

BREW
ZOO at the
toronto **ZOO**



Saturday, August 31, 2019 4:00pm – 9:00pm



Brew at the Zoo Event Description:

Imagine a night of craft beer, wine and delicious African inspired foods all within the private and unique setting of the Toronto Zoo's scenic African Savanna.

From the Masai giraffes to the African lions, guests will sample some of Toronto's most popular craft breweries, local wine and cider from Lost Craft, Steam Whistle, Rorschach, Brock Street, Von Bugle, Wellington, East Street Cider and Peller Estates.

Enjoy a silent auction including behind the scenes tours and animal art. There will also be musical drumming performances and, of course some of Africa's most majestic species including the cheetah, Grevy's zebra and white rhino. This is a 19+ event. Rain or shine. Event subject to change without notice.

Expected Attendance: 300 to 500





Brew at the Zoo Ticket:

- **Toronto Zoo Member \$25 plus HST**
- **Non-Member \$35 plus HST**
- **Special parking price: \$6 (regularly \$12)**

A Brew at the Zoo ticket includes:

- **Advanced admission to the Toronto Zoo at 2pm; 2 hours before the event begins**
- **Admission to Brew at the Zoo event**
- **Live entertainment (musical and drumming performances)**
- **Photo booth**
- **Exclusive collectible souvenir beer cup**

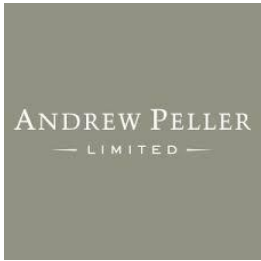
Drink Tickets:

- **Drink tickets are not included in the prices (to encourage responsible drinking)**
- **Drink ticket pricing: \$2.00 per ticket (4oz serving)**





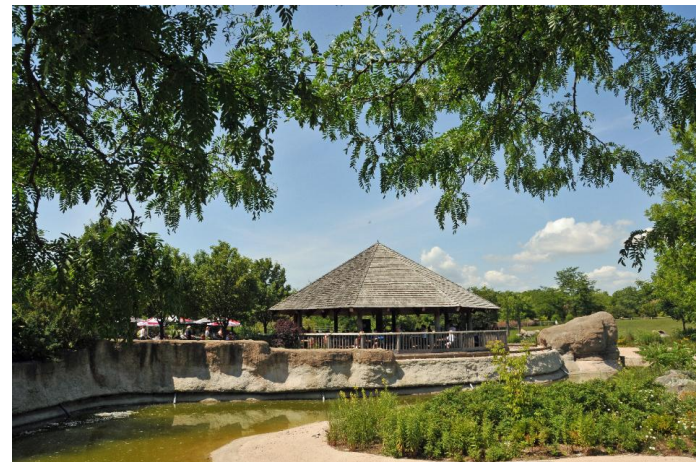
Featuring Toronto's Most Popular Craft Breweries and Local Wines





Brew at the Zoo Event Location:

Brew at the Zoo will be hosted in the Toronto Zoo's African Savanna section, from the Masai "giraffe house" (marked with a yellow 12) to the African-white lion enclosure (marked with a yellow 10), including the scenic White rhino overlook (pictured right). This section includes but is not limited to: Masai giraffes, river hippopotamus, white rhinoceros, cheetahs, African white lions, Grevy's zebras, spotted hyenas, and olive baboons.





Brew at the Zoo Lead Sponsor-\$10,000 plus HST:

- Exclusive Sponsor of the Toronto Zoo's Brew at the Zoo event
- Sponsor branded acknowledgement signage at the event including on the take-home beer cup
- Sponsor branded acknowledgement on Toronto Zoo website and media player slide
- 10 tickets to Brew at the Zoo
- One day activation opportunity in 2019 to engage with guests and showcase your products and services
- 20 Toronto Zoo admission passes expiry December 31, 2019



Brew at the Zoo Level Two Sponsorship-\$5,000 plus HST:

- Supporting sponsor acknowledgement
- Supporting sponsor acknowledgement signage at the event
- Sponsor branded acknowledgement on Toronto Zoo website
- 5 tickets to Brew at the Zoo
- One VIP Behind the Scenes Tour for up to seven guests to be *booked* by July 31, 2019
- 10 Toronto Zoo admission passes expiry December 31, 2019



Brew at the Zoo Level Three Sponsorship-\$2,500 plus HST:

- Supporter of Toronto Zoo's Brew at the Zoo event
- Branded acknowledgement on acknowledgement signage at the event
- 2 tickets to Brew at the Zoo
- 5 Toronto Zoo admission passes expiry December 31, 2019



For more information please contact:

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