

# THEATRE & TOURING SYMPOSIUM

## MONDAY 27 JUNE 2022 - THE BREWERY, LONDON

Sponsored by Ecclesiastical, Spektrix, Theatre Tokens, Tysers and Yesplan. Networking drinks sponsored by Trafalgar Theatres



Time	Title	Confirmed speakers	Room
10:15 – 11:00	<b>Registration &amp; Networking - Tea, coffee &amp; breakfast items</b>		
11:00 – 11:15	Welcome	Stephanie Sirr MBE, Jon Gilchrist ( <i>UK Theatre Joint Presidents</i> ), Eleanor Lloyd ( <i>SOLT President</i> ) & Martin Scott* ( <i>SOLT/UK Theatre</i> )	Porter Tun (Live stream session)
11:15 – 11:40	A New Landscape for Theatre – opening keynote speech	Bernard Donoghue OBE ( <i>ALVA</i> )	
11:40 – 12:00	Reflecting on themes from keynote speech	Rachel Tackley* ( <i>Riverside Studios</i> )	
12:00 – 12:15	<b>Move between sessions</b>		
12:15 – 13:15	Live theatre vs. the golden age of TV drama: how to get audiences off the sofa and into theatres	Jonathan Church CBE ( <i>Jonathan Church Theatre Productions</i> ), Marianne Locatori ( <i>Newcastle Theatre Royal</i> ), Michèle Taylor MBE ( <i>Ramps on the Moon</i> ), Natalie Ibu ( <i>Northern Stage</i> ), Stuart Griffiths OBE ( <i>ATG</i> ), & Kenneth Olumuyiwa Tharp CBE* ( <i>Eclipse Theatre / Inc Arts</i> )	Porter Tun (Live stream session)
12:15 – 13:15	Sustainable producing & touring: how to be green when we're in the red	Carolyn ML Forsyth ( <i>Talawa</i> ), Elspeth Barron ( <i>Chichester Festival Theatre</i> ), Jason Culverwell ( <i>Trafalgar Entertainment</i> ), Jennifer Taillefer ( <i>Freelance</i> ), Will Reynolds ( <i>Metta Theatre</i> ), & Phill Brown* ( <i>SOLT/UK Theatre</i> )	Lower Sugar Room
12:15 – 13:15	People Make Theatre Work: how do we stem the talent drain and make theatre a viable career choice for new workers?	Deborah Sawyerr ( <i>Mercury, Colchester</i> ), Janthi Mills-Ward ( <i>Hull Truck Theatre</i> ), Jennie Green ( <i>Great Leap Forward</i> ), Sylvia Darkwa-Ohemeng ( <i>Backstage Niche</i> ), & George Perrin MBE* ( <i>Coach, Consultant, Creative</i> )	Upper Sugar Room
13:15 – 14:15	<b>Lunch &amp; Networking – Salads, hot boxes, wraps and desserts</b>		
14:15 – 15:15	The Cost of Producing & Touring, in a Cost-of-Living-Crisis World	Edward Snape ( <i>Fiery Angel</i> ), Eleanor Lang ( <i>Theatre Royal, Stratford East</i> ), Jo Crowley ( <i>1927</i> ), Jon Linstrum ( <i>Arts Council England</i> ), Tom de Keyser ( <i>ROYO</i> ), & Jonathan Saville* ( <i>Nottingham Theatre Royal &amp; Concert Hall</i> )	Porter Tun (Live stream session)
14:15 – 15:15	People and Culture: what do inclusive workplaces look like post-pandemic?	Carmel Cardona ( <i>The Leadership Collective</i> ), Keisha Thompson ( <i>Contact</i> ), Mark Dakin ( <i>Royal Opera House</i> ), Rathi Kumar ( <i>Young Vic</i> ), Sarah Holmes	Lower Sugar Room

		(ex-New Wolsey Theatre, Ipswich), & Sandeep Mahal* ( <i>People Make It Work</i> )	
14:15 – 15:15	Book now...how to shift customer behaviour from hesitation to motivation	Ben Jeffries ( <i>Lyceum, Edinburgh</i> ), Chilina Madon ( <i>Birmingham Hippodrome</i> ), Katy Raines ( <i>Indigo</i> ), Richard Huntrods ( <i>AKA</i> ), Rob Macpherson ( <i>Impakt</i> ), & Dawn Farrow* ( <i>Live Entertainment</i> )	Upper Sugar Room
15:15 – 15:45	<b>Tea Break &amp; Networking – Tea, coffee, and doughnuts</b>		
15:45 – 16:15	How City of Culture bids – and wins - can strengthen partnerships and build your business	Chenine Bhatena MBE ( <i>Coventry City of Culture 2021</i> ), Nicola Greenwood ( <i>Bradford City Council</i> ), & Christopher Walker* ( <i>SOLT/UK Theatre</i> )	Porter Tun ( <i>Live stream session</i> )
15:45 – 16:15	How technology can help us work smarter and improve business processes	Robin Cantrill-Fenwick ( <i>Baker Richards</i> ), Jeroen Snoek ( <i>Yesplan</i> ), Sebastian Cater* ( <i>UK Theatre</i> )	Upper Sugar Room
15:45 – 16:15	Increasing sales through personalised marketing and new distribution channels on the high street	Jamie Snelgrove ( <i>Theatre Tokens</i> ), Nathan Naylor ( <i>Theatre Tokens</i> ), Tassa Sandhu ( <i>Tillo</i> ) & Emma De Souza* ( <i>SOLT</i> )	Lower Sugar Room
16:15 – 16:30	<b>Move between sessions</b>		
16:30 – 16:45	Closing keynote	Ameena Hamid ( <i>Ameena Hamid Productions</i> ) & Sebastian Cater* ( <i>UK Theatre</i> )	Porter Tun ( <i>Live stream session</i> )
16:45 – 17:00	Closing / Thanks	Stephanie Sirr MBE, Jon Gilchrist ( <i>UK Theatre Joint Presidents</i> ), Eleanor Lloyd ( <i>SOLT President</i> ) & Martin Scott* ( <i>SOLT/UK Theatre</i> )	Porter Tun ( <i>Live stream session</i> )
17:00 – 17:15	<b>Move to Networking Drinks at Barbican Conservatory</b>		
17:15 – 20:00	Networking Drinks, sponsored by Trafalgar Theatres		

\*denotes session facilitator

To find out more, and to book tickets, visit: <https://hopin.com/events/theatre-touring-symposium/registration>

All speakers are subject to availability. Please check the event website for the latest confirmed line-up.