(138)

S E.

U.

A

(13) At me, thy poor, earth-born companies, At 'file and 'file an

> A sainer-ider in a threat 'S a lina' request : I'll ger a bleffin wi' the lave.

Rescuing a Project Gang Agley

WEE, flecker, cowran, sim'rous legfic, O, what a punic's in thy breaffic! Thru need na flart awa far hafty, Wi' bickering brattle! I wad be laith to rin an' chufe ther, It's filly wa's the win's are fleewis ! Ao' nothing, now, to big a new ane, O' foggage green ! An' bleak Dovador's winds enfoin, Baith faell an' kren!

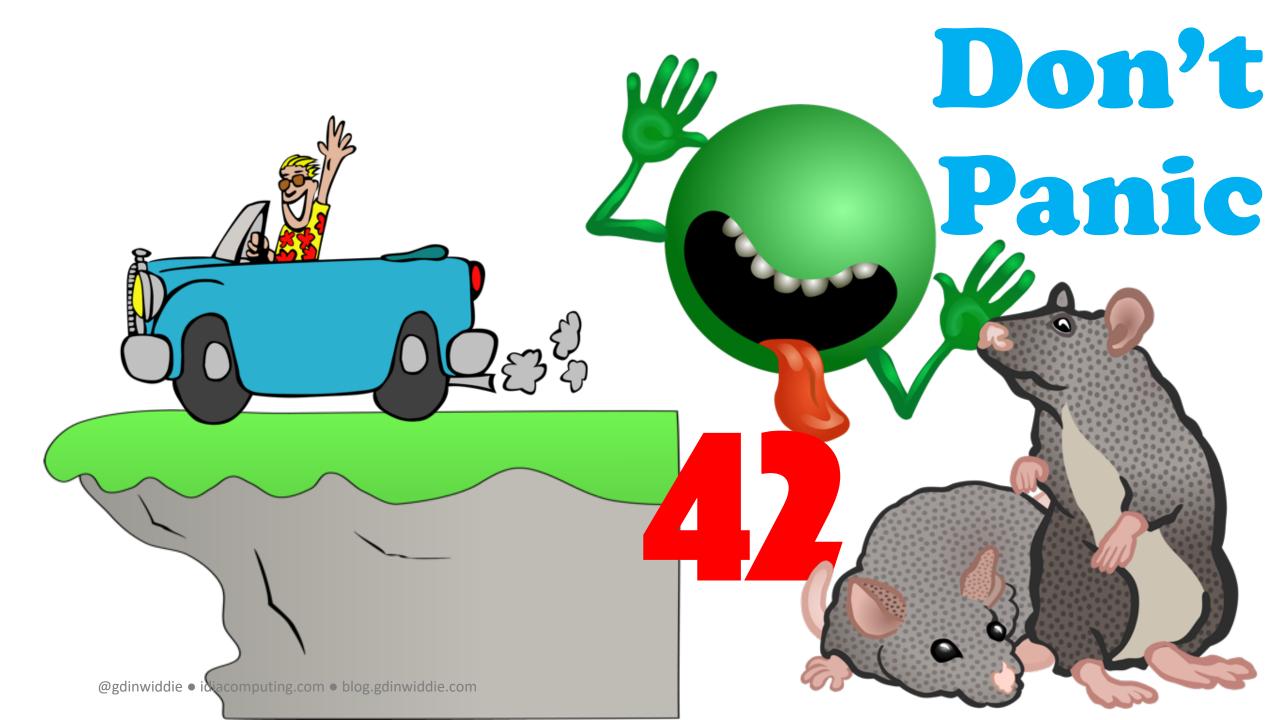
George Dinwiddie @gdinwiddie http://idiacomputing.com http://blog.gdinwiddie.com

An' juffifies that ill opinion, . Which makes thee flartle, Thou thought to dwell, Till craft! the cruel costor paft Out they' thy cell, R a 2 100 3

That were-bit heap o' invers an' flibble, Has coft ther monie a weary nibble! Now thou's turn'd out, for a' thy trouble, But house or hald, To thole the Winter's flory drible, An' crossessit could?

But Moufic, thos art no thy-lane, In proving *forofight* may be vain: The bell laid felenmes o' *Mise* an' *Min*, Gang aft agley, An' lea'e us nought but grief an' pain, For promit'd joy!

Brill, those are bleft, compar'd wi' me' The profest only toucheth thee: But Och! I *herbrard* caft my e'e, On prospects drear? An' formersf, tho' I canna for, I grafe an' for !









Pilot over the loudspeaker: We picked up a tail wind ... and we should land 20 minutes ahead of schedule.

Shelley Berman:

We could land an hour ahead of schedule if he puts it down in Grand Canyon, you see. The thing is, I want to get there <u>late</u>, but <u>there</u>.

https://www.youtube.com/watch?v=npuA7dVvOWI&t=449





CHRISTMAS TREES (TOY STORE F 80 TOY DELIVERY COMPANY 0

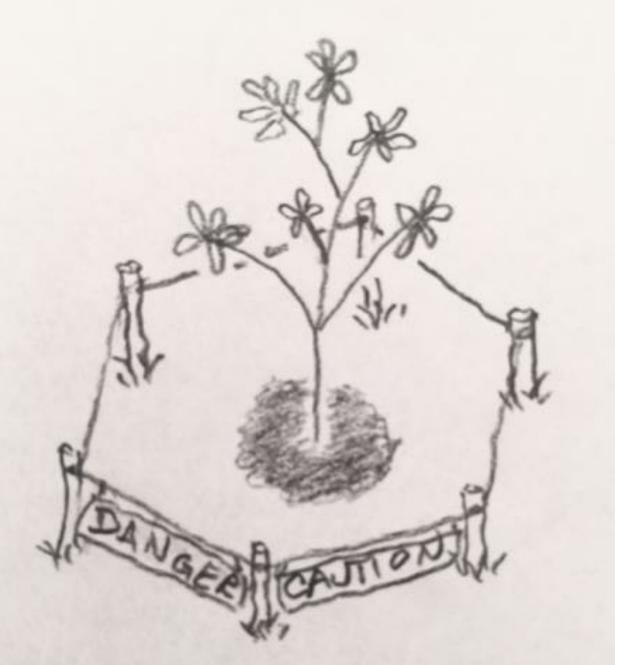


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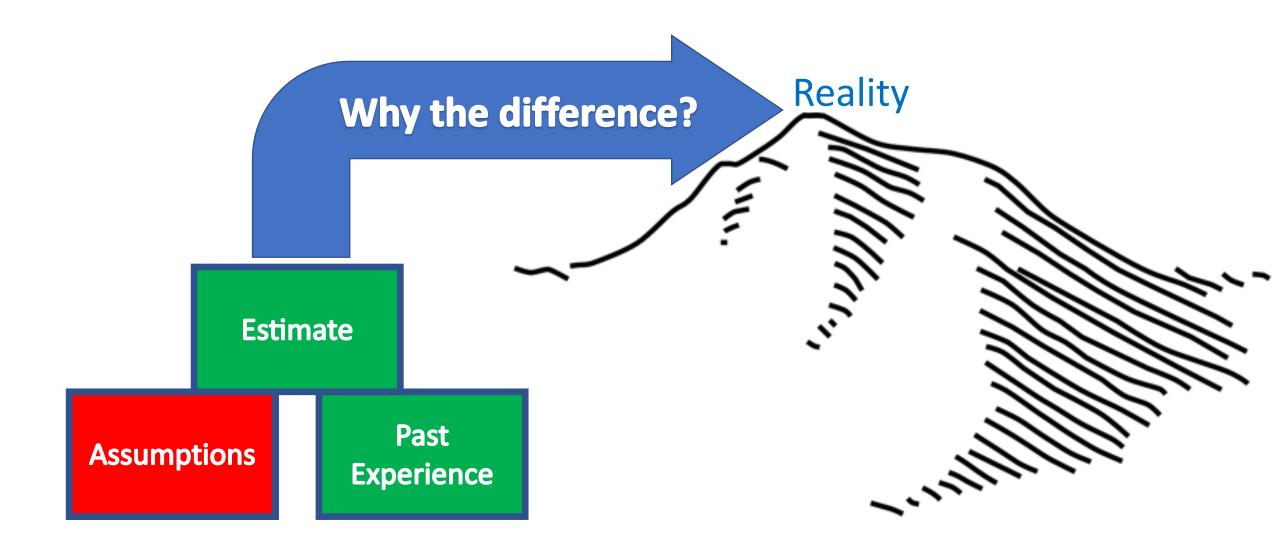
When neither management nor programmers have an accurate means of measuring progress, how can anyone know that the project is on schedule? How can they detect slippage early enough to take constructive action? The "crisis" at the project's deadline is merely the end of an illusion that has been built up, module by module, since the beginning.

> Handbook of Walkthroughs, Inspections, and Technical Reviews By Daniel P. Freedman, Gerald M. Weinberg

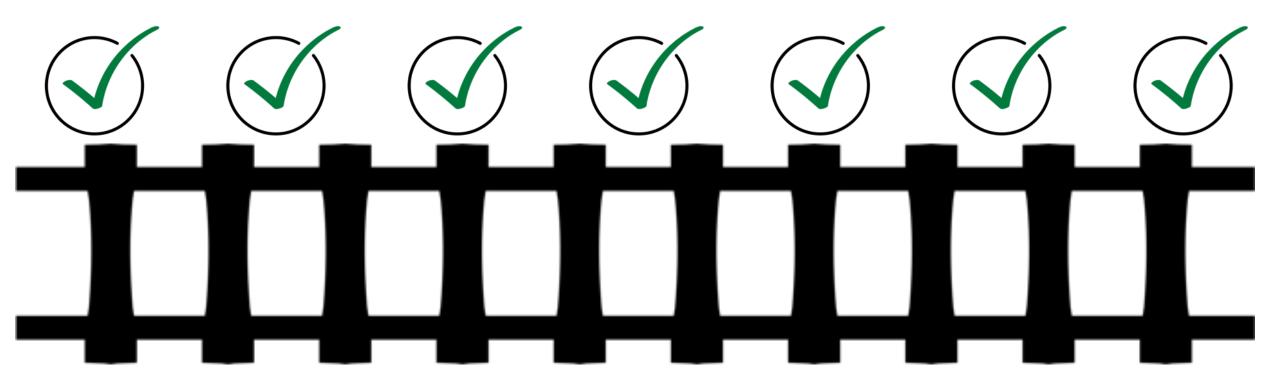


This tree was guaranteed to grow twenty feet in 2 years.

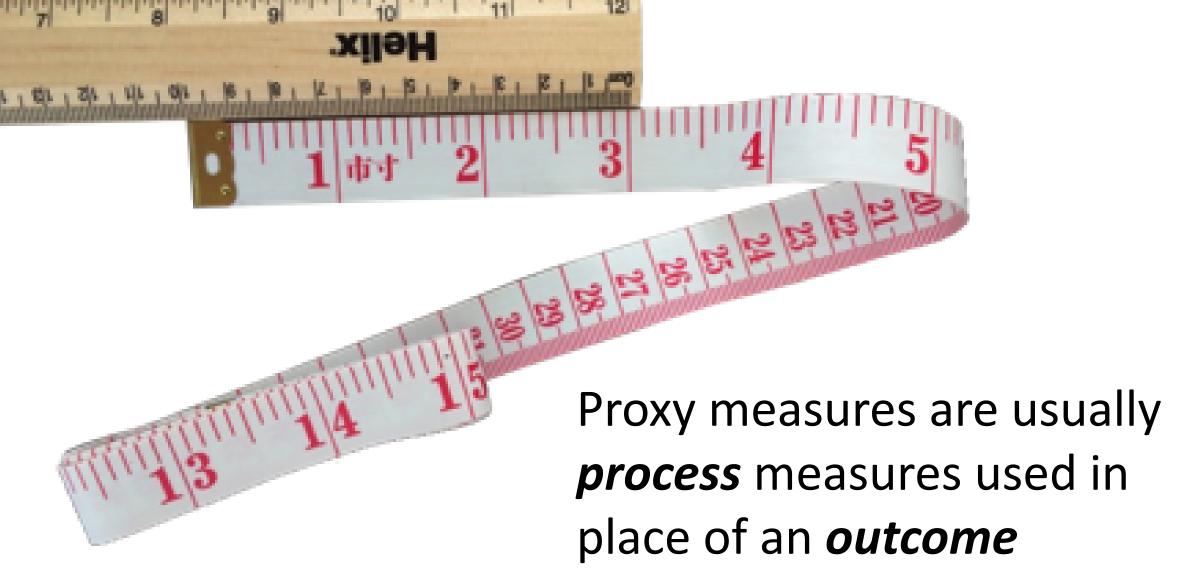
Don't get too close, It's going to shoot up any minute now!











Goodhart's Law

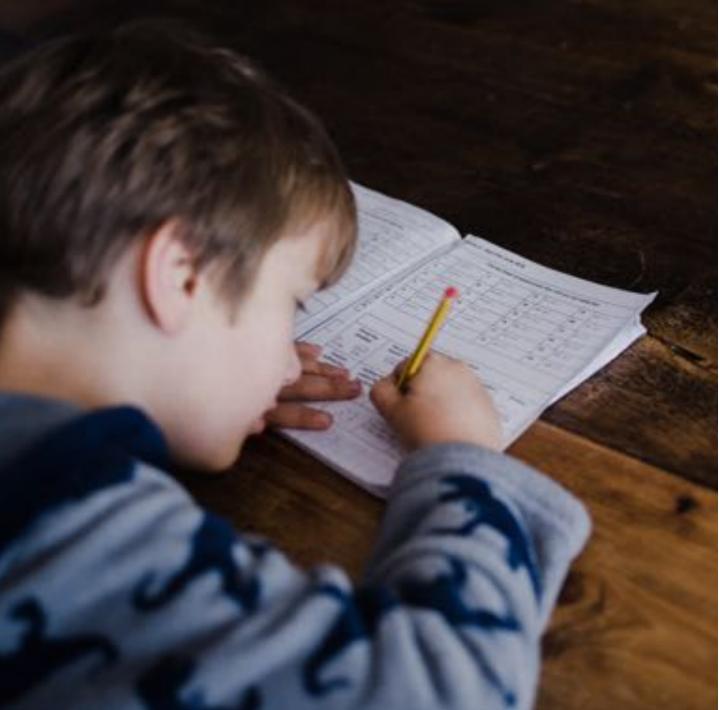
When a measure becomes a target, it ceases to be a good measure.

"Here I come to save the day!"



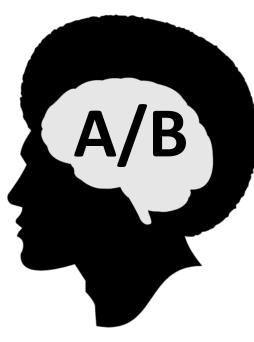






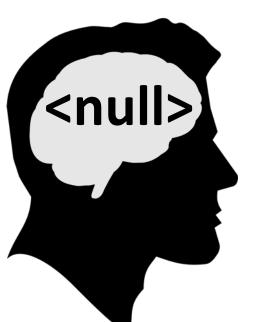
Things you knew you didn't know





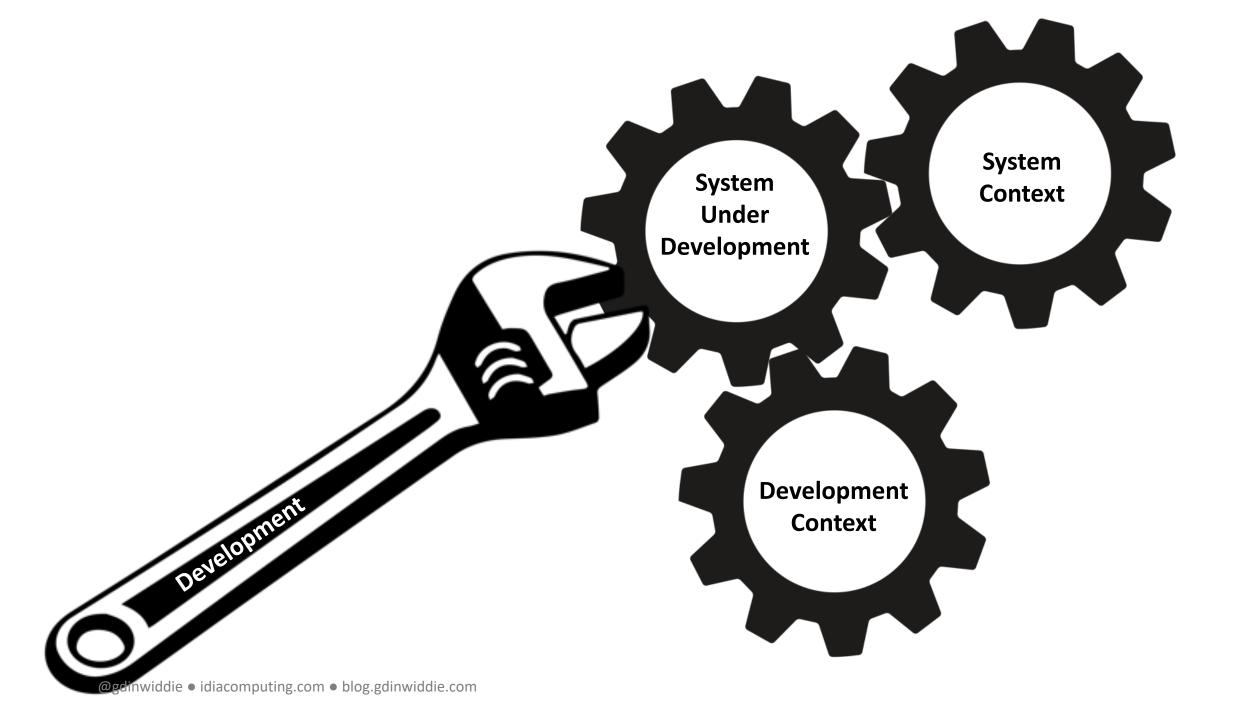
Things you thought you might know, but weren't sure

Things you didn't know you didn't know



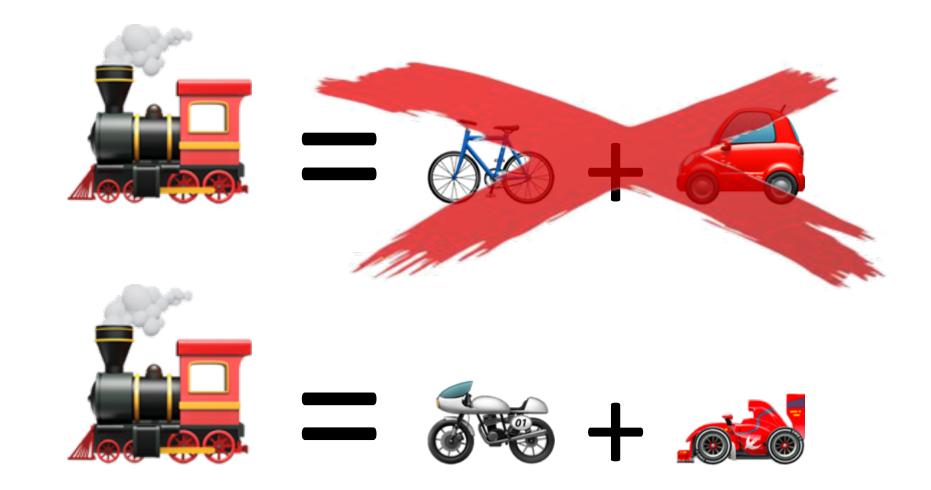


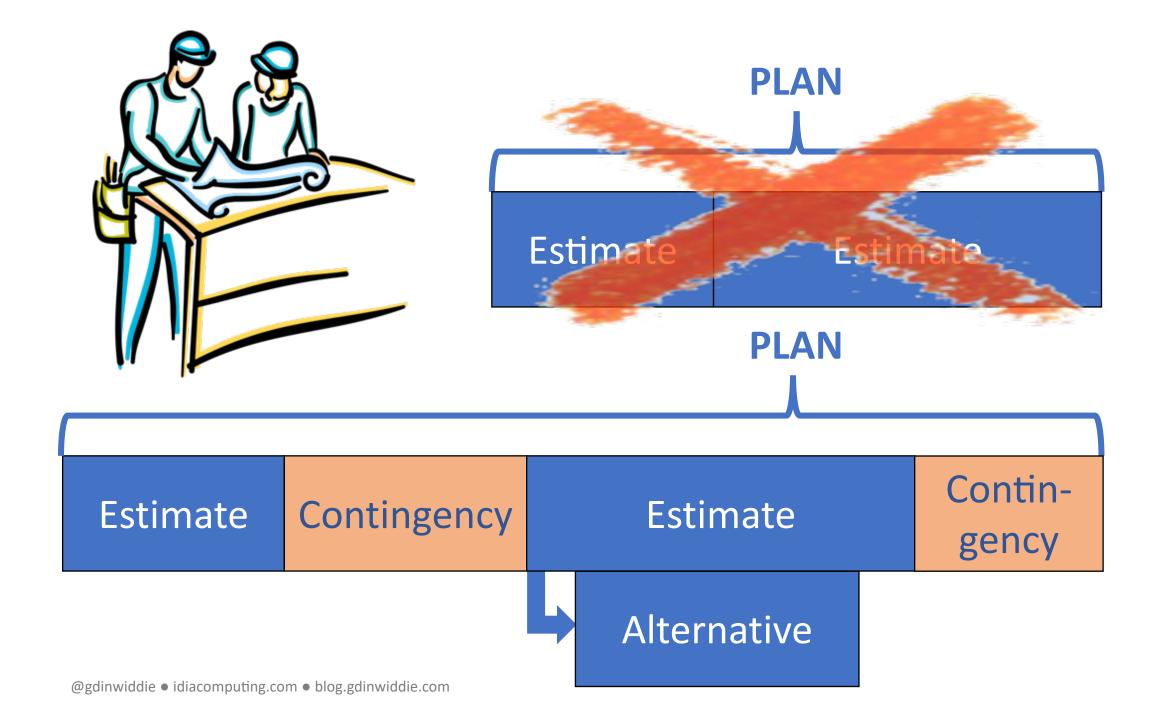
Things you knew for sure but were wrong





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Software Estimation Without Guessing

Effective Planning in an Imperfect World



George Dinwiddie edited by Adaobi Obi Tulton