



Bringing together Entrepreneurs, Investors, Sponsors, Business Leaders and Partners creating a **community** of **sharing, inclusion,** and **collaboration** for growth and financial success.

2019 Sponsorship Prospectus

Here's how we work

Open People Network (OPN) is a group of entrepreneurs and business professionals who provide key market disciplines to help startups with business fundamentals, technical and tactical outcomes that help build future leaders. Keeping entrepreneurs focused on their vision while guiding them through the entrepreneurial life cycle through our Accelerator Program, The Supporters Fund and PitchIt Series.

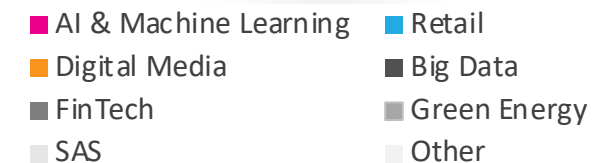
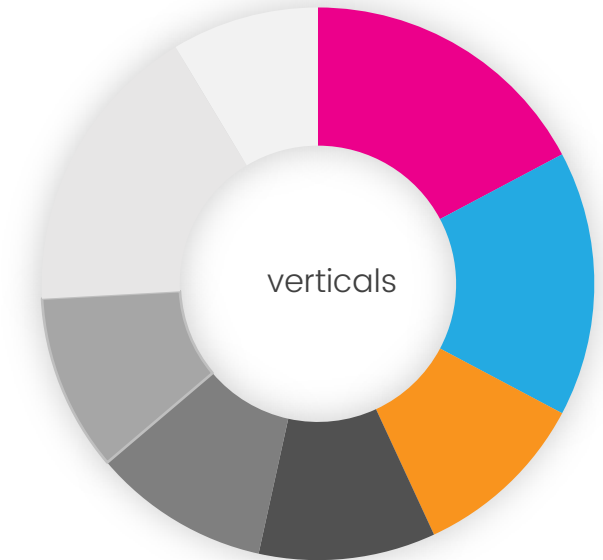
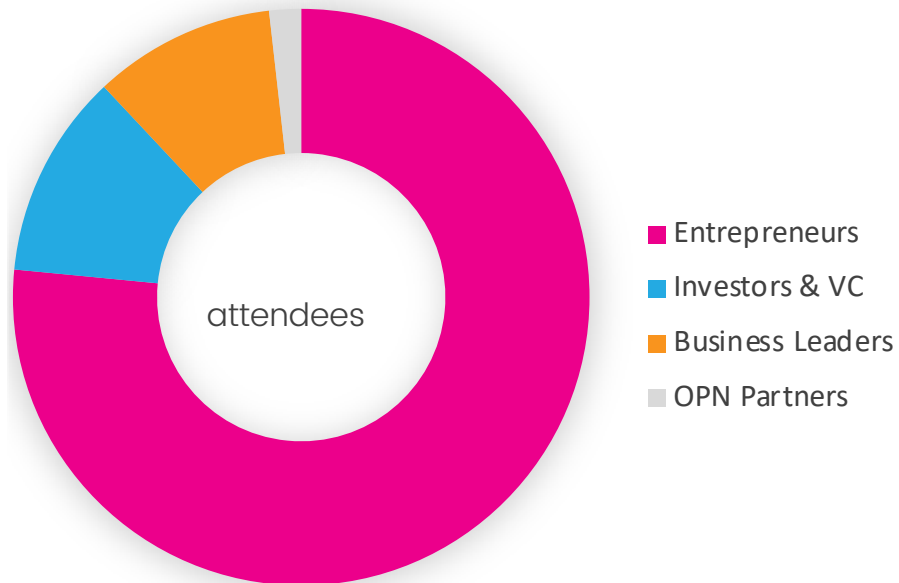
The Opportunity

We have created events designed to get you in front of the companies you need to meet. Join the community that supports entrepreneurs in starting and growing new ventures. Connect with our fast growing vibrant startup community and build brand awareness within the startup community. Including, but not limited to;

- Your representation on advisory/mentoring panel
- Opportunity to provide and be a guest speaker
- Corporate branding
- Participation in OPN social media vehicles
- Full company profile on OPN website
- Interviews + videos
- Logo placement on OPN platforms
- Traffic generation by increasing brand awareness through a wide range of marketing materials
- Mentions in OPN social media posts
- Investor meeting invitations

OPN in Numbers

Since **October, 2016**; **41,00** attendees, **141** Pitches, **26** Speakers, **3** Workshops, **100** startups in the OPN Showcase, **14,000** monthly twitter impressions, **10,000** weekly Instagram impressions, applications from **5** countries. **14** startups received funding through OPN and **25** startups received funding from other investors.



In **2019**, OPN has scheduled **26** shows, created **6** new partnerships and an expected **2,500** attendees at **2019 PitchIt** events.

The Showcase



The Community

Speakers

Mayer John Tory

The City of Toronto

Dan Ruby,

Ontario Center of Excellence

Alfred Apps,

Miller Thomson

Cameron Brown

The Thriving Collection

Isaac Wanzama

Geekspeak

Igor Sorkin,

One Core Media

Mark Witzel

NRC-IRAP

Partners

YSpace Markham

Fireside Conference

Iranian Canadian Business Expo

Shad York

Durham College

Ontario Power Generation

York University

Startup Drinks

Seneca Helix

Sponsors

Miller Thomson

City of Toronto

Startup HERE Toronto

Bateman MacKay LLP

Global Payments

Hardboot Inc

OneCore Media

What Our Attendees Say

"It was great to be able to connect with such experienced people in the community and to have them listen to our pitch and provide meaningful feedback."

- Erich Ko, CEO & Co-Founder, Hop In.

"Their startup showcase event is a great place to introduce your startup to investors and other fellow entrepreneurs."

Ray Tang CEO and Founder, Opti-fold

"Working closely with OPN has been a great experience and we are excited for the future. We love the grass roots setup of OPN. They bring the communications back into startups and help showcase Canada's best companies. Looking forward to a long term relationship in supporting the startup community"

Konstantin Starostin,
Associate, Miller Thomson

"PitchItSkipTheLine hit the ball out of the park on this one! Quality startups and well-organized events make for a great experience for all attendees" Justin Hartzman, Co-Founder and CEO, Needs

"OPN creates a safe and exciting place to share your startup idea and hone your skills as a presenter and improve your ask. The event is a great opportunity to learn about the next great local companies."

Chris Whittington CEO and Founder, crossPORT



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