

The logo features the word "Sparkle" in a blue, rounded sans-serif font. A small, four-pointed green star is positioned above the letter 'a'.

Sparkle

WHITEPAPER V.1.0

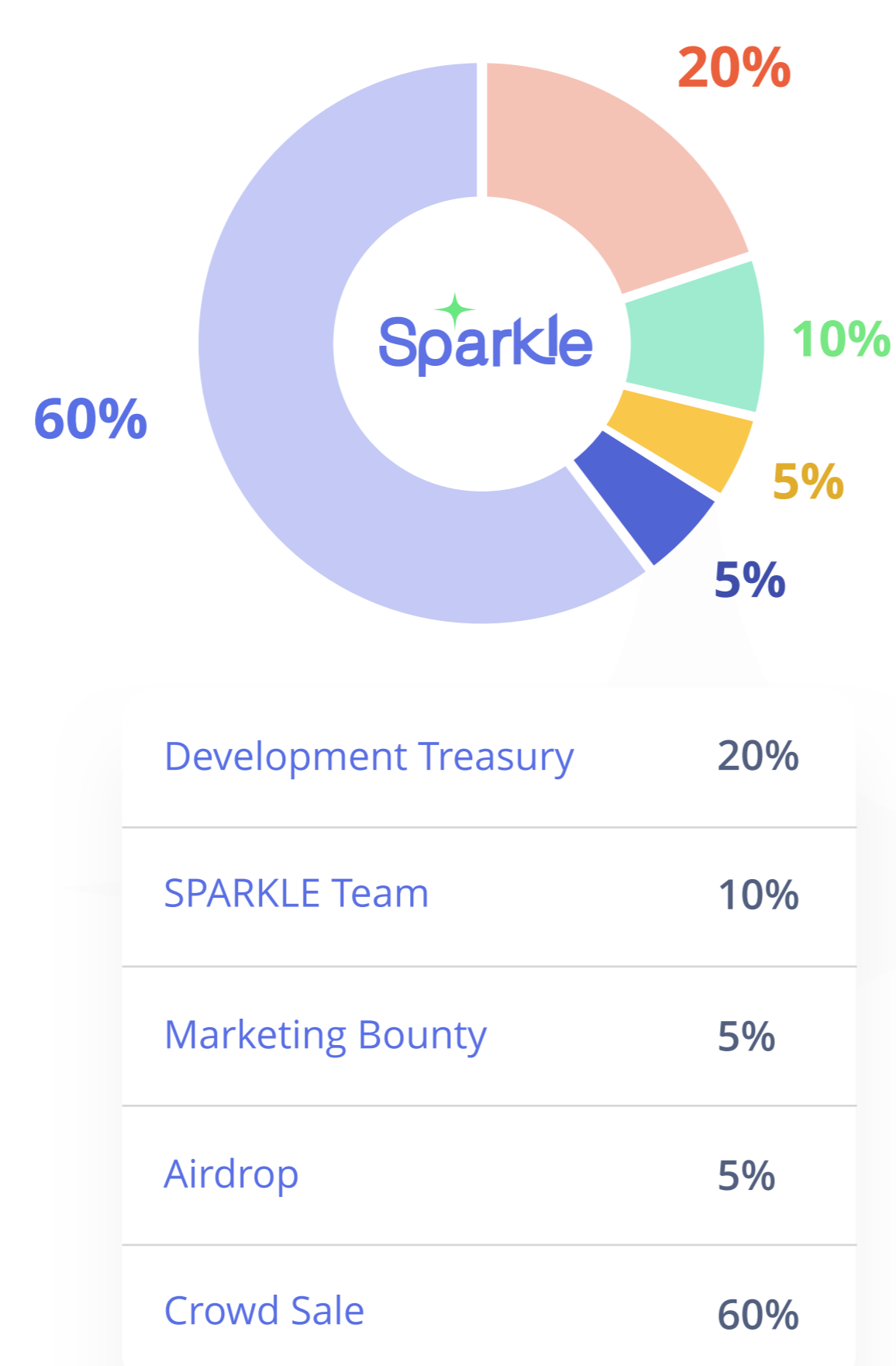
Impact of mobile apps in today's world

As a service provider, our development focus is creating technology that connects users with quality local automotive services. Sparkle leverages the best thing about today's mobile device; the simplicity provided by mobile applications. From ordering a meal to hiring a driver, we all have a list of applications at our fingertips that make life easier. We've eliminated time spent searching for a taxi by using services like Lyft which can conveniently take you to your destination, you can order groceries for the week and have them delivered right to your doorstep. It's hard to remember the time when "apps" were viewed as luxury items since mobile applications are now an indispensable tool for both vendors and customers. Mobile applications have become more powerful than ever, their rapid acceptance by consumers globally is used as a benchmark for businesses to ensure upcoming products and tools keep up with the needs of consumers.

Token sale

Popular digital assets such as Bitcoin (BTC) and Ether (ETH) are too volatile to be used as everyday currency for businesses. The value of a bitcoin often experiences large fluctuations, rising or falling by as much as 5% in a single day. SPARKLE realizes the importance of removing the current volatility faced with Bitcoin, effectively allowing the business to receive tokens equivalent to USD based on the services offered.

Token name	SPARKLE
Token Symbol	SPRKL
Token Decimals	8
Max supply	70,000,000
Circulating Supply	32,830,000
Soft Cap	\$3,350,000
Hard Cap	\$16,400,000



Sparkle bounty program

Sparkle Developer Bounty - Our Developer Bounty promotes ecosystem growth through its robust offering of SPARKLE token to dedicated developers. We encourage all proficiencies from experienced blockchain devs to aspiring students to build DApps, extensions, and protocol upgrades that help improve the overall functionality of Sparkle chain. Interoperability with other Sparkle applications ensures seamless integration and functionality for both merchants and customers.

Value of Sparkle

SPARKLE token - Sparkle is a decentralized token created on the ethereum network. Sparkle allows peer to peer computing on a distributed application architecture that partitions tasks or workloads between peers. We understand that blockchain has a limited number of consumer based products that the community can spend their assets on. There are a variety of reasons for this, but it is mainly merchants who suffer from the lack of underlying architecture to sell goods at a set rate. Sparkle's prime utility connects the dots between non-monetary items (digital currencies) and automotive-related services (physical product). The value of Sparkle lies in the delivery of a service, and its ability to remove market volatility from existing services offered. Sparkle KYC verification serves an important role in verifying the authentication of Sparkle customers. SPARKLE token is not the only utility being offered, but the ultimate goal is to provide data security and safe access to Sparkle resources.

How to buy SPARKLE tokens

How to buy SPARKLE tokens:

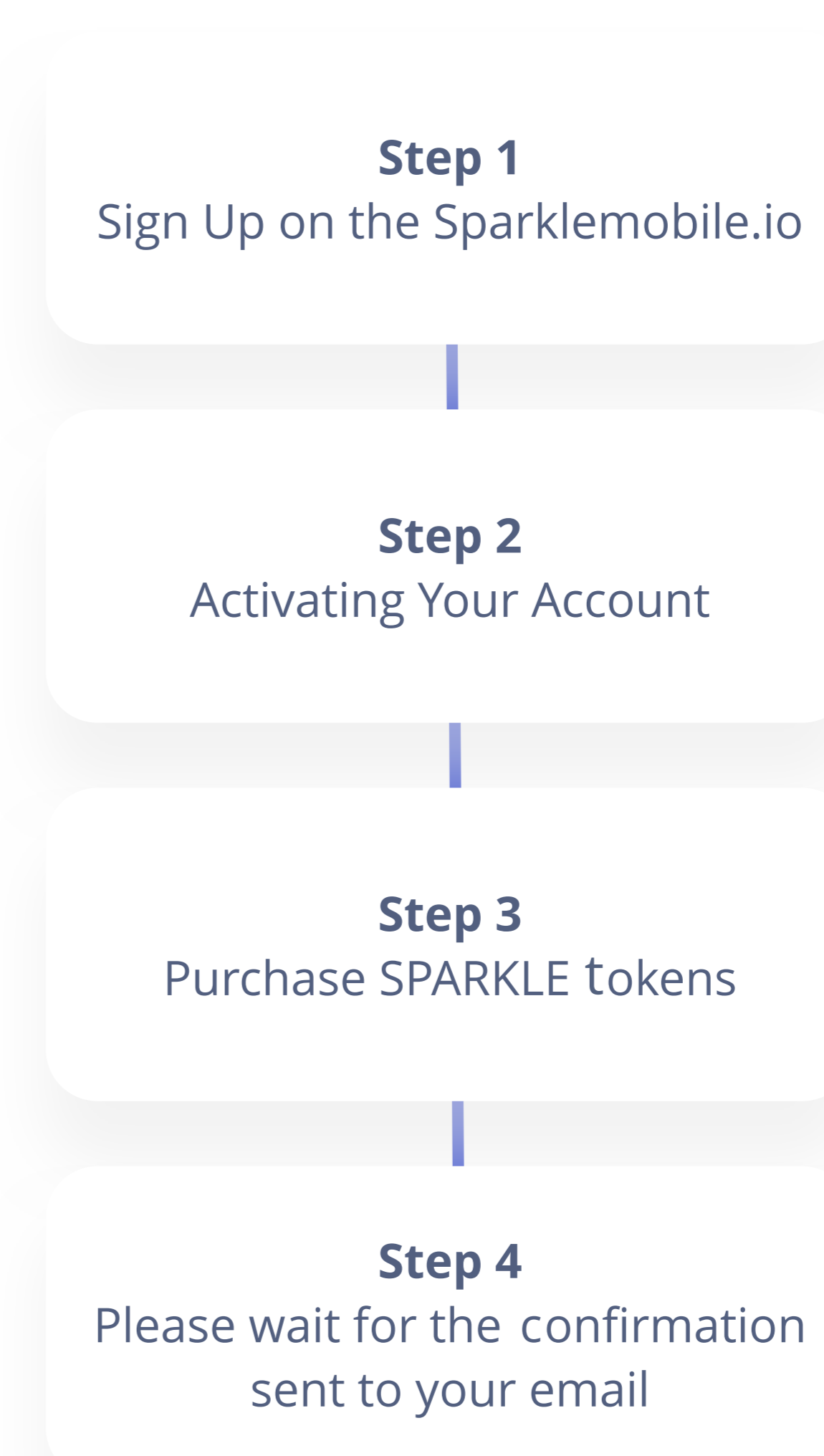
SPARKLE can be purchased during our token sale at Sparklemobile.io starting 11/23/2018

Step 1 — Sign up on the Sparklemobile.io

Step 2 — Activate your Account

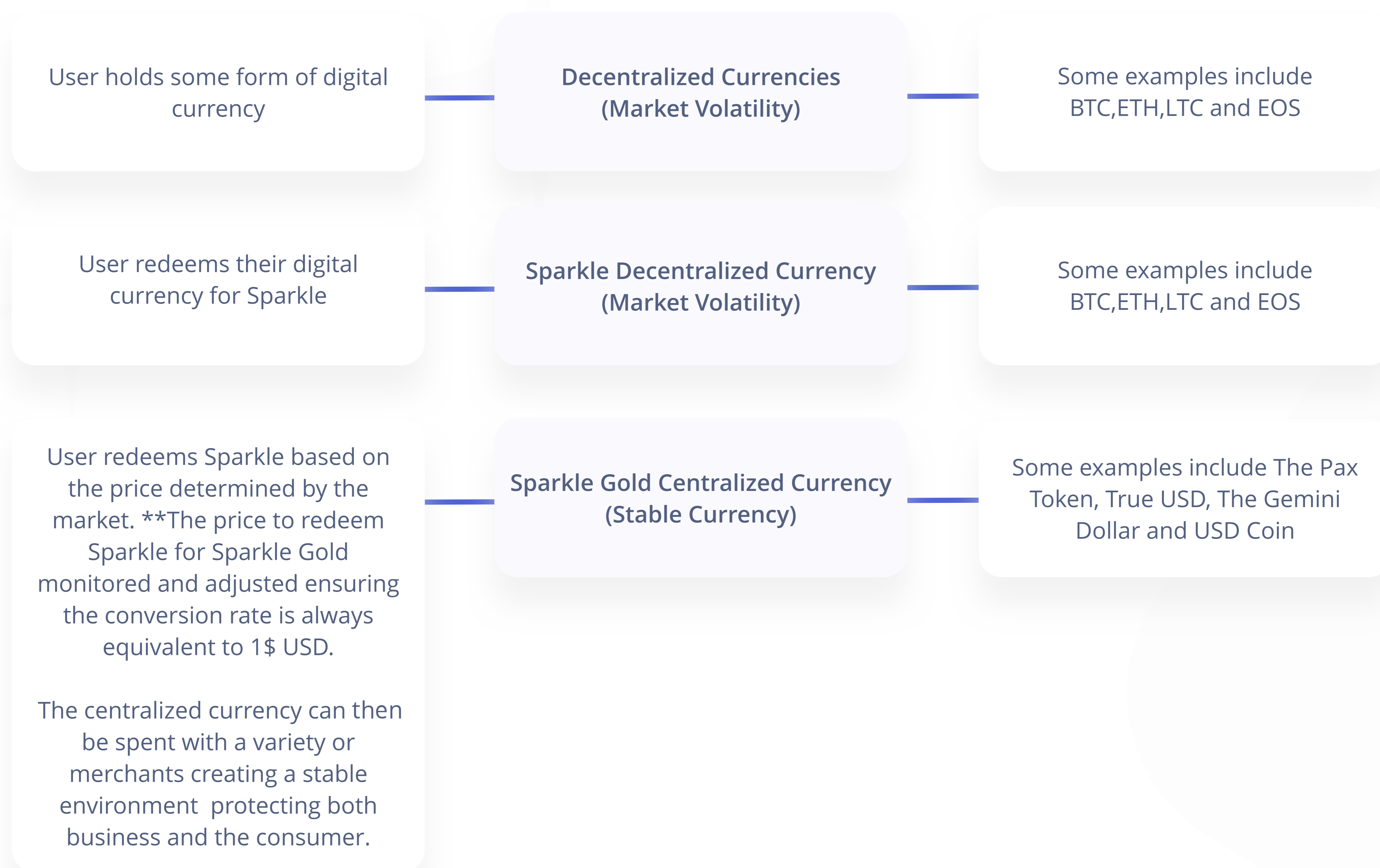
Step 3 — Purchase SPARKLE tokens

Step 4 — Wait for the confirmation sent to your email



Sparkle is expanding new regions

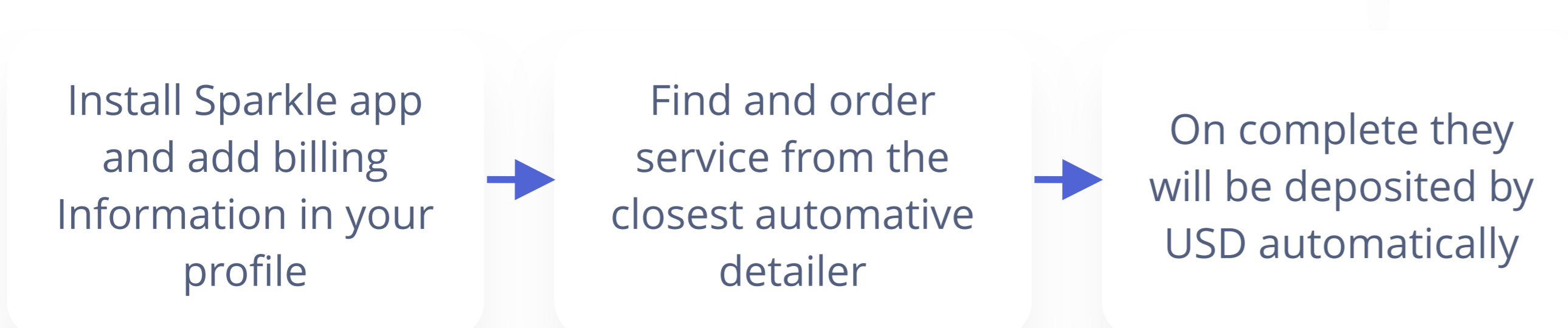
As a service provider, we focus development on creating technology that connects local users with quality local automotive services. Sparkle's mobile application gives us the ability to impact the automotive industry like never before. With vetted and certified detailers across North America already joining Sparkle's powerful application, we're able to model a successful method to expand further to Asian and European regions.



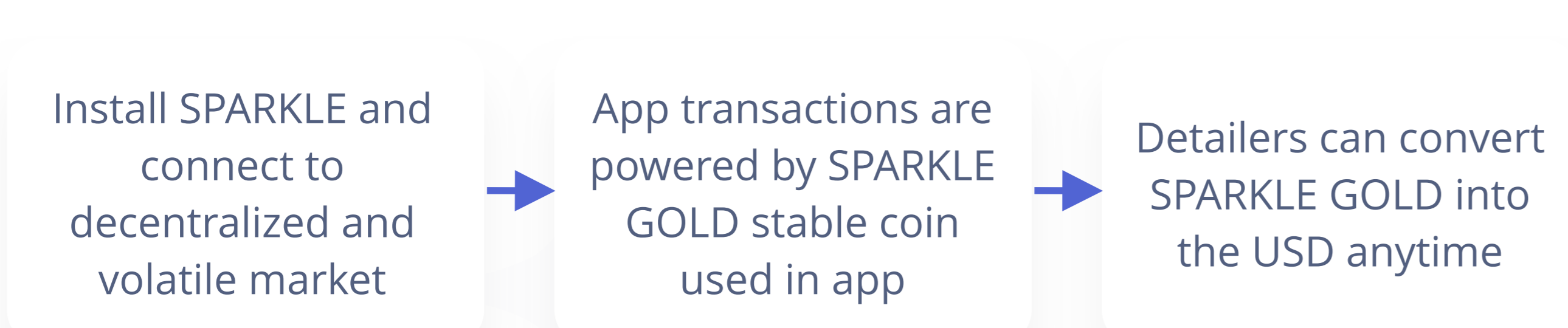
Sparkle faucet

Sparkle Faucet - We've divided half of Sparkles remaining 37,170,000 into local community faucet for all sparkle holders to participate on a monthly basis. The sparkle faucet compiles unique advantages over conventional consensus models. Sparkle's faucet removes the need for additional computational work like Pos or PoW and instead rewards continuous chain participation on a monthly basis. Sparkle's community faucet requires identification as collateral, therefore KYC verification is used as part of the authentication process before giving access to ensure no malicious activity occurs. After a user's identity has been confirmed, they are given access to community faucet resources which dispenses 1 SPRKL monthly, totaling 12 SPRKL annually for continuous chain participation. The faucet emissions dispense a maximum amount of 77,4375 SPRKL each month over a set period of 240 months (20 years) before reaching maximum circulation. Any additional tokens not redeemed by users are effectively removed from circulating supply and burned.

Standard Fiat Transaction



Standard Digital Asset Transaction



SPARKLE GOLD

SPARKLE GOLD asset is back by a monitored treasury held with our financial institution Canada Trust which ensures the exact 1:1 ratio is honored when redeemed for in-app purchases or withdrawals. We understand market volatility has been the underlying reason to prevent the mass adoption of blockchain in today's society. Sparkle has created a unique solution for merchants all over the world to accept peer to peer transactions directly from their customers by having a dedicated digital in-app currency; SPARKLE GOLD. We are able to accurately monitor the distribution of funds used on a daily basis, plus the currency is not volatile and shares properties of a stable coin. In fact, the environment is separated or rather partitioned.

Transaction processing issues

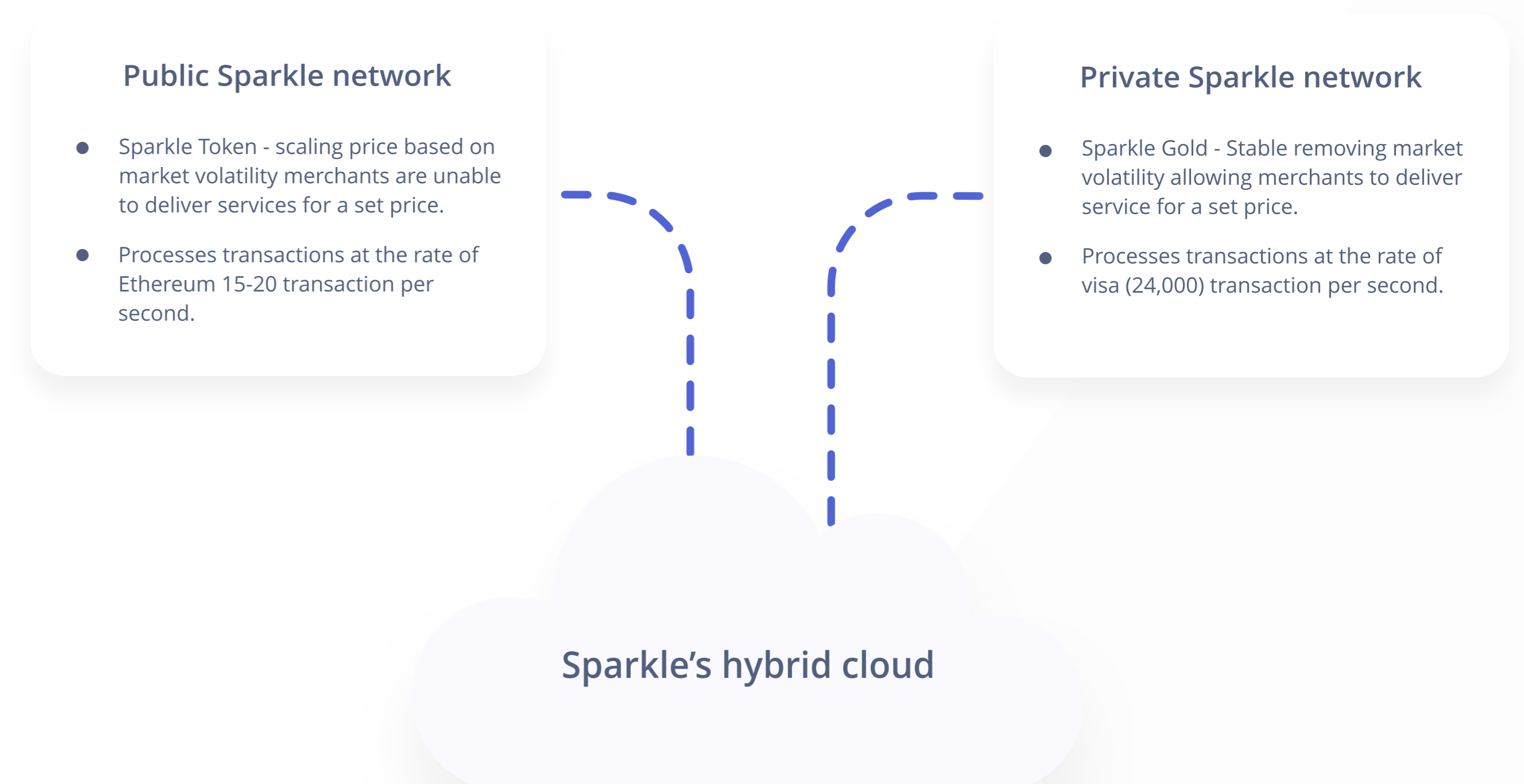
We understand that Sparkle is limited to the speed of ethereum's current rate of transactions and a variety of other reasons that confines all tokens. Ethereum queues transactions on a per-account basis, and unfortunately miners on ethereum's main net do not have the ability to prioritize transaction by wait times. We face increasing hang times as miners continue to only accept higher gas price transactions. While many milestones have already been reached we know their chain has yet to find a solution that matches scalability to a comparable to visa (24,000 transactions per second).

Barrier for merchants

For currencies like bitcoin or ethereum to keep up with mainstream payment gateways like visa or PayPal we need to drastically redefine the way we approach designing peer to peer networks. With current consensus models limiting the scale at which we can process transactions, it builds another barrier for merchants to accept funds for services at a stable rate.

Advantages of Sparkle’s hybrid cloud

With our hybrid cloud, the public and private computer environments remain unique, but comprise a set of data and permissive applications that are portable between them. By dividing each network within our ecosystem, we allow Sparkle’s mobile application to process fiat and Sparkle Gold transactions at the speed of visa (24,000 transactions per second), in an environment where merchants and retailers are most familiar. The idea of using private and public cloud resources in conjunction is overall new territory in the blockchain. The technique has potential as a new solution for organizations who offer non-monetary items to facilitate stable pathways to monetary item reliant goods and services.



Our team

Jonah Glasgow - Founder and COO



After founding Linda Projects Inc, Jonah has spent the past year designing Linda coin’s underlying infrastructure. With great vision Jonah sees the importance of building a strong team compiled of members who are dedicated. Linda Projects Inc. greatest strengths include the ability to offer major contributions in scalability and help reduce the impact of blockchain's carbon footprint. His personal areas of expertise focus on network design, more specifically unique planning and implementation of a computer network infrastructure. Some additional areas included marketing, brand identification, and most importantly team building.

Patrick Smith - CEO



Patrick is one of the most Positive, enthusiastic, motivational individuals you will ever meet. His passion for positivity and to help others achieve greatness is what motivates him on a daily basis.

With over twenty years spent prototyping, developing, and engineering new technologies, Patrick's industrious perspective on technology drives him to constantly keep Sparkle Mobile at the forefront of this rapidly changing industry. After revolutionizing the drone industry with innovations like camera-equipped drones and gimbal technology, Patrick built and currently owns one of the leading companies in the rapidly growing Additive Manufacturing Industry.

His focus is to help others start and build their companies, and to help take their companies to another level. By combining his passions for building companies and Motivating teams, Patrick strives to push SPARKLE to the forefront of the industry where Mobile APP technologies collide with the amazing world of Blockchain Tech.

Matthew Randall - Co Founder and CBDO



With over 30 years of software development experience building desktop applications and game related development Matthew brings a very well rounded perspective and solution based focus to every project. Having re-entered the blockchain industry Matthew has created a major impact in just a short period of time with one of his contributions being to help bring the Lindacoin project forward. Matthew's attention to detail and his years of development experience are just a few of the disciplines he brings to the Sparklemobile project.

Josh - Marketing communication manager



A California native, Josh entered the automotive industry in 2008, after a brief career as a restaurateur. Now recognized for his milestones reached within Boden Autohaus, Josh has built some of the most over-the-top cars featured at SEMA. Josh has become an expert in Branding & Marketing, and now owns one of the fastest-growing aftermarket luxury car shops in the nation.

Stephen “Frost” Molander – Operations Manager



Stephen is CEO of Mr. Frost Solutions; a corporation that specializes in automotive paint correction, detailing and ceramic coatings. After 25 years of helping friends and family clean up their rides, and taking care of a hand full of clients on a part-time basis, he realized his true passion. He gave up his general manager position in excavation and snow removal to pursue building a full-fledged detailing business full time and it was the best decision he's ever made.

As a third level auto-body technician with three years of training in body shops as a paint correction specialist, Stephen brings a unique expertise when it comes to working with his clients' paint. He has provided over 200 hours of professional detailing demonstrations and thousands of hours practicing his skills. He has prepared over 500 vehicles for car shows across Canada.

Prior to embarking on his automotive paint correction journey, he dabbled in other entrepreneurial ventures in construction. His passion for vehicles, but also unrelenting drive to innovate proves that Stephen has what it takes to make SPARKLE a highly successful enterprise.

Stefanie Jessen, CPA, CGA



Stefanie is also part owner and CFO of Mr. Frost Solutions; a corporation that specializes in automotive paint correction, detailing and ceramic coatings. As a professional accountant who grew up in a family that had a passion for cars, it's no surprise that she finds herself immersed in the automotive industry. In addition to her experience with Mr. Frost Solutions, she brings to the table over a decade of progressive accounting experience in the oil and gas industry. She has held various divisional and corporate financial reporting roles making her proficient in full cycle accounting.

Having also held roles in finance and treasury cash management, her experience makes her well versed in optimizing the use of cash, and familiar with methods of raising capital whether it be through external debt or the issuance of equity. Her oil and gas experience exposed her to cash management on a global scale making her knowledgeable in dealing with foreign currency and the associated risks.

Liz Lewis - Production Manager



Liz possesses over 20 years experience as a Senior Regional Manager, Project Manager and General Manager for multi million dollar retailers such as Reitmans, Sport Chek and Hudsons Bay. Liz has been successful in recruiting, training and developing successful teams across Canada, creating strong business partnerships and building trusting relationships with vendors.

Training, coaching and team building has been Liz's passion throughout her career resulting in highly skilled teams that deliver excellence in presentation and sales. Additional areas of expertise consist of creating and implementing new initiatives for retailers resulting in revitalization, rebranding and increased sales. As a Project Manager, Liz was able to utilize her planning, communication and organization skills to ensure her projects were under budget and completed before timelines.

Liz is passionate and relentless in achieving goals by successfully leveraging her resources to deliver exceptional results.