

BM-CCT CLEAR AND CREATIVE THINKING



DURATION	LEVEL	TECHNOLOGY	DELIVERY METHOD	TRAINING CREDITS
1 Day	Business Introduction	Management & Soft Skills	VILT & ILT	NA

INTRODUCTION

Develop the kind of breakthrough thinking that generates new ideas, creative solutions, and sustained success. This course will show you how to break out of a rut, overcome obstacles to problem solving, and find your way to great ideas.

AUDIENCE PROFILE

Creative thinkers are high in demand and one of the key skills of the modern world is to apply yourself by thinking out of the box. This course will be beneficial for anyone wanting to pay attention to their inner strength whilst unleashing and open-mindedness that add new perspectives to daily tasks and business surroundings.

PREREQUISITES

There are no prerequisites for this course.

COURSE OBJECTIVES

After attending this course, you will understand how to:

- Explain how clear thinking can open the reader's mind to new ways of looking at problems and opportunities.
- Explore creative and analytical techniques for generating fresh possibilities.
- Illustrate the role that values, culture, and goals have in resolving an issue successfully.
- Help others understand and select appropriate strategies for implementing decisions.

COURSE CONTENT

Lesson 1: Opening Your Mind to Clear Thinking

- Developing a Whole-Picture Perspective
- Incremental Thinking
- Transformational Thinking
- Timing a Strategy Shift
- Combining Reasoning and Emotion

Lesson 2: Generating Alternative Ideas

- Sparking Your Creative Imagination

- Tapping into Your Inner Wisdom
- Using Analytical Reasoning
- Understanding Systems Thinking
- Sharing Perspectives with Others

Lesson 3: Evaluating Alternatives on Their Merits

- The "Six Lens" Approach
- Technical Lens
- Economic Lens
- Ethical-Legal Lens

- Environmental Lens
- Power-Political Lens
- Social-Psychological Lens

Lesson 4: Putting Plans into Action

- Determining a Decision-Making Strategy
- Implementing Decisions
- Learning from Your Experiences
- Translating Your Thinking into Action
- Additional Reading

ASSOCIATED CERTIFICATIONS & EXAM

There is no exam associated with this course.