



OTTAWA

MONDAY, AUGUST 26, 2019
HYLANDS GOLF CLUB, OTTAWA

All inquiries can be directed to:

Heather Prystanski
613-233-8428 ext 221
SalvationArmyGolf.ca

2019 SPONSORSHIP PACKAGE



THE WORK OF THE SALVATION ARMY

The Salvation Army was founded in 1865 by Catherine and William Booth, in London England.

The Army began operating in Canada in 1882. After 135 years, it still recognizes poverty as a critical issue. The Army believes everyone has the right to basic necessities including nutritious food, shelter, health care, education and economic opportunity.

Did you know....



The Salvation Army assists more than **1.7 million Canadians** each year



4,800

people were helped when an emergency or natural disaster struck



3.2 MILLION

free meals were served at shelters and in feeding programs



262,000

people were helped at Christmas with food hampers and toys



3,900

children went to Salvation Army camps



Sponsorship Opportunities and Event Details

Itinerary for the day:

- 12:30 p.m. – Registration Opens
- 1:30 p.m. – Best Ball Shotgun Start
- 6:30 p.m. – Gourmet Buffet Dinner
Silent and Live Auctions, and Awards

What are the Benefits of Sponsorship?

- Sponsors support The Salvation Army as they assist Canada's most vulnerable
- Each Sponsor's logo is prominently displayed on course, in clubhouse, on event website and The Salvation Army's social media channels
- Hole signs offer a space to communicate and advertise to all golfers

Your Day Includes:

- Golfer gift at sign in
- Use of driving range
- Best Ball Scramble at the Hylands Golf Course
- Gourmet buffet dinner
- Complimentary non-alcoholic beverages



Sponsorship Signs



Options for customized message

- Communicate with golfers as to what your company offers (i.e. company slogan)
- Contact information including website
- An encouraging word to the golfers as they spend the day having fun while raising funds for those less fortunate and emergency relief





TITLE SPONSOR \$10,000

Benefits include:

- Recognition as Tournament Title Sponsor with industry exclusivity
- Recognition in all Tournament print material at event, including exclusive tournament signage
- Customized on-course golf sign with logo and space for personalized message
- Recognition as hole sponsor through tee box signage on multiple holes
- Customized signage with logo on each cart
- Recognition on event website SalvationArmyGolf.ca
- Prominent recognition on the Ottawa Salvation Army website and social media platforms
- TWO complimentary foursomes (8 golfers)
- TWO additional invitations to the Gourmet Buffet Dinner
- Opportunity to speak at event
- Opportunity to present awards at reception
- Special "Thank you" acknowledgement during reception
- Photo of each foursome with presenting sponsor logo
- Opportunity to provide company materials in gift bags to all golfers
- Prominent recognition in event program





PLATINUM SPONSOR \$5,000

Benefits include:

- Exclusive signage with recognition as a platinum sponsor
- Customized on-course sign with logo and space for personalized message
- Recognition as hole sponsor through tee box signage on one hole
- TWO complimentary foursomes (8 golfers)
- Recognition on event website SalvationArmyGolf.ca
- Recognition on the Ottawa Salvation Army website and social media platforms
- Special thank you during reception
- Recognition as Reception Dinner Sponsor
- Opportunity to present awards at reception
- Prominent recognition in event program
- Opportunity to provide company materials in gift bags to all golfers





GOLD SPONSOR \$2,500

Benefits include:

- ONE complimentary foursome (4 golfers)
- Exclusive signage recognized as Gold Sponsor with logo and space for customized message
- Corporate logo on signage at reception
- Recognition in event program
- Recognition on event website SalvationArmyGolf.ca
- Recognition on Ottawa Salvation Army website and social media platforms
- Opportunity to provide company materials in gift bags to all golfers
- Recognition as hole sponsor through tee box signage on one hole



CART SPONSOR \$1,000

Benefits include:

- Customized signage with logo on each cart
- Recognition on event website SalvationArmyGolf.ca
- Recognition on Ottawa Salvation Army website and social media platforms
- Recognition in event program
- Opportunity to provide company materials in gift bags to all golfers



MEDIA SPONSOR \$1,000

Benefits include:

- Exclusive recognition as Media Partner
- Customized on-course golf sign with logo and space for personalized message
- ONE complimentary foursome (4 golfers)
- Recognition on event website SalvationArmyGolf.ca
- Recognition on Ottawa Salvation Army website and social media platforms
- Recognition in event program
- Opportunity to provide company materials in gift bags to all golfers

HOLE SPONSOR \$500

Benefits include:

- Recognition as hole sponsor through tee box signage on one hole
- Customized on-course golf sign with logo and space for customized message
- Recognition in event program
- Recognition on Ottawa Salvation Army website and social media platforms
- Opportunity to provide company materials in gift bags to all golfers

CONTEST HOLE SPONSOR \$500

Benefits include:

- Recognition as hole sponsor through tee box signage on one contest hole
- Customized on-course golf sign with logo and space for personalized message
- Recognition in event program
- Recognition on Ottawa Salvation Army website and social media platforms
- Opportunity to provide company materials in gift bags to all golfers



CAN YOU SUPPORT OUR SILENT AUCTION?

- All auction donors will be recognized during the reception
- Monetary gifts can be donated online upon registration or via the website SalvationArmyGolf.ca prior to August 1, 2019. These monetary donations will be used specifically to purchase auction items
- Items can be donated online at SalvationArmyGolf.ca

"I shall pass this way but once; any good that I can do or any kindness I can show to any human being; let me do it now. Let me not defer nor neglect it, for I shall not pass this way again."

- Etienne Grellet





REGISTRATION

To complete online click here: SalvationArmyGolf.ca

- Title Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Cart Sponsor \$1,000
- Media Sponsor \$1,000
- Hole Sponsor \$500
- Contest Hole Sponsor \$500

For your sponsorship signage please send a hi-resolution or vector logo and customize message to:

heather_prystanski@can.salvationarmy.org

**Payments made by cheque can be made payable to:
“The Salvation Army” and mailed to:**

The Salvation Army
Public Relations and Development
820 Woodroffe Avenue
Ottawa, ON K2A 3V7
Attn: Heather Prystanski | Marketing & Events Coordinator
613-233-8428 ext. 221

Please submit player names by **August 16, 2019**. Rules and player information details will be emailed by August 22, 2019.

Please note: tax receipts are not available for sponsorships.

Submit your registration by May 31st to be entered into the Early Bird draw for a chance to win a golf prize pack!