



SlideHub Q3 2025 Product Webinar

October 2, 2025

Housekeeping



Anders Thomsen is
our **main speaker**,
with Rune and
Kristian hosting and
managing the chat

Meet your hosts



Rune Johansen

Co-founder & Head of CS



Kristian Simonsen

Chief Sales Officer





Kristian Simonsen

Chief Sales Officer



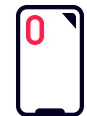
Been part of the startup journey and building salesteams at Trustpilot, Falcon.io, Templafy, TwentyThree, Accutics and now **SlideHub**



Responsible for the buying experience, when SlideHub is considered and for our global sales team.



Based in Copenhagen, Denmark



kristian@slidehub.com // +45 2422 2606

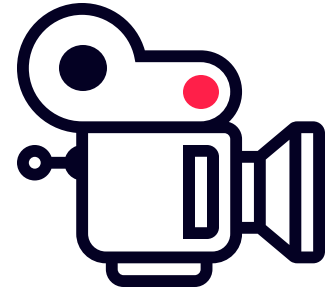
Housekeeping



Anders Thomsen is our **main speaker**, with Rune and Kristian hosting and managing the chat



Feel free to **ask questions** in the chat at any time during the webinar



The webinar is **recorded**, and you'll receive the recording and slides within 24 hours



A **Q&A session** will take place at the **end**, including answers to common questions about AI in SlideHub

Agenda

01

Housekeeping

02

Our approach to AI

03

What's new in Q3

04

Updates coming in Q4

05

Q&A



Anders Thomsen

CEO & CTO, Co-founder of SlideHub



Former McKinsey consultant and PE investment manager, and life long nerd 😊



Started SlideHub to solve own pain, now overlook product and tech at SlideHub



Based in Copenhagen, Denmark



anders@slidehub.com

Feel free to connect with us on LinkedIn

Presentation management and automation software that streamlines presentation building



Anders Haugbølle Thomsen ✓

He/Him · 1st
CEO/CTO and co-founder at SlideHub

SlideHub · Handelshøjskolen i Århus

Copenhagen, Capital Region of Denmark, Denmark · [Contact info](#)

500+ connections

 Lasse Petersen, Rune Johansen, and 31 other mutual connections

[Message](#)

More profiles for you

 **Rune Johansen** ✓ · 1st
Cofounder SlideHub

[Message](#)

 **Lasse Petersen** in · 1st
COO & Co-founder at Slidehub

[Message](#)

 **Kristian Simonsen** ✓ · 1st
Chief Sales Officer at Slidehub

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4,094 followers

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 **Anders Haugbølle Tho...** ✓ · 1st · [...](#)
CEO/CTO and co-founder at SlideHub

2d · Edited · [🔒](#)

Let's go! New week..

New post :) ...more



[👍](#) [❤️](#) [💬](#) 38 · 1 comment



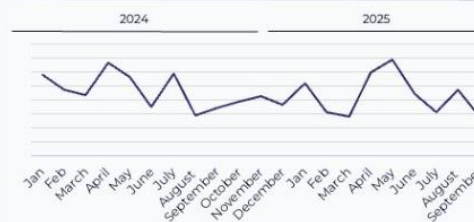
 **Anders Haugbølle Tho...** ✓ · 1st · [...](#)
CEO/CTO and co-founder at SlideHub

1w · [🔒](#)

Hi feed!

Sticking to my weekly commitment, I'm ...more

Spend per marketing driven demo, DKK thousands



[👍](#) [❤️](#) [💬](#) 21



linkedin.com/in/ahthomsen/

 **Anders Haugbølle Tho...** ✓ · 1st · [...](#)
CEO/CTO and co-founder at SlideHub

2w · [🔒](#)

After a bit of a detour telling the tale of [Martin Petersen](#)'s first day of his internship, I want to continue the SlideHub saga with another ...more

Service business, DKKm



[👍](#) [❤️](#) [💬](#) 32



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02

Our approach to AI

Our aim with AI is not to change, but to strengthen the product vision for end-users and content managers



What does this mean for end-users

Fast to learn

- As simple as possible
- Consistent across asset types

Directly accessible in most common tools e.g. PowerPoint, Word, Outlook

No exposure to **irrelevant features**

Make it easy to be **on-brand, customize presentations** and contribute to the library



What does this mean for content managers

Flexible

- Organizational structure
- Content structure

Customizable

- Ability to turn off features
- Adjust styles and branding boundaries

Insightful

- What is being used
- Who is using it

As simple as **possible** (not simpler) – without losing power

Specifically, we want to free up time for managers, while leveraging existing assets to increase value for end-users

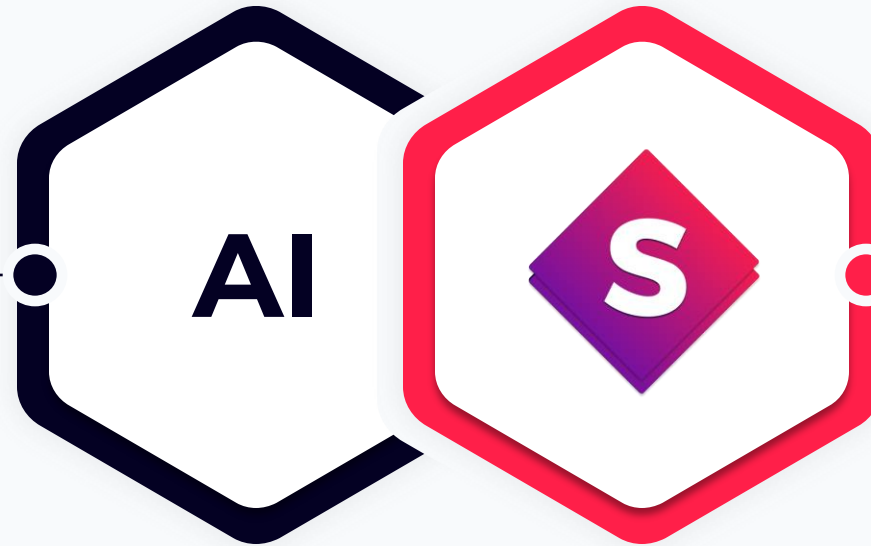
1

Support the library manager by:

Making it less time-consuming to organize a solid library

Help suggest improvements and gaps in the current library

The future role of AI in SlideHub



2

Empower the end-users to gain more value from the slides:

Get more value from the assets

Improve core functionality

Our AI roadmap will start by leveraging inspiration slides and later support the use of company assets

SlideHub AI roadmap for Q4 2025 and Q1 2026



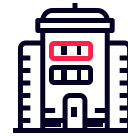
Text to slide: Build single slides based on the text content provided

BETA in Q4 2025



Automatically suggest categories, subcategories, and **tags** for library assets

BETA in Q4 2025



Build support for building slides using **company slide assets** (slides, icons, images)

BETA in Q1 2026



Enable one-click redesign of slides, reusing the **text to slide** with content from active slide

BETA in Q1 2026

Aligning expectations 😊



Text to slide beta testing logistics



First 50 users have already signed up for testing the feature

50
spots left

Who are we looking for?

Users who are willing to take their time and provide feedback so we can improve

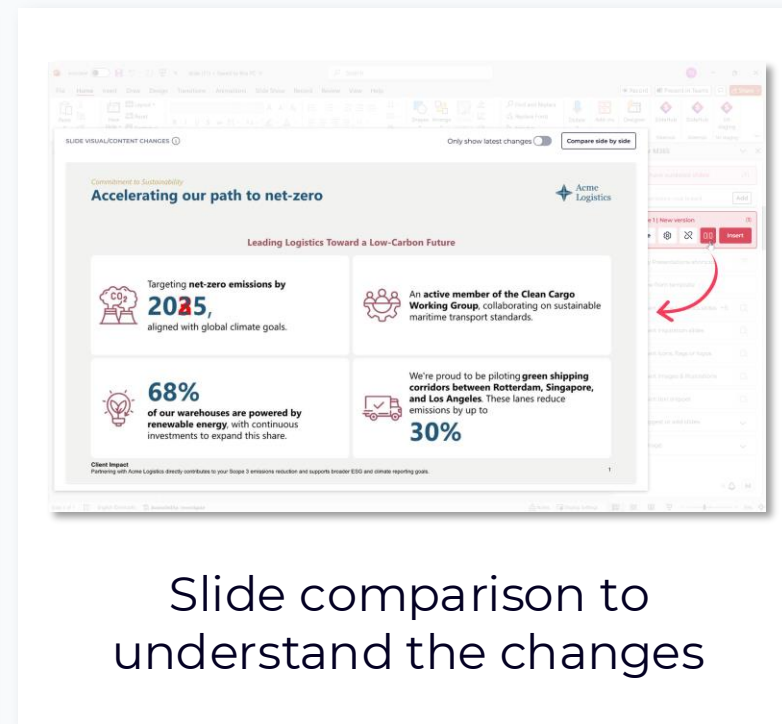
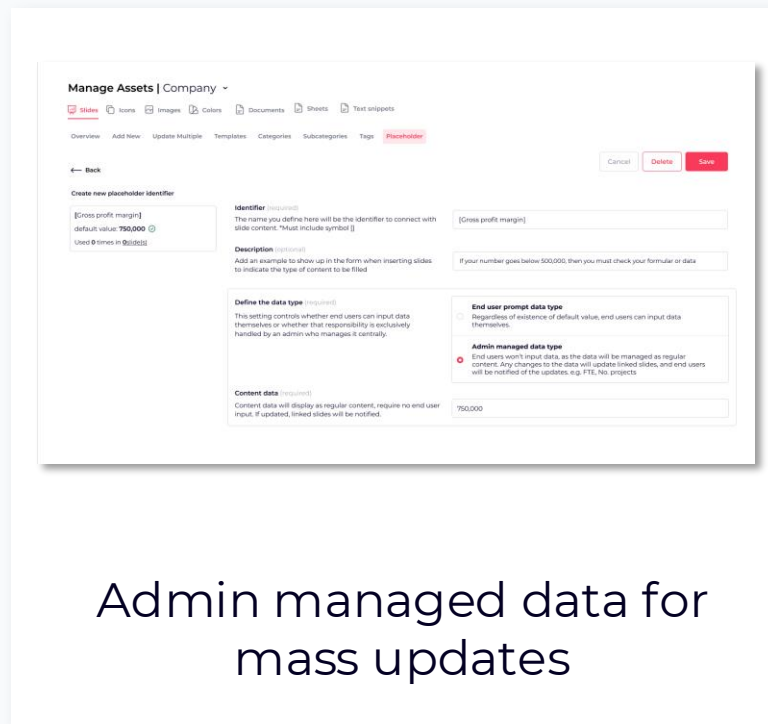
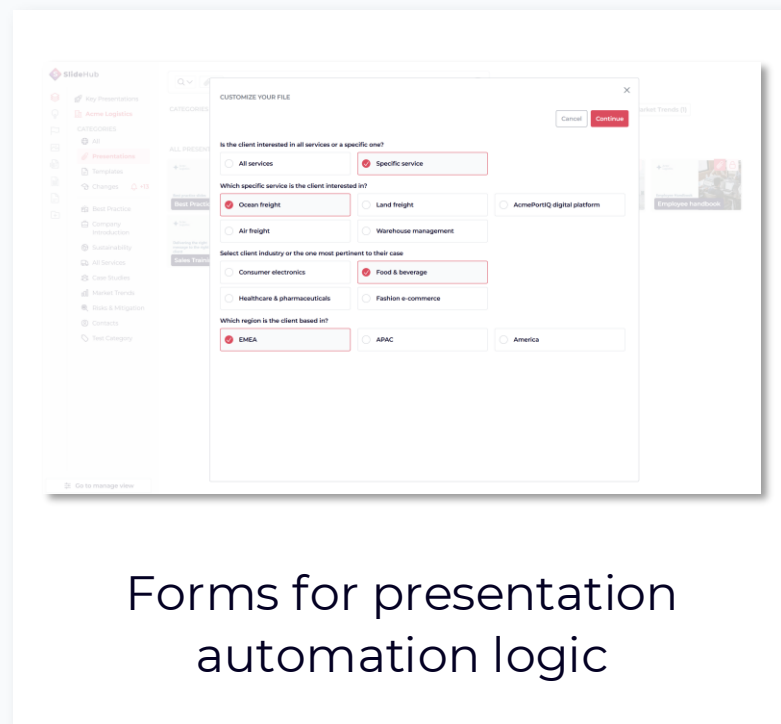
50 more users who are excited to test out the new feature

Stay tuned to learn more during the Q&A

03

What's new in Q3

We have extended automation to presentations, added support for managed data and improved ability to see what has changed on slides



Create custom presentations faster by automatically pulling in the right slides and contents with simple form logics

Why?



Reduce human error & time spent creating presentations



Boost the customization of client presentations

What have we focused on?



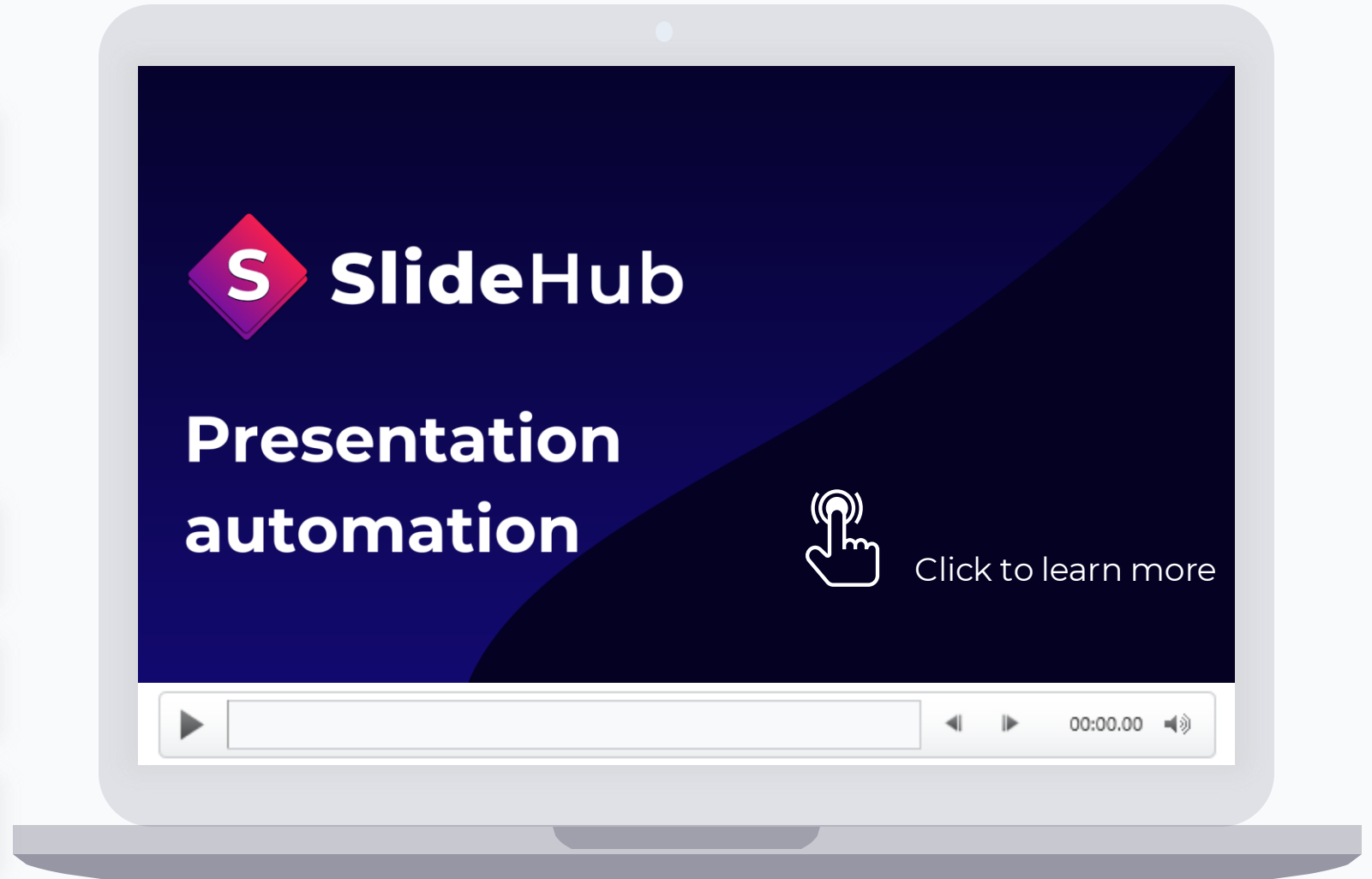
Automate with IF/ANY/AND conditions



Simple customization with placeholders and slide groups



Intuitive user experience – fill out a simple form



Streamline the updating of core facts and information across the entire library in seconds

Why?



Ensure consistency and compliance across slides



Simplify updating the same data in multiple slides

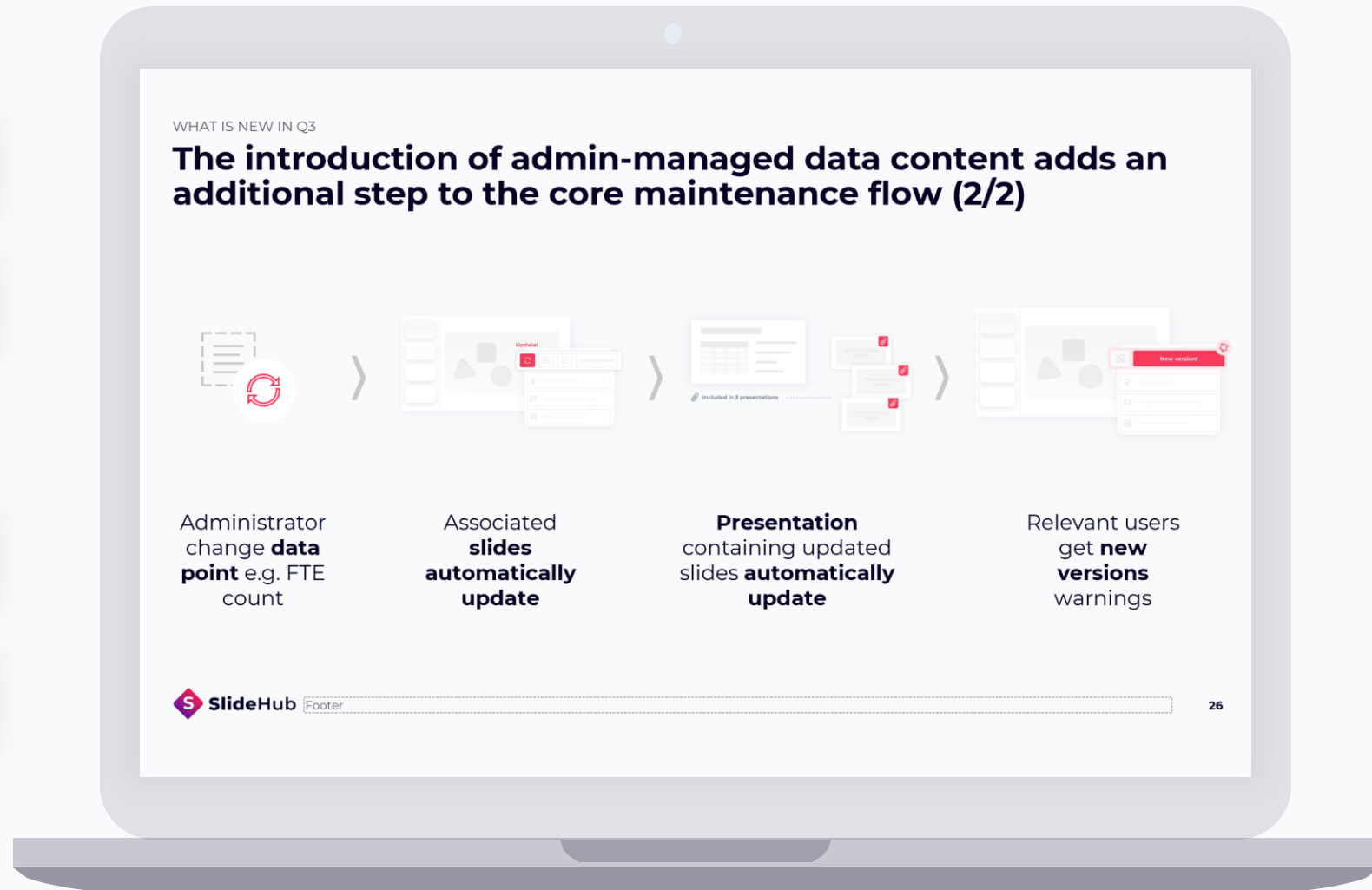
What have we focused on?



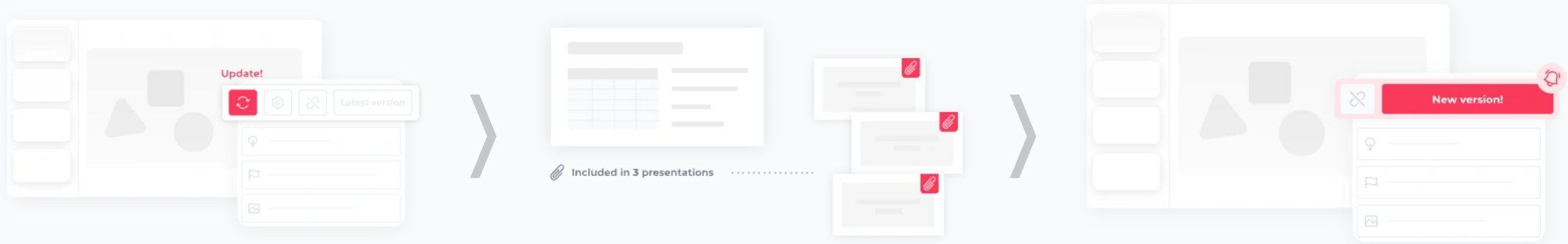
Easily maintain consistency of repeated data across slides



Simple to use, just like standard placeholders



The introduction of admin-managed data content adds an additional step to the core maintenance flow (1/2)

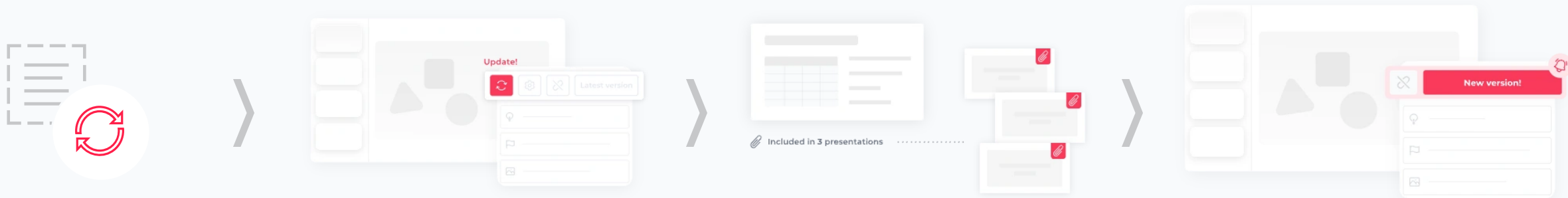


Administrator
makes changes
to a **slide**

Root slide is updated in
multiple presentations

Relevant users
get **new versions**

The introduction of admin-managed data content adds an additional step to the core maintenance flow (2/2)



Administrator
change **data
point** e.g. FTE
count

Associated
slides
**automatically
update**

Presentation
containing updated
slides **automatically
update**

Relevant users
get **new
versions**
warnings

Spot slide changes instantly with highlighted differences

Why?



Reduce the time and effort required to review updates



Ensure even minor slide updates are clearly visible

What have we focused on?



Visual highlights to ensure differences are clearly visible



Flexible viewing options - "only show last changes"



Works within PowerPoint, Explore, and Manager views



Other noteworthy product highlights from Q3

Edit document

SELECTED DOCUMENTS

DOCUMENT OPTIONS

Visual document label

If added (optional), a small text box (sticker/label) will be shown on top of the document when shown in search results and manager views

Ocean Freight (FCL) Pricing

Mark as high priority

If marked as high priority, the document will show earlier in search results and category views

Disable version warnings

If disabled end-users will not be notified if the document is updated or deleted. Recommended mainly for documents that the end users will change

Mark as draft

If enabled, this asset will be in draft mode and hidden from end-users. It will not be visible in variable slide groups, but it will still be included through logic automatically.

DOCUMENTS LABELS

How a documents is mapped is critical for how easy it is for users to find it via the left side menu or via search

Categories

General

0 subcategories

Sales

3 subcategories

HR

1 subcategories

Create new

Mark assets as “draft”

Search slides

to Acme Logistics overview

SLIDE TYPES

Standalone

Presentations

CATEGORIES

Best Practices

Company Introduction (2)

Sustainability (1)

All Services (7) X

Case Studies (7)

Market Trends (1)

Risks & Mitigation (7) X

Contacts (1)

SUBCATEGORIES

Risk & Mitigation (7)

Air Freight (3)

Land Freight (3)

Warehouse Management (3)

AcmePortIQ (3)

Ocean Freight (3)

Services (2)

FILTERED SLIDES IN ACME LOGISTICS

Use full freight visibility, control and produce risk

Scale with by automating sufficient risks through

Streamline end-to-end delivery by reducing urban

Secure reliable air freight through guaranteed

Secure continuity of your ocean freight through

Digital risk management

Warehouse risk management

Land freight risk management

Air freight risk management

Ocean freight risk management

Delivering the right message to the right client

Sales training material

Multi-category selection

Manage assets | Acme Logistics

Slides

Icons

Images

Documents

Sheets

Text Snippets

Inspiration Colors

Overview

Add New

Update Multiple

Templates

Categories

Subcategories

Tags

Placeholder

SEARCH

eg. Agenda

SLIDE TYPE

Stand alone

OWNER

Select option(s)

CATEGORIES

Select option(s)

SUBCATEGORIES

Select option(s)

TAGS

Select option(s)

USED BY

Select option(s)

PLACEHOLDERS

Select option(s)

SORT BY

Created

SUGGESTED BY

Select option(s)

MODIFIED BY

Select option(s)

MISSING LABELS

Select option(s)

SLIDE SIZE

All sizes

UPLOAD DATE

Select option(s)

SUGGESTION STATUS

Default

DELETED

Not deleted

NO. OF PRES. USED IN

In 5+

LOCK STATUS

All slides

DRAFTS

Show all

Hide extra filters

Showing page 1 of 1 pages

Show smaller

2040

68%

Our commitment to net zero

83%

18%

Scope 3

2 weeks ago

5

Filter slides by the number of presentations they belong to

Manage assets | Acme Logistics

Slides

Icons

Images

Documents

Sheets

Text Snippets

Inspiration Colors

Automation

Placeholder

Forms

Logics

Learn about forms & logics

Manage automation logics

SEARCH

eg. My main logic

LOGIC USAGE

All

LOGIC NAMES	ASSOCIATED FORMS	ASSOCIATED PLACEHOLDERS & SLIDE GROUPS	PLACEHOLDER ASSETS
Benefits	Standard employment contract	[benefits]	(0) Document(s)
Compensation	Standard employment contract	[compensation]	(0) Document(s)
Confidentiality & restrictive covenants	Standard employment contract	[confidentiality & restrictive covenants]	(0) Document(s)
Performance & development	Standard employment contract	[performance & development]	(0) Document(s)
Position & responsibilities	Standard employment contract	[position & responsibilities]	(0) Document(s)

Improved automation management

Mark assets as “draft”

Edit document

SELECTED DOCUMENTS

• **Ocean Freight (FCL):** Priced at [Ocean Freight (FCL) Rate] per container, based on an estimated [ocean freight (fcl) - estimated number of containers monthly] containers per month.

DOCUMENT OPTIONS

Visual document label
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☒ **Sales**
3 subcategories

☐ **HR**
1 subcategories

Create new

Multi-category selection

 SlideHub

 Key Presentations

 Acme Logistics

CATEGORIES

 All

 Presentations

 Templates

 Changes

 Best Practice

 Company Introduction

 Sustainability

 All Services

 Case Studies

 Market Trends

 Risks & Mitigation

 Contacts

 Test Category

   Search slides

 to Acme Logistics overview

SLIDE TYPES

 Standalone

 Presentations

CATEGORIES

 Best Practice

 Company Introduction (2)

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 All Services (7) X

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 Market Trends (1)

 Risks & Mitigation (7) X

 Contacts (1)

 Test Category

SUBCATEGORIES

 Risk & Mitigation (7)

 Air Freight (3)

 Land Freight (3)

 Warehouse Management (3)

 AcmePortIQ (3)

 Ocean Freight (3)

 Services (2)

FILTERED SLIDES IN ACME LOGISTICS



Use full freight visibility, control and predicts risks before they happen

Digital risk management



Scale with by eliminating fulfillment risks through automation and optimized warehouse operations

Warehouse risk management



Streamline end-to-end delivery by reducing urban congestion and modal transition risks

Land freight risk management



Secure reliable air freight through guaranteed capacity, compliance, and cold chain integrity

Air freight risk management



Ensure continuity of your ocean freight through proactive global maritime risk management

Ocean freight risk manage...



End-to-End Logistics with Confidence

All services & risks



Delivering the right message to the right client

Sales Training Material



24

Filter slides by the number of presentations they belong to

Manage assets | Acme Logistics ▾

Slides Icons Images Documents Sheets Text Snippets Inspiration Colors

Overview Add New Update Multiple Templates Categories Subcategories Tags Placeholders

Delete (0) Update (0) Download (0) Select all ▾ ⚙️ 📊

SEARCH: eg. Agenda SLIDE TYPE: Stand-alone OWNER: Select option(s) CATEGORIES: Select option(s) SUBCATEGORIES: Select option(s) TAGS: Select option(s) USED BY: Select option(s)

PLACEHOLDERS: Select option(s) SORT BY: Created SUGGESTED BY: Select option(s) MODIFIED BY: Select option(s) MISSING LABELS: Select option(s) SLIDE SIZE: All sizes UPLOAD DATE: Select option(s)

SUGGESTION STATUS: Default DELETED: Not deleted NO. OF PRES. USED IN: In 5+ LOCK STATUS: All slides DRAFTS: Show all Hide extra filters

Showing page 1 of 1 pages Show smaller 25

In No Presentations
In Only One
In 2+
In 3+
In 4+
✓ In 5+
In 10+

1 week ago 29 0 5 2 weeks ago 29 0 5

Improved automation management

Manage assets | Acme Logistics ▾

Slides

Icons

Images

Documents

Sheets

Text Snippets

Inspiration Colors

Automation

Placeholders

Forms

Logics

Manage automation logics

Learn about forms & logics

SEARCH

eg. My main logic

LOGIC USAGE

All ▾

LOGIC NAMES	ASSOCIATED FORMS		ASSOCIATED PLACEHOLDERS & SLIDE GROUPS	PLACEHOLDER ASSETS
 Benefits 	Standard employment contract  	▾	[benefits]	(1) Document(s)
 Compensation 	Standard employment contract  	▾	[compensation]	(1) Document(s)
 Confidentiality & restrictive covenants 	Standard employment contract  	▾	[confidentiality & restrictive covenants]	(1) Document(s)
 Performance & development 	Standard employment contract  	▾	[performance & development]	(1) Document(s)
 Position & responsibilities 	Standard employment contract  	▾	[position & responsibilities]	(1) Document(s)

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SlideHub blog



Timea Borbath Sep 1, 2025

Product Update - August 2025

August updates let you control which assets are visible, filter slides across multiple categories, and see how many presentations each slide is used in, helping you keep your library organized and your team more efficient

[Read more](#)



Timea Borbath Aug 21, 2025

Product Update - July 2025

July's product release introduces Presentation Builder Automation, making it easier for end users to generate consistent, customized presentations at scale with just a few clicks

[Read more](#)



Timea Borbath Aug 5, 2025

Document Automation and Customization with Simple Forms and New Placeholders - Q2 Webinar Recap

Explore SlideHub's Q2 2025 updates — from document automation with simple forms and new placeholder types to AI-enabled slide search and upcoming presentation builder automation. Catch the highlights from our latest product webinar

[Read more](#)


[slidehub.io](#)

3 days ago

Mixed improvements and bug fixes

[Improvements](#)
[Bug fixes](#)

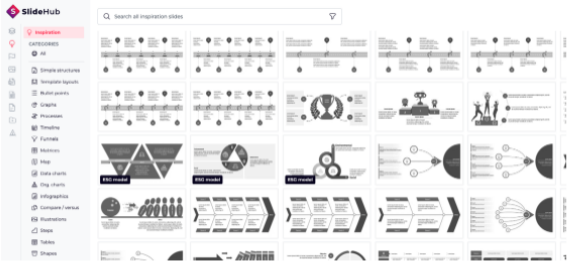
Over the last week, we pushed a number of improvements and bug fixes:

PowerPoint auto scroll to new slides

When inserting slides into an existing presentation in PowerPoint, the application will now automatically scroll to the position of the new slides

Grayscale inspiration slides

To stress how the inspiration slides are aimed at being "brand neutral" the inspiration slide thumbnails now always display as grayscaled



Improved image comparison

Due to differences in image quality, the version control image comparison was giving some misleading results. For all future images, this is now solved (but old images created from more than 1 week ago will continue to have the misleading results).

Various other bug fixes

- Fixed an issue in which "adjust inspiration colors" were showing up for company slides found in the inspiration slide view

04

Updates coming in Q4

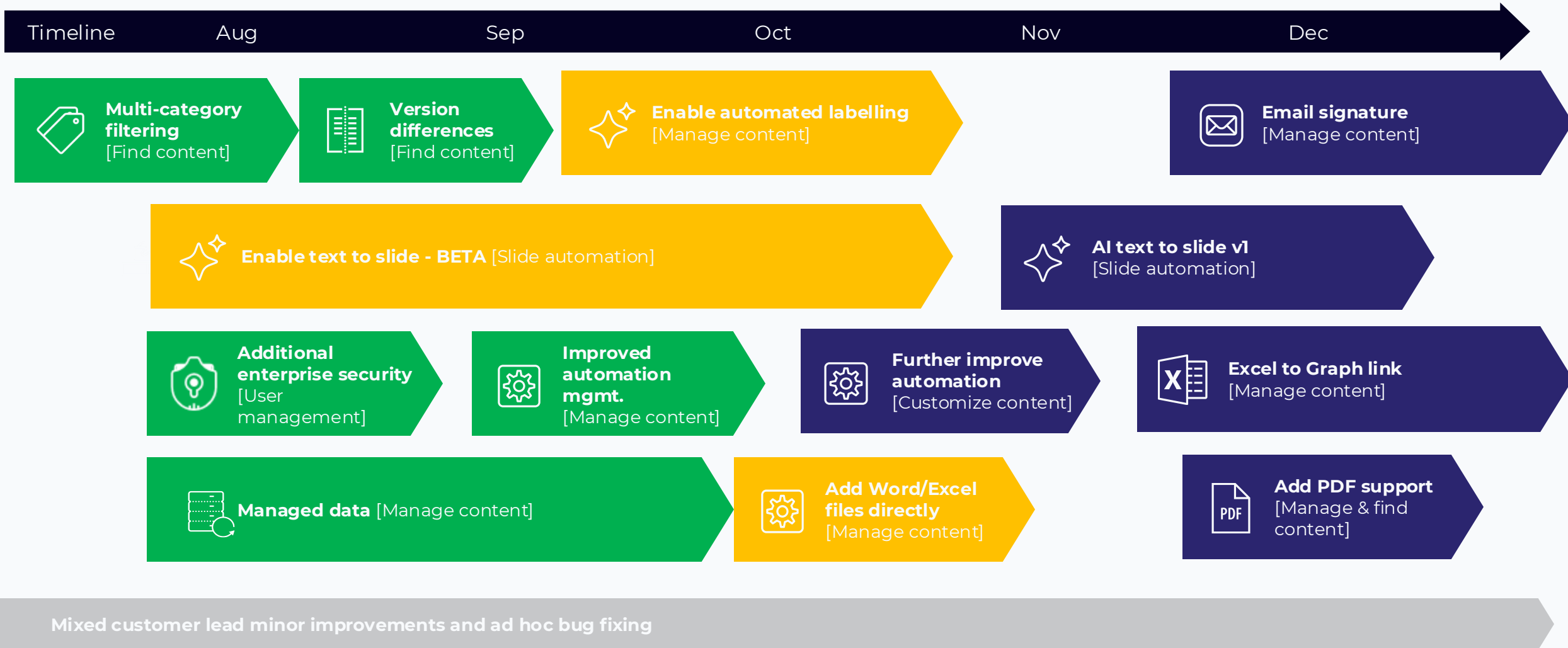
Q4 2025 external roadmap

External feature overview – as of Sep 30 2025

To be done

WIP

Done



05

**Back to our hosts
for Q&A**

Want to dive in? Let's connect

Current clients



Rune Johansen

[Book Customer Success](#)

rune@slidehub.com

Potential clients



Kristian Simonsen

[Book a meeting](#)

kristian@slidehub.com

Product input directly to Anders: anders@slidehub.com

Questions?

Commonly asked questions regarding AI

How can I enable AI for my organization?

How can I join the beta testing?

How do you handle my data when I use AI in SlideHub?

Thank you!