



PLAYVIG™

BUSINESS OVERVIEW

JUNE 2018

**PlayVIG OFFERS GAMERS OF ALL
SKILL LEVELS THE OPPORTUNITY TO
COMPETE FOR FREE AND
WIN REAL PRIZES**

PlayVIG FOR GAMERS...

Anyone can play and everyone can win! PlayVIG is a free to use competition platform that rewards gamers for doing what they love.

INNOVATIVE COMPETITIVE GAMING PLATFORM:

- ✔ Play for free, win real prizes
- ✔ Fair, fun competitive esports for gamers of all skill levels
- ✔ Instant access to hundreds of Quests and Leaderboards
- ✔ Works with the world's most popular games
- ✔ Currently available on PC (Mac, console & mobile coming soon)



PlayVIG FOR ADVERTISERS...

Crushing industry standards and performance metrics with Ultra-Premium video ad units that gamers want to view.

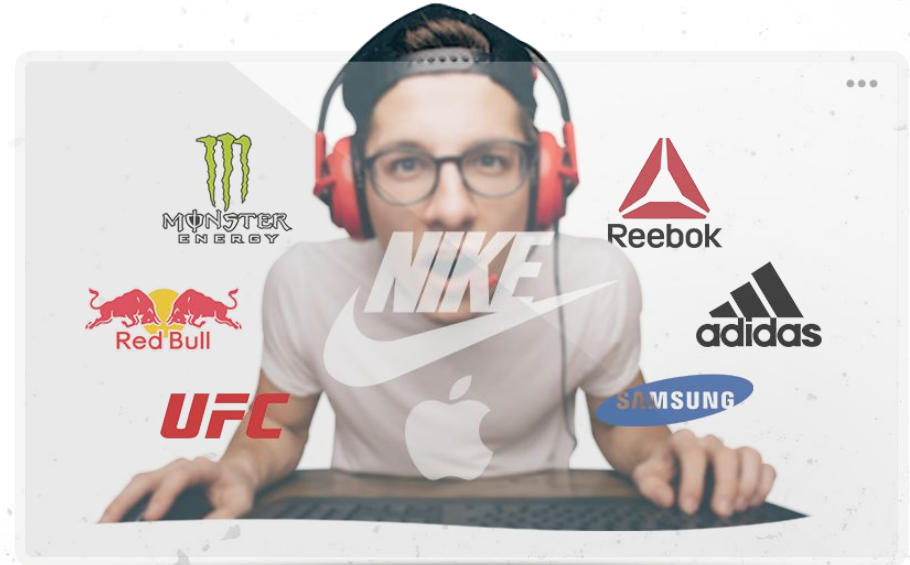
PlayVIG VALUE PROPOSITION:

- ✓ User initiated, non-intrusive
- ✓ Every video impression is tied to a logged in user
- ✓ No integration or maintenance
- ✓ Reach super consumers:
 - 97% 18-44 Male
 - Tech savvy
- ✓ Deep Consumer Engagement:
 - Premium video
 - Sponsored competitions
 - Sales opportunity in PlayVIG store



Industry Averages

Viewability	99%	68%
Viewed to Completion	98%	55%
Fraud/Bots/Ad blockers	0%	60%
Large Format Video	1067 x 600	300 x 250 & 848 x 477

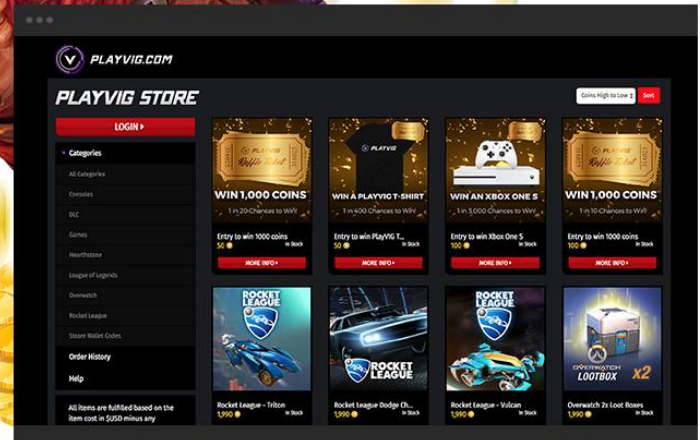
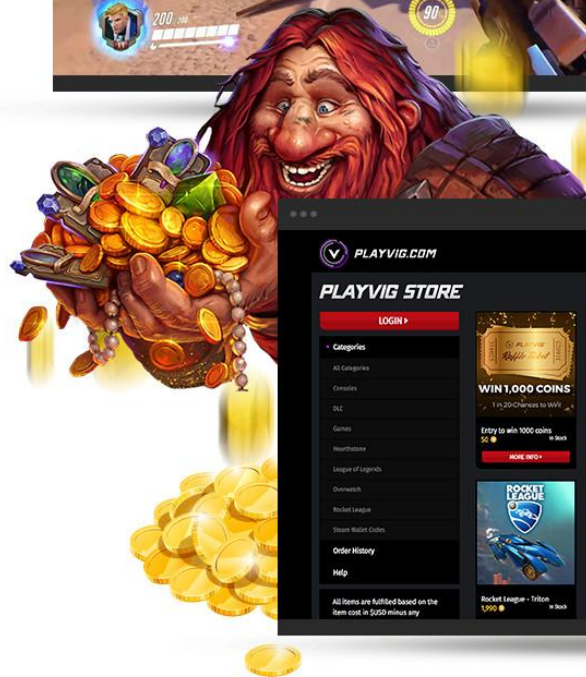
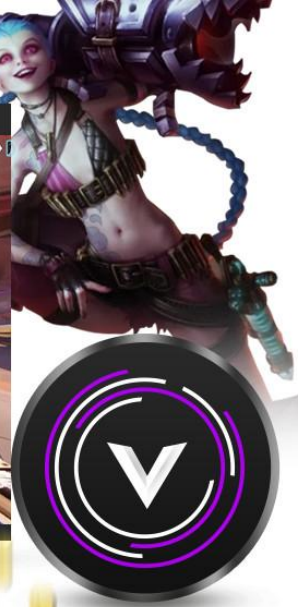
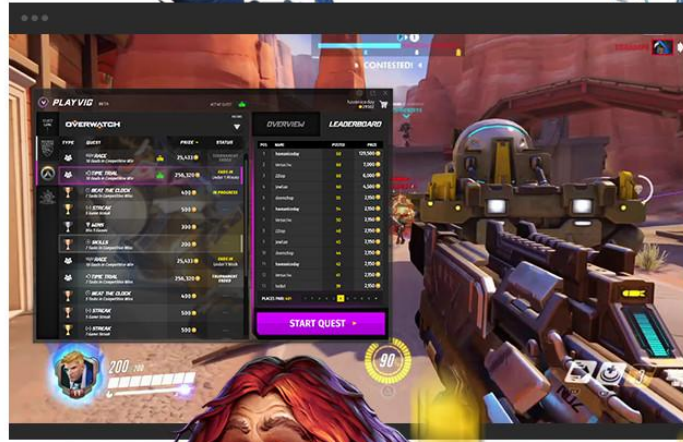


PlayVIG FOR PUBLISHERS...

Promotes engagement and community while giving players a free path to purchase virtual goods, which results in increased monetization and retention.

PlayVIG VALUE PROPOSITION:

- ✔ Non-intrusive and 100% opt In
- ✔ No integration or maintenance
- ✔ Reach super consumers:
 - 97% 18-44 male
 - Tech savvy
- ✔ Deep consumer engagement



THE PlayVIG VIRTUAL ECONOMY

Creates a thriving ecosystem that offers gamers of all skill levels a free alternative to paying cash for digital goods.
HOW IT WORKS

BENEFITS

- ✔ Free endless rewards for gamers
- ✔ Monetize 100% of game play
- ✔ Rewards gamers for playing the games they love
- ✔ Creates a self sustaining economy and built in utility for VIG Coins



Advertisers purchase premium video ads on PlayVIG



PlayVIG gamers watch a short ad prior to entering competitions



Each ad view entry equals VIG Coins in the prize pool



The more ads gamers watch, the larger the prize pool becomes



VIG Coins can be spent like cash in the PlayVIG store

SELECT A GAME

PLAYVIG BETA haveniceday 29302

HEARTHSTONE

GAME SELECTION
All games are listed on the left-hand side.

TYPE	QUEST	PRIZE	STATUS
RACE	10 Goals in Competitive Win	25,433	TOURNAMENT ENDED
TIME TRIAL		256,320	ENDS IN 8h 57m
		400	IN PROGRESS
		500	
WINS	Win 5 Games	300	
SKILLS	7 Tasks in Competitive Wins	200	
RACE	10 Goals in Competitive Win	25,433	ENDS IN 4h 57m
TIME TRIAL	7 Tasks in Competitive Wins	256,320	ENDS IN 14h 57m
BEAT THE CLOCK	5 Tasks in Competitive Wins	400	
STREAK	5 Game Streak	500	
STREAK	7 Game Streak	500	

OVERVIEW

CURRENT: 00:00:00

PRIZE POOL: 256,320

ENTRANTS: 12,879

TASK LIST

TASK	PROGRESS	STATUS
WIN BY >10	40+ MANA USED	0/2
HAVE +45 HEALTH		EMPTY
MAGE WIN		EMPTY
NO HERO HEALING	0/1	EMPTY
PRIEST WIN	0/3	EMPTY

QUEST RULES

250,000 VIG Coins Guaranteed! Complete the list of six tasks as fast as possible to post your time to the leaderboard.

START QUEST

SELECT YOUR QUEST

PLAYVIG BETA haveniceday 29302

SELECT GAME HEARTHSTONE HEROES OF WARCRAFT

TYPE	QUEST	PRIZE	STATUS
	RACE 10 Goals in Competitive Win	25,433	TOURNAMENT ENDED
	TIME TRIAL 10 Goals in Competitive Win	256,320	ENDS IN 8h 57m
	BEAT THE CLOCK 7 Tasks in Competitive Wins	400	IN PROGRESS
	STREAK 5 Game Streak	500	---
	WINS Win 5 Games	300	---
	SKILLS 7 Tasks in Competitive Wins	200	---
	RACE 10 Goals in Competitive Win	25,433	ENDS IN 4h 57m
	TIME TRIAL 7 Tasks in Competitive Wins	256,320	ENDS IN 14h 57m
	BEAT THE CLOCK 5 Tasks in Competitive Wins	400	---
	STREAK 5 Game Streak	500	---
	STREAK 7 Game Streak	500	---

1 PLAYER QUEST

A Gold, Silver or Bronze Cup means the Quest is 1 Player. These Quests have a set prize pool and can be played as much as you want.

LEADERBOARDS

The prize pool in Leaderboards goes up with each ad you watch. The more you watch the higher the prize pool.

MAGE WIN EMPTY

NO HERO HEALING 0/1 EMPTY

PRIEST WIN 0/3 EMPTY

QUEST RULES [VIEW FULL](#)

250,000 VIG Coins Guaranteed! Complete the list of six tasks as fast as possible to post your time to the leaderboard.

START QUEST ▶

WATCH AD

LOBBY haveniceday 29302

OVERVIEW LEADERBOARD

CURRENT **00:00:00** POSTED -- RANK --

PRIZE POOL **256,320** ENTRANTS **12,879**

TASK LIST

WIN BY >10	00	40+ MANA USED	0/2
HAVE +45 HEALTH	00	EMPTY	--
MAGE WIN	00	EMPTY	--
NO HERO HEALING	0/1	EMPTY	--
PRIEST WIN	0/3	EMPTY	--

QUEST RULES GAME REQUIREMENTS

250,000 VIG Coins Guaranteed! Complete the list of six tasks as fast as possible to post your time to the leaderboard.

START QUEST ▶

The laptop screen shows a game lobby with a blue and white aesthetic. A woman in a white shirt and shorts is standing in a futuristic, blue-lit environment. The word 'original' is written in a stylized, blue, multi-lined font across the center. A 'START QUEST' overlay is positioned in the foreground, containing the text: 'START QUEST', 'You must watch an ad before you start each Quest. After your ad is over, launch your game and begin your Quest.', and the 'PLAYVIG' logo. A dashed line connects the 'START QUEST' button on the laptop to the 'START QUEST' button on the mobile device.

QUEST ACTIVATED

LOBBY haveniceday 29302

OVERVIEW LEADERBOARD

CURRENT **00:03:21** POSTED **00:21:25** RANK **13582TH**

PRIZE POOL **256,320** ENTRANTS **12,879**

TASK LIST

WIN BY >10	<input type="radio"/>	40+ MANA USED	0/2
HAVE +45 HEALTH	<input type="radio"/>	EMPTY	...
MAGE WIN	<input type="radio"/>	EMPTY	...
NO HERO HEALING	0/1	EMPTY	...
PRIEST WIN	0/3	EMPTY	...

QUEST RULES [GAME REQUIREMENTS](#)

250,000 VIG Coins Guaranteed! Complete the list of six tasks as fast as possible to post your time to the leaderboard.

QUEST ACTIVE

HEARTHSTONE
HEROES AND WARRIORS



REAL TIME AUTOMATED GAME RESULTS

LOBBY haveniceday 29302

OVERVIEW LEADERBOARD

CURRENT **00:03:21** POSTED **00:21:25** RANK **13582TH**

PRIZE POOL **256,320** ENTRANTS **12,879**

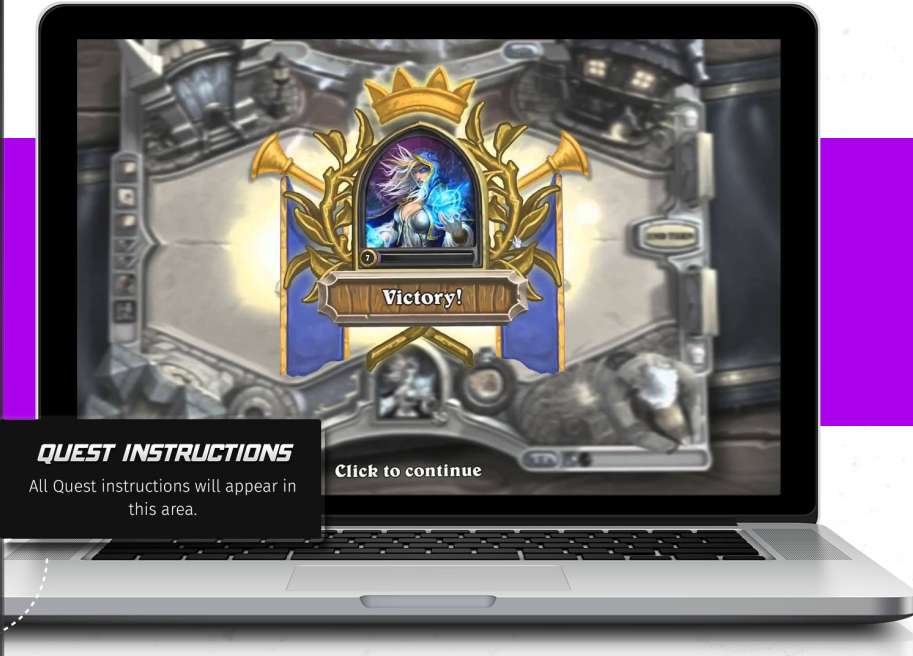
TASK LIST

WIN BY >10	<input type="checkbox"/>	40+ MANA USED	0/2
HAVE +45 HEALTH	<input type="checkbox"/>	EMPTY	--
MAGE WIN	<input type="checkbox"/>	EMPTY	--
NO HERO HEALING	0/1	EMPTY	--
PRIEST WIN	0/3	EMPTY	--

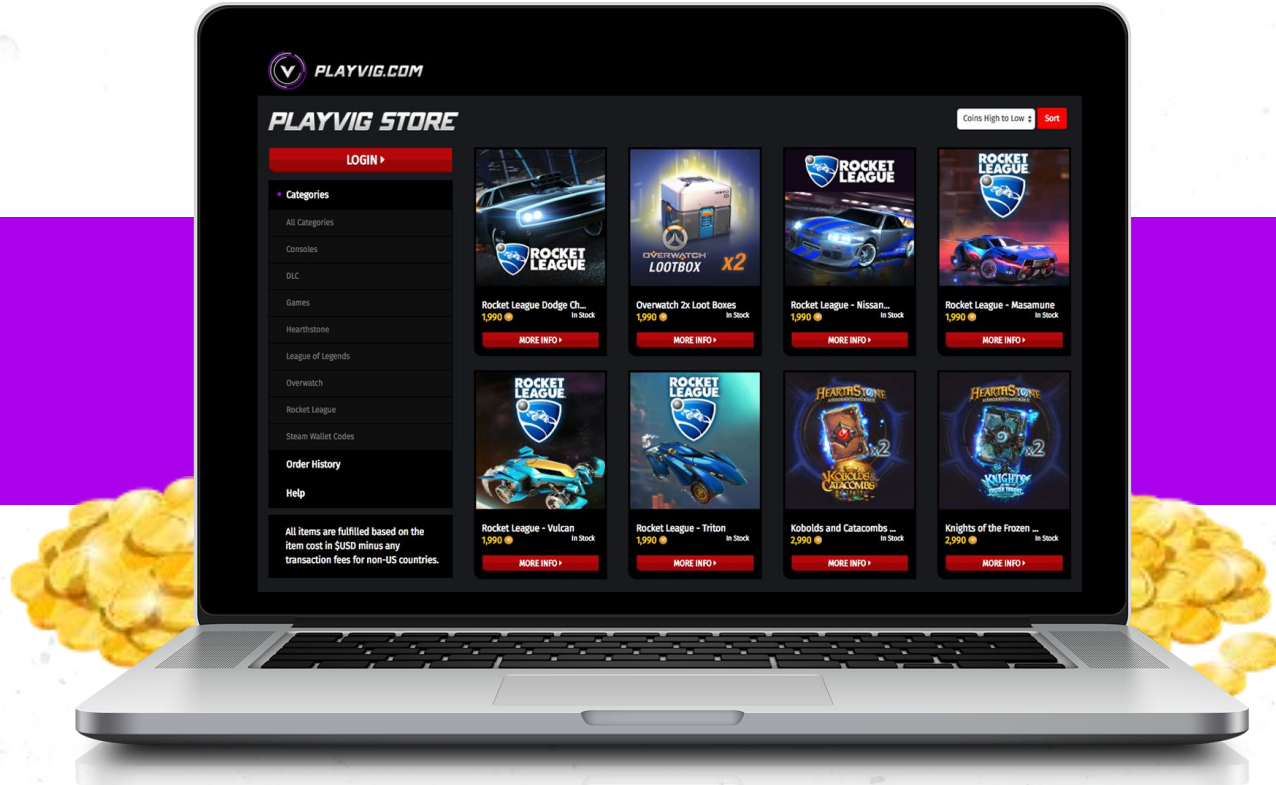
TIME TRIAL RULES [GAME REQUIREMENTS](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus ac interdum augue. Duis sodales vestibulum quam, et imperdiet ex tempus in.

YOU WON!



SPEND COINS IN THE PlayVIG STORE



PlayVIG TECH

BUSY DOING WHAT EVERYONE'S TALKING ABOUT

Combining **VISUAL RECOGNITION** and **MACHINE LEARNING** databases, **PlayVIG** has created an **AUTONOMOUS** competitive gaming platform capable of processing thousands of events per second while minting **VIRTUAL COINS** that can utilize **BLOCKCHAIN** technology.



BETA METRICS

Since launching our beta on November 14, 2017...



GAMERS

+190,000



GAME EVENTS

7,750,000



COST PER ACQUISITION

\$1.12



MONTHLY IMPRESSIONS

+30,000,000



VIG COINS MINTED

+385,000,000

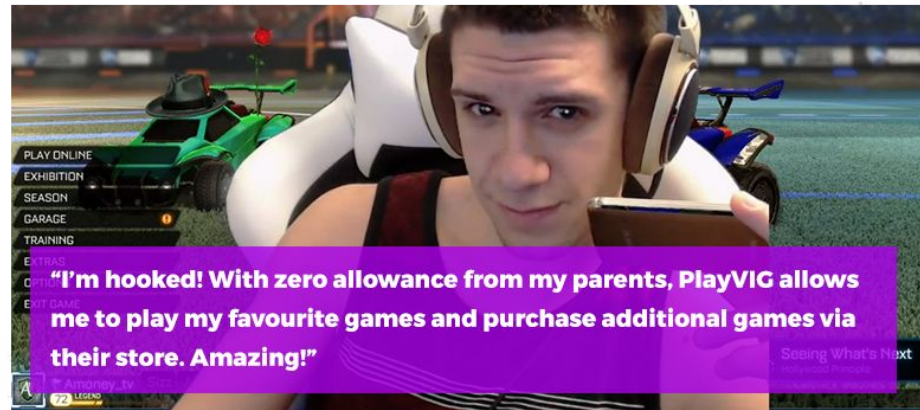
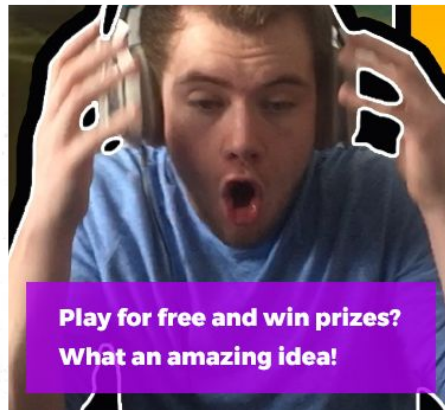
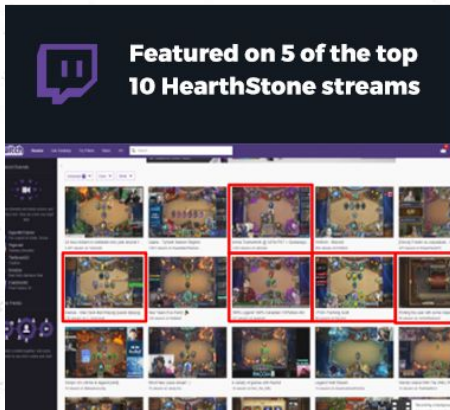
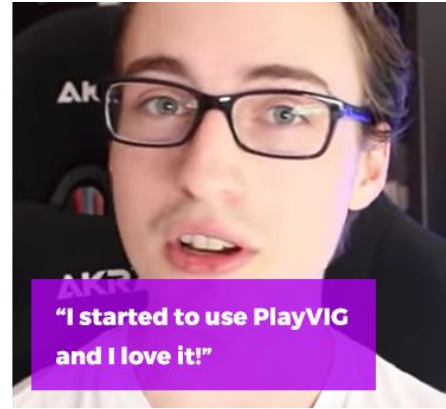


STORE ORDERS

+100,000

PlayVIG COMMUNITY

High profile gamers, professional esports teams and gamers of all skill levels have embraced PlayVIG.



ROADMAP



GROWTH

- ✓ Increase influencer programs
- ✓ Grow social media footprint
- ✓ Establish strategic relationships
- ✓ Integrate community features

CONTENT

- ✓ Add new games
- ✓ App for XBOX and PSN
- ✓ Mobile application
- ✓ Enhanced social features

BLOCKCHAIN

- ✓ Finalize white paper
- ✓ Engage cryptocurrency consultants
- ✓ Establish VIG Coin as a market listed token
- ✓ Tie VIG Coin to eWallets

KEY MILESTONES

✔ DEVELOPED PROPRIETARY RECOGNITION SYSTEM

- Researched existing technology and tested various methods
- Created functioning prototype and tested system at scale
- Documented end to end system flow and technical stack
- SVM system efficiency increased by 54% (10,000 image scale test achieved in 1.86 seconds or 0.0001857 per image recognized)

✔ CREATED PREMIUM VIDEO AD TRANSACTION SERVER

- Developed software to allow CPCV model to function within current SSP and DSP ad networks
- Token based system provides industry leading security and fraud protection

✔ STRONG MANAGEMENT TEAM ESTABLISHED

- Founders possess a wide range of relevant experience and have demonstrated ability to execute and achieve success at high levels
- Added key esports experience with hire of Vice President of Technology, Dave Workman
- Board appointments and strategic partnerships to create direct relationships with key game publishers and advertisers

✔ INTERNAL PROCESSES AND PROCEDURES ESTABLISHED

- Employee Handbook
- Terms of Service
- Customer Support
- Virtual Store fulfillment process and flow

✔ LAUNCHED PlayVIG BETA

- Entered Beta on November 14, 2017
- +25,000 accounts added in first 60 days
- All departments tested and scalable
- Business assumptions proven during Beta

✔ ESTABLISHED KEY INFLUENCER RELATIONSHIPS

- TheLlamaSir/400,000 YouTube Subscribers
- TempoStorm/ World's largest HearthStone Community
- Amoney/ 55,619 Twitch followers

MANAGEMENT



**JOE VERSACI,
FOUNDER/PRESIDENT**

- 15 years of interactive gaming experience including COO Fertita Interactive; first state licensed operator of online poker and casino games, CMO Virgin Gaming and Director of Marketing for PokerStars.net
- Inventor of record on multiple patents relating to skill games and monetization
- Top 40 Under 40, Global Gaming Magazine



**MARC BOUDREAU,
FOUNDER/CHIEF OPERATIONS
OFFICER**

- 10 years interactive gaming experience
- Product specialist with credits toward multiple skill gaming innovations
- Game operator with experience managing poker, casino, esports and Daily Fantasy back office systems



**JASON LOCKE,
FOUNDER/SENIOR SOFTWARE ENGINEER**

- Full stack developer and back office specialist
- Pioneer in new technology for the grading of competitive gaming competitions



**ZACK ZELDIN,
CHIEF COMPETITION OFFICER**

- Serial entrepreneur and esports Pioneer
- Co-founded Virgin Gaming in 2006
- Pro gamer, responsible for creating some of the biggest online tournaments in gaming history (EA Sports Challenge Series, HALO Infinity Challenge, NBA 2k All Star Challenge)
- 9+ years of creating digital interactive consumer experiences



**DAVE WORKMAN,
VP OF TECHNOLOGY**

- Avid gamer and esports enthusiast
- Served as Head of Product and Technology for World Gaming
- Experienced software engineer with specialized skills in recognition and product development



PLAYVIG[™]

THANK YOU!

For further information please contact:

joe@playvig.com