heritage, a serene location and most importantly the gracious hospitality of the noble family who interacts with the guests. This latest addition to our growing portfolio of hotels is part of Niraamaya's long-term strategy to establish presence in key destinations in India." The Haveli offers unique experiences such as destination cued dining, cooking sessions that reveal the secrets of the family's favourite recipes passed down generations, a hands-on hand-block printing workshop and even a private class of Polo - the game of the kings at a nearby farm. Royal Heritage Haveli is located on the outskirts of the city; a short drive from

Jaipur's famous heritage sites and the bustling bazaars. Built in the 18th century as a hunting lodge for the Jaipur royal family, the sprawling 5-acre property offers 19 spacious suites. Built in the Indo-Saracenic style of architecture, each of the living spaces has a unique character which exudes regal charm and features well-appointed interiors that provide the highest standards of luxury and comfort. The hotel also features two restaurants, a wellness spa, an outdoor marble swimming pool and a croquet lawn. Complementing each Niraamaya property is the Niraamaya Spa offering a wide range of holistic wellness and rejuvenation treatments, multi-day integrated wellness programs and complimentary morning yoga sessions. "I welcome with great enthusiasm the arrival of Niraamaya Retreats in its new role of manager and custodian of this unique abode.