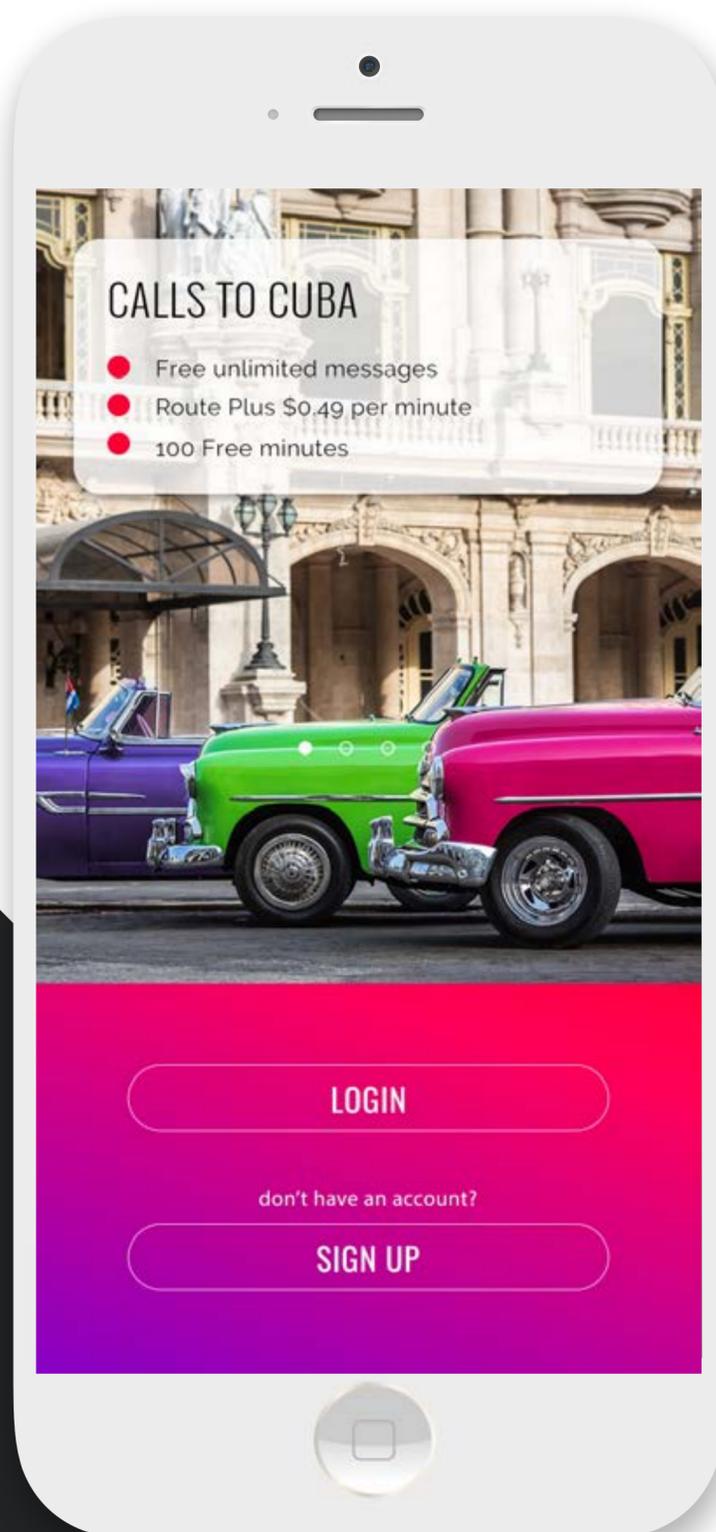




Client Location

LlamaCuba was struggling with their Mobile app.
The relaunched new app, within just 30 working days
witnessed higher user engagement, downloads and
positive reviews

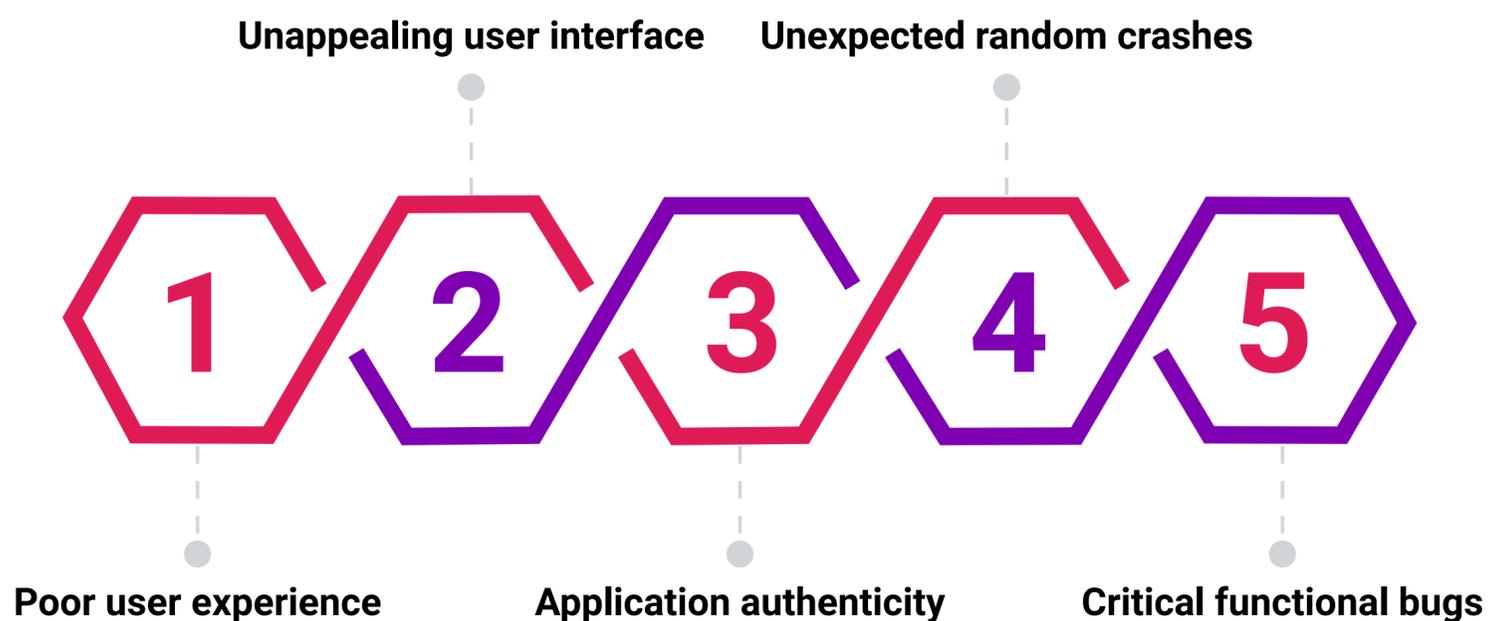


Summarizing Situation



Poor UI/UX, random application crashes, critical functional bugs were hampering the wide usage and popularity of LlamaCuba application.

LlamaCuba connects you with Family and Friends in Cuba, with superb quality and excellent competitive price in the market. The app allows users to call abroad using their mobile devices over Wi-Fi or mobile data. Pablo Bertuzzi, CTO at LlamaCuba was in a process to revamp their mobile application because of following challenges:



Impact on Business



LlamaCuba was unable to showcase the value of international calling at competitive rates, no call drop in low network connectivity, in the absence of well architected and easy mobile interface. Therefore, the major impacts were:

- 1 Delay in expansion plan
- 2 Dropping mobile app downloads
- 3 Higher uninstalls by existing users
- 4 Negative app reviews

Resolution

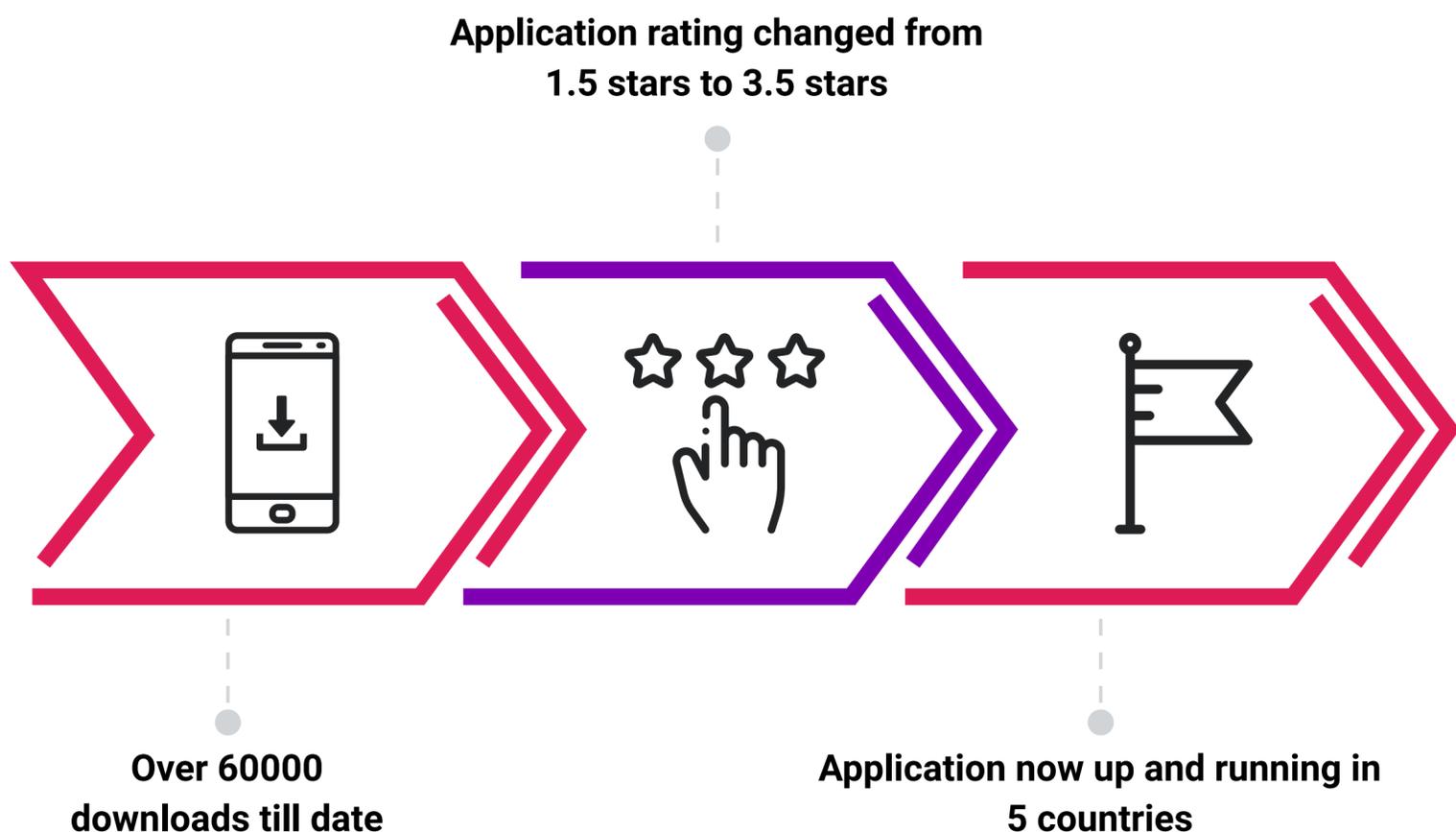
Pablo's biggest concern was to re-launch this application mitigating all the challenges asap. His main criteria for selecting a vendor was, the one who can quickly rebuild this application and provide end-to-end services (Business analysis, Designing, Development and Quality Testing) and post launch support under one roof.

Systematix took this task and redeveloped flawless application in just 30 working days. It was a native application development created for both iOS and Android devices. They were also looking to develop this new version in two languages English and Spanish.

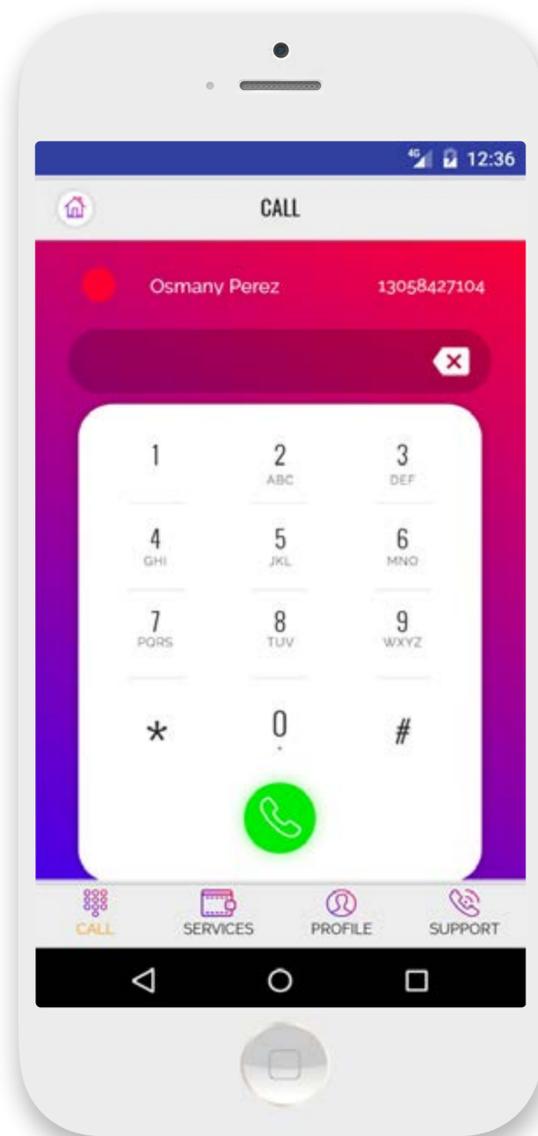
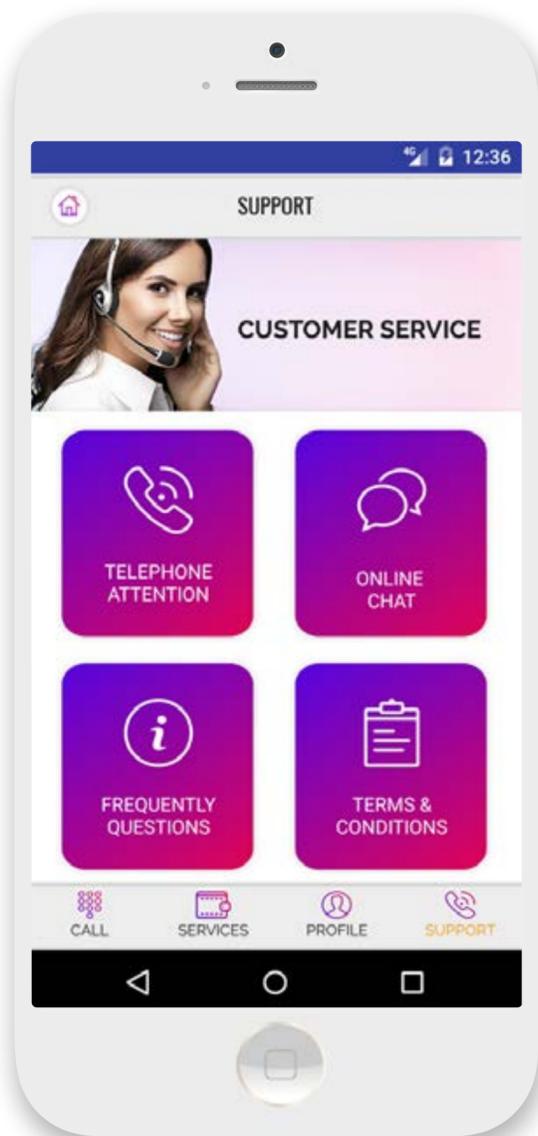
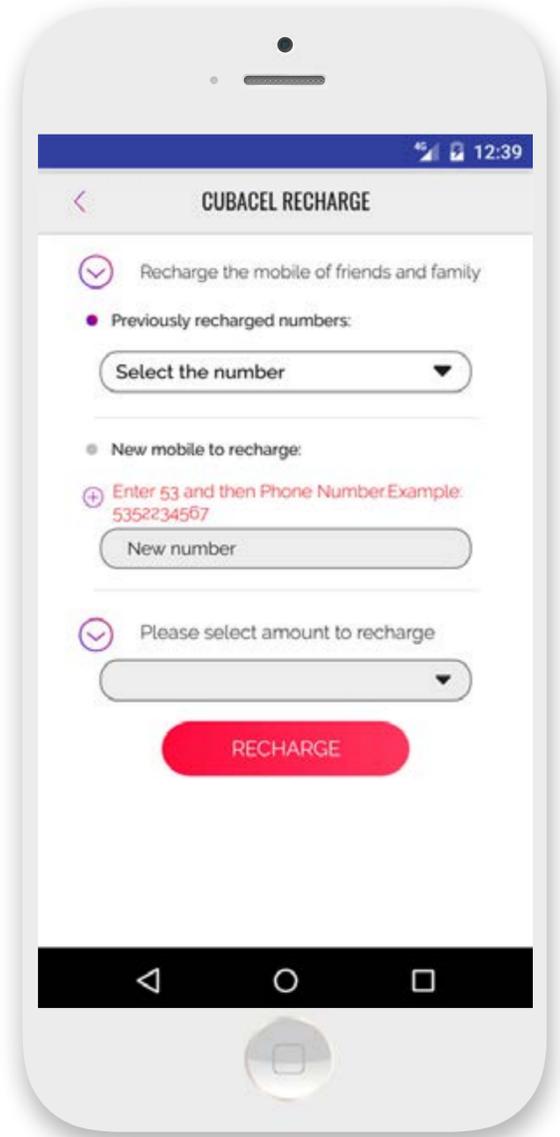
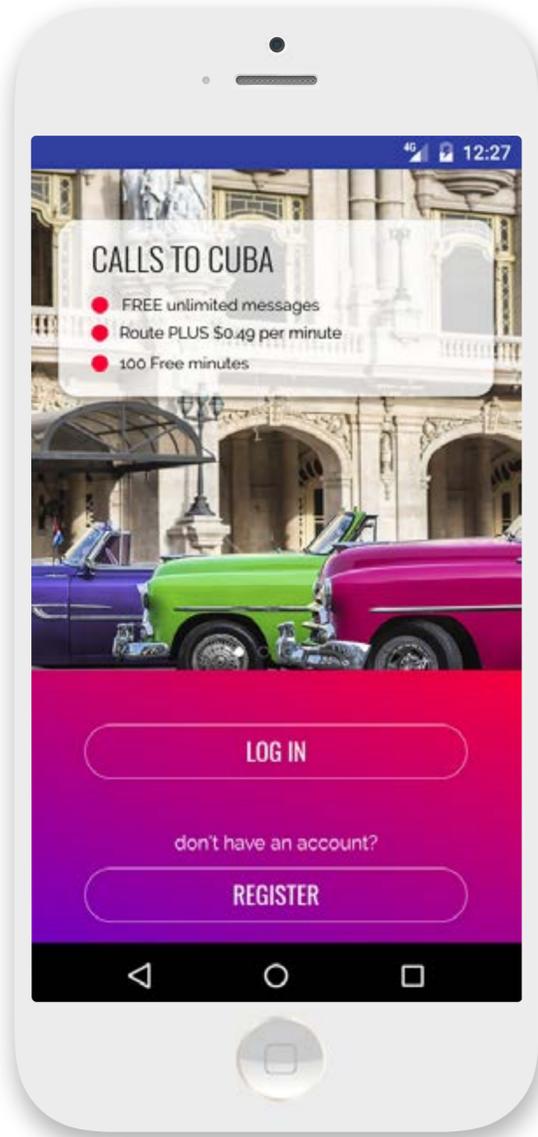
Resolution's Results



Pablo and LlamaCuba team could see following changes after the new app launch



Mobile App Screenshots



Client Testimonial



We need to have a strong mobile app interface to make this application up and running for CUBA community around the globe. We were struggling with this and looking out for talented technology service provider who can support us in creating this native application for iOS and Android devices. The challenges were also hindering our expansion plan. We found Systematix proactive in every aspect of having proper communication, good project understanding, sharing proposal timely, quick and quality development meeting all deadline in 30 working days. It's been a year now with Systematix where together we have added numerous features in the application and look forward to having long term meaningful relationship with them.

Pablo Bertuzzi
CTO at LlamaCuba



About Us

Incorporated in 2005, Systematix Infotech has been at the forefront of providing digital transformation consulting and software services to businesses globally. Their focus has been to design solutions that contribute towards the client's success and are sustainable to support the growth and changing dynamics of the business. Our work with over 900+ clients across 2500+ interesting projects speak of our diverse talent, project management and quality management capabilities.

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