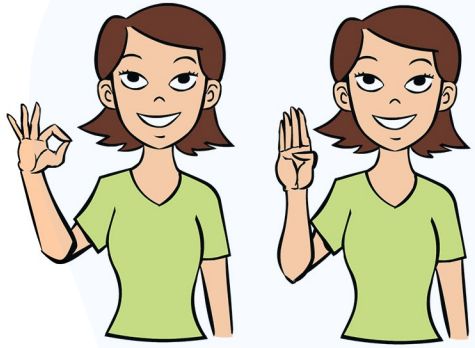facebook