Hockey 4 Youth #GivingHockey to new Canadian & low-income youth







"If you think you can, you can. If you think you can't you're right" - Mr. Willie O'Ree

Mr. O'Ree is photographed with Bernice Carnegie, daughter of hockey pioneer Herb Carnegie & Moezine Hasham, Executive Director and Founder of Hockey 4 Youth.



Only 1% of new Canadians will have an opportunity to play hockey, yet 71% express an interest in the game



is the average cost for 1 youth (age 11-17) to play 1 year of minor hockey (this is cost prohibitive for our youth)

80% of our youth

feel more socially included after participating in Hockey 4 Youth







To foster social inclusion for new Canadian and low-income youth through free access to ice hockey & our life skills T.E.A.C.H. program (Technology, Entrepreneurship, Arts, Community giving, Healthy active living).



Our mission is achieved through our **On-Ice & OT.E.A.C.H.** programs





On-Ice Program

Hockey 4 Youth has provided 150 new Canadian & low-income youth ages 13 & up with an opportunity to play hockey at no cost since 2015. We worked with 150 youth in the 2018/2019 season.



On-ice learning is 3 components

Weeks 1 - 9

- Skating, stopping safe falling & balancing
- Stick use, passing, shooting
- Learning about hockey equipment & areas of the rink

Familiarity





Hockey 4 Youth provides hockey equipment, ice time, coaching and off-ice programming to our new Canadian and low-income students at no cost to them or their families.

MLSE Foundation video about H4Y

Click on the image or the link above to watch the video.



2018 season launch skate with UAE National Team Player, Fatima Al Ali, Toronto Furies Player Carlee Campbell and Olympic Gold Medalist for Canada, Vicky Sunohara.

> Live vicariously through vourself

NOCKEY 4 YOUTH

2018 Hockey 4 Youth tournament with a visit from Hockey Hall of Famer and NHL Diversity Ambassador, Willie O'Ree.







2019 Hockey 4 Youth Tournament supported by Sportsnet & the NHL.





Montreal students visit with the Canadiens players after practice & play in NHLPA Goals and Dreams Cup.













T.E.A.C.H. Program

Hockey 4 Youth empowers our youth throughout the year with off-ice experiential learning opportunities, English literacy enhancement & skills development to foster social inclusion.



T.E.A.C.H. Program

т	Technology	Technology touches many aspects of our lives. <i>Students will enhance their digital literacy by learning how to create using code.</i>
E	Entrepreneurship	Entrepreneurship benefits people from all socioeconomic backgrounds. <i>Students will participate in financial literacy training & personal branding exercises.</i>
A	Arts	Art is a way to further develop the mind. <i>Students will participate in creative literacy projects such as "design your own hockey jersey.</i> "
С	Community Giving	Community giving & volunteerism makes a positive impact where we live. <i>Students will participate in a team give back project to help their communities while enhancing their volunteer literacy.</i>
н	Healthy Active Living	Healthy active living refers to living a holistic lifestyle. <i>Students will learn about food & nutrition and physical/mental health literacy.</i>

T.E.A.C.H. program in action

With NHL Commissioner Bettman in attendance, Hockey 4 Youth students shared their hockey impact stories at the Economic Club of Canada prior to the start of the World Cup of Hockey in 2016.



Srinidhi (born in India) - pictured in the middle

"I always wanted to learn to play hockey but never really found a proper opportunity. When I joined [Hockey 4 Youth], I couldn't skate too well. Now I can stop and shoot a puck. After every practice I felt accomplished" **Faustin (born in Tanzania)** – pictured on the left

"When I joined [Hockey 4 Youth] I had only been on the ice once. In a month, I was a totally different person. I learned things that I didn't know about. The coaches were very helpful and now I feel more confident!"



T.E.A.C.H. program in action

Students participate in financial literacy training on Bay Street with the Jr. Economic Club of Canada & attend the Collision Conference in Toronto











H4Y students participate in unique off-ice hockey experiences!

Massimo is chosen as Canadiens game day skater!

Moe Hasham, Javeria & Fadila meet Ron MacLean of Hockey Night in Canada.

35 youth attend their first Leafs Game!



Student profile

Having arrived in Toronto in 2017, Hong began as a participant in the 2018-2019 season. Not knowing how to skate...she was convinced by Head Coach Moe Hasham to join. As Hong explains, *"hockey taught*" me that if you want to do it, do it. Practice, stay determined; you will get it. I remember the first day I stepped on the ice. The first step, I fell. Then the Coach came and said to me that everyone falls at first, keep trying, you will be able to stand on the ice. Yes, we fall, but the question is: Will you stand up and start again? And if you fall again? Stand up because you will get it one day."











Collaboration & Support

"The only barrier should be the boards!" - *Moezine Hasham*



Your support is creating impact

After participating in H4Y:

- 86% of youth feel connected to world around them
- 82% feel they can participate \bullet in any group
- 91% feel satisfied with their physical & mental health
- 81% feel determined & committed to their goals

Positive media for your brand through news coverage & social media

Helping

new

youth

Canadian **Employee** engagement opportunity through volunteerism

Brand recognition with our donors. participants & volunteers

HOCKEY 4 YOUTH





Hockey 4 Youth attracts media attention!









#GivingHockey starts with you!

@Hockey4Youth I for a for a

