



POINT SOURCE OPTICS™

Exceptional beam control enables unique 8° narrow spot and smooth uniform beams

Single light source, single crisp shadow

SORAA VIVID COLOR™ AND SORAA NATURAL WHITE™

All Soraa VIVID lamps feature the right amount of spectral content from violet to deep red in every wavelength from 400nm to 700nm with 95 CRI, R9>95 and Rw 100 typical

Soraa's whiteness methodology means we render white faithfully, matching or exceeding that of halogen and incandescent sources at 2700K and 3000K

https://www.soraa.com/resources/tm30

ENERGY EFFICIENCY AND LONG LIFE

85% more energy efficient than standard halogen lamps

Typical payback of one year or less

Rated lifetime to L70: 35,000hrs

Warranty: 3yrs or 25,000hrs whichever comes first

Detailed warranty information available at soraa.com/

resources/legal

CERTIFICATIONS

FCC Title 47 Part 15B, RoHS, CE



Weight: 250g





GENERAL SPECIFICATIONS

Form Factor **Operating Temperature** Width: 111mm (4.37") Minimum: -40°C (ambient) Height: 57mm (2.24") Typical: 60°C - 70°C (base) Maximum: 80°C (base)

Voltage: 12V +/- 1.2V Frequency: 50/60Hz

Electrical

Wattage: 12.5W

Power factor: 0.92

AR111 12.5W

Output Range: Vivid Series	575 - 645 lumen
Beam Angle Range	8°, 25°, 36°
Color Temperature Range	2700K, 3000K
Application	Halogen replacement for indoor and outdoor applications



















HIGHLY COMPATIBLE

Thermally and geometrically compatible with standard fixtures and suitable for damp locations

Suitable for fully enclosed fixtures. Can be used with front glass cover

Works with trailing edge and leading edge phase cut dimmers, 12V AC magnetic and electronic transformers and 12V DC transformers (see www.soraa.com/resources)

INTENDED USE AND APPLICATIONS

Intended for use in AR111 compatible recessed downlights, track lighting and other indoor and outdoor applications

Soraa lamps are designed to safely turn down in any thermal environment not conducive to minimum airflow or proper ventilation

ACCESSORIES

Narrow spot compatible with the Soraa SNAP System™ Soraa AR111 lamps come supplied with an optional Anti-Glare Shield

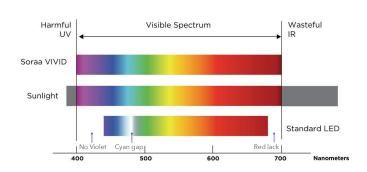
Dimming and Flicker

Dimmable to <20% Flicker Index < 0.1 Percent Flicker: 28%

DIMENSIONS

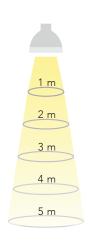
111mm (4.37") 57mm (2.24") Base Temperature Measured Here

COLOR RENDERING



8 DEGREE BEAM

Beam Dia at 50% Intensity (m)	Field Dia at 10% Intensity (m)	Lux (% of Intensity)				
0.1	0.2	61%				
0.3	0.5	21%				
0.4	0.7	11%				
0.6	1.0	6%				
0.7	1.2	4%				

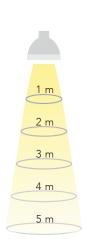


25 DEGREE BEAM

Beam Dia at 50% Intensity (m)	Field Dia at 10% Intensity (m)	Lux (% of Intensity)				
0.4	0.7	61%				
0.9	1.5	21%				
1.3	2.2	11%				
1.8	2.9	6%				
2.2	3.6	4%				

36 DEGREE BEAM

Beam Dia at 50% Intensity (m)	Field Dia at 10% Intensity (m)	Lux (% of Intensity)
0.6	1.2	61%
1.3	2.3	21%
1.9	3.5	11%
2.6	4.6	6%
3.2	5.8	4%

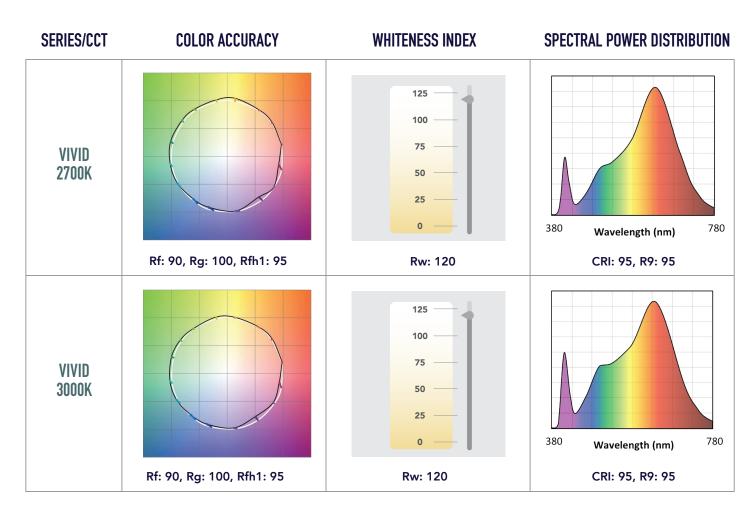


Note: Lux may be calculated by multiplying the peak Intensity of the desired model number by the percentage in the tables above

SPECIFICATIONS BY MODEL NUMBER* SORAA LED AR111 12.5W

Model #	Product Code	CCT (K)	Beam Angle	Field Angle	Peak Intensity	Total Flux (Lm)	Efficacy (Lm/W)	90° Lumens	McA	EEI	SNAP
VIVID SERIES											
SR111-12-08D-927-03-S3	01427	2700	8	14	15520	575	46	515	3	А	YES
SR111-12-25D-927-03-S3	01429	2700	25	40	3100	575	46	520	3	А	-
SR111-12-36D-927-03-S3	01431	2700	36	60	1420	575	46	505	3	А	-
SR111-12-08D-930-03-S3	01443	3000	8	14	16740	620	50	555	3	А	YES
SR111-12-25D-930-03-S3	01445	3000	25	40	3340	620	50	560	3	А	-
SR111-12-36D-930-03-S3	01447	3000	36	60	1540	620	50	545	3	А	-

CCT: Correlated Color Temperature **McA**: White Point Accuracy in McA step **SNAP**: SORAA SNAP System Compatible **EEI**: Energy Efficiency Index *Specifications are at stable warm operating conditions (25°C ambient)



Rf: TM-30 metric measuring color fidelity (whether colors are similar to those under natural light). Rf is a more accurate version of the CRI Ra. Rf is 100 for natural light. Rg: TM-30 metric measuring color gamut (whether colors are more saturated than under natural light). Rg is 100 for natural light.

Rfh1: TM-30 metric measuring color fidelity for red tones. Rfh1 is a more accurate version of the CRI R9. Rfh1 is 100 for natural light.

Rw: Soraa-developed metric to measure white fidelity. Rw measures the magnitude of excitation of whitening agents within whites. Rw is about 100 for natural light.