

BUILD YOUR OWN BRAND RETREAT

BYOBLIVE.COM | MAY 23 - 24 2020 | MIAMI, FL

Build Your Own Brand (BYOBlive) is one of the fastest growing event platforms for black and brown creators, thought-leaders, entrepreneurs looking to build the careers of their dreams. With over 75+ speakers, 2,000+ attendees and millions reached online, we believe that there are ample opportunities to build sustainable relationships with sponsors.

\$50,000 GOLD

- Category/Track exclusivity
- Inclusion of name in selected commercial and ads
- Inclusion of name/logo on all conference print and screen marketing materials
- Mentions in all media interviews and all public relations materials
- VIP seating at reception & sessions
- Sponsorship of three conference workshops
- Signage throughout the conference site
- 3 uses of database for product marketing
- 15 Full Conference passes
- 15 Full Student Conference Passes
- 15 VIP Speakers Reception Passes
- 50% Discount for additional/ employee passes
- Name/Logo included on Mail Hall Entrance
- Senior Level Executive gets a role as panelist
- Keynote on stage mention
- Featured in conference mobile app
- Can provide gift for conference bag

\$25,000 SILVER

- Category exclusivity
- Inclusion of name/logo on all conference print and screen marketing materials
- VIP seating at reception & sessions
- Sponsorship of two conference workshops
- Signage throughout the conference site
- 2 uses of database for product marketing
- 10 Full Conference passes
- 10 Full Student Conference Passes
- 10 VIP Speakers Reception Passes
- 30% Discount for additional/ employee passes
- Name/Logo included on Mail Hall Entrance
- Senior Level Executive gets a role as panelist
- Keynote on stage mention
- Featured in conference mobile app
- Can provide gift for conference bag

\$10,000 BRONZE

- Inclusion of name/logo on all conference print and screen marketing materials
- VIP seating at reception & sessions
- Sponsorship of one conference workshops
- Signage throughout the conference site
- 1 use of database for product marketing
- 5 Full Conference passes
- 5 Full Student Conference Passes
- 5 VIP Speakers Reception Passes
- 20% Discount for additional/ employee passes
- Keynote on stage mention
- Featured in conference mobile app
- Can provide gift for conference bag

\$500 IN-KIND / E-GIFTING

- Total Product Request:** 2,300 units/ per item
- 300 VIPs (speakers, panelists, influencers etc.)
 - 2000 Conference Guests

E-Gifting Opportunity

- Minimum 25% off online services/shopping/products
- Custom BYOBlive discount code

What you'll receive:

- Inclusion of name/logo on all conference print and screen marketing materials
- Verbal brand recognition throughout the conference
- Featured in conference mobile app
- Access to professional event photography for marketing use

**Any product in excess of \$1,000, brand will be listed as a premium sponsor.*

Forbes[®] X BYOBlive