

BM-CDE CREATIVE DECISION MAKING



DURATION	LEVEL	TECHNOLOGY	DELIVERY METHOD	TRAINING CREDITS
1 Day	Business Introduction	Management & Soft Skills	VILT & ILT	NA

INTRODUCTION

You have probably been taught to use your logic and reasoning to make the best decisions. Although this is certainly sensible advice, the future is unpredictable, and uncertainty can never be eliminated from the decision-making process. The key is to be positive about uncertainty, that is approaching every decision with an open mind to create more future possibilities, even while assuming that change is inevitable. Creative Decision Making helps you do just that by presenting four paradoxical principles designed to expand the way you think about the decisions you make. This course further includes discussion on using positive uncertainty to manage information overload and what you can do to decide creatively in today's more rapidly changing world.

AUDIENCE PROFILE

This course is targeted at individuals or business professionals that want to clearly define parameters for their decisions, collect the relevant information at hand to create alternatives and correlate the appropriate strategy with the specific decision.

PREREQUISITES

There are no prerequisites for this course.

COURSE OBJECTIVES

- To explain the four paradoxical principles of positive uncertainty.
- To provide a holistic solution and more perspective on creative decision making.
- To help readers understand that the way they see things is the way they choose to see things.
- To demonstrate how to engage in future thinking.

COURSE CONTENT

Lesson 1: The What and Why of Positive Uncertainty

- Are You Ready for Positive Uncertainty?
- What Is Positive Uncertainty?
- Why Be Positive About Uncertainty?
- Getting Started with Creative Decision Making

Lesson 2: Paradoxical Principle

- Be Focused and Flexible About What You Want
- Identify Barriers to Knowing What You Want
- Use Goals to Guide You, Not Govern You
- Take Your Eye Off the Target
- Treat Goals as Hypotheses
- Uncover Future Phobia
- Mine Goals from Past and Future Events
- Clarify the Big and Little Things You Want

- Postscript

Lesson 3: Paradoxical Principle

- Be Aware and Wary of What You Know
- Question the Validity of Information You Receive
- More Information Can Cause More Uncertainty
- Case Study: Coffee Culture
- Watch Out for Info-Mania
- Open Your Mind to New Knowledge
- Expand Your Thinking About Other Possibilities
- Postscript

Lesson 4: Paradoxical Principle

- Be Realistic and Optimistic About What You Believe
- Recognize That Reality Is in the Mind of the Beholder
- Be Wary of Your Dogma
- Perceive Perceptive Paralysis

- Treat Beliefs as Prophecy
- Dream Precisely to Create a Positive Future
- Uncover Your Beliefs Through Metaphor
- Explore Your Personal Metaphor
- Use Scenario Rehearsal in Decision Making
- Postscript

Lesson 5: Paradoxical Principle

- Be Practical and Magical About What You Do
- Treat Intuition as Intelligence
- Become Aware of Your Decision Strategies
- Recognize Reverse Paranoia
- Learn to Plan and Plan to Learn
- Visualize Outcomes with Decision Trees
- See the Bigger Picture in Outcomes Windows Postscript

ASSOCIATED CERTIFICATIONS & EXAM

There is no exam associated with this course.