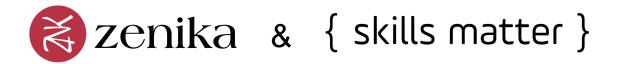
## **FOR IMMEDIATE RELEASE**



## Skills Matter and Zenika Announce Strategic Partnership Emphasising Combined Expertise in Europe, APAC and North American Markets

Paris / London, 25 August 2020: Skills Matter and Zenika today announce their partnership bringing together expertise in training delivery and technology consulting. Combining geographic profiles the companies will focus their approach to opportunities in London, Montreal, Paris and Singapore. Solidifying the partnership with a formal agreement, Zenika has made financial investment into Skills Matter as well as joining the company's board.

The first demonstration of the partnership has been to construct and deliver an initiative known as 'Coding the World' which includes a series of training courses covering the major technical themes driving digital transformation such as; Cloud, Data, Agile, API Management, and Quality Assurance.

Beginning in September 2020, Zenika and Skills Matter will offer a series of expert-led workshops and courses via the Skills Matter platform which will continue through to the end of 2021. Conducted exclusively in English, the sessions will be scheduled at times appropriate to the focus markets of Europe, APAC and North America.

An initial selection of courses includes, but is not limited to:

- **Domain Models in Practice: DDD, CQRS & Event Sourcing** with Marco Heimeshoff co-organiser of KanDDDinsky, EventStormer, dev, coach and speaker.
- **Agile at Scale** with Joakim Sunden consultant, speaker, teacher, author Agile organizations, leadership, coaching.
- **Getting Started with CI/CD** with Dave Farley co-author of Continuous Delivery, Independent software developer and consultant.
- **Advanced Kubernetes Concepts** with Jérôme Petazzoni, senior engineer, who rotates between Ops, Support and Evangelist duties.
- **Docker Fundamentals** with Matt Saunders an adaptavist, Head of DevOps / Docker Trainer / London DevOps Meetup Organiser.
- **Test Driven Development** with Anna Filina a web developer, project rescue expert, Pluralsight author, speaker and former conference organizer.

Frank Rodorigo, CEO Quad4 / Skills Matter, commented, "The Skills Matter and Zenika businesses are extremely complimentary. We have a shared commitment to support the ongoing development of software engineers who support enterprise organisations' digital transformation goals. With the first courses we are offering exposure to well known experts online, removing the blocker of travelling to an in-person session, and making our content and community more inclusive and accessible."

Carl Azoury, CEO Zenika said, "Skills Matter's commitment to empower software professionals with the skills and support they need to advance technology, and transform businesses, is extremely close to Zenika's own. We have been successfully working with Skills Matter since founding Zenika in 2006, so this partnership is a natural fit of like minded teams, helping us deliver an even better quality of services and training courses."

For further detail about the training sessions follow this link: https://skillsmatter.com/go/coding-the-world

Additional information about the Skills Matter and Zenika partnership is available at skillsmatter.com/go/partners.

## **About Zenika**

Zenika is a firm specialized in the digital, organizational and managerial transformation of companies. We bridge the gap between the organic and digital worlds, and position ourselves as a "One Stop Shop" for our clients. Zenika brings together experts in the following fields: Agility, Big Data, Craftsmanship, DevOps, Mobility, IoT, Java, Web and Security transformation of organization.

Pedagogy, feedback from the field, and the ability to offer advice and recommendations are the triple promise to which our consultants commit themselves.

For further information: zenika.com

## **About Skills Matter**

Skills Matter powers the world's most innovative businesses by bringing together technology creators, users and adopters to learn skills, share expertise, and evolve ideas. With 100,000+ members from 126 countries, Skills Matter is one of the world's largest communities of software engineers — and the only one that regularly gets together to share the latest tech, skills and ideas.

Every year we organise and host hundreds of expert-led talks, conferences, meetups and workshops on the topics that truly matter to engineering teams. And if you can't be there for the live session, recordings of our events are available 24/7 in our free online library of SkillsCast videos.

For further information: <a href="mailto:skillsmatter.com/">skillsmatter.com/</a>