

MediaCorps Watch Project has 2 segments

1

Daily Talk Show

- ✓ Done in Sinhala and Tamil alternatively
- ✓ Mainly publishes news updates
- ✓ Has several segments such as News Updates, Feature Stories, #NoFake

2

Story Collection

- ✓ Stories of human interest based on COVID19 outbreak
- ✓ Stories that are valid for every day
- ✓ Well edited feature type stories
- ✓ Published mainly on SDJF platforms and mainstream media as appropriate

Types of Content I can send to MediaCorps Watch

①

News Updates

- ✓ Just a situation update
- ✓ Not a complete Mojo
- ✓ Unedited footages
- ✓ Verified, fact checked
- ✓ Coordination by the mentor is **NOT** necessary
- ✓ Will be published in the daily Talkshow only

②

Stories

- ✓ Comprehensive story
- ✓ Start, Mid, End
- ✓ Edited with a narration
- ✓ Verified, fact checked
- ✓ Coordination with the mentor is **COMPULSORY**
- ✓ Will be published in the Talkshow and/or other SDJF platforms including iVoice.lk and mainstream media.

2

I'm in the Field now, I Find an interesting incident: It's a **news update** !!

1

- Capture the news in a few video clips (5-8 clips are enough).
- Send them immediately to mediacorpwatch@gmail.com with a very brief description of what the story is about.
- No need to edit the clips using KineMaster.
- Don't add name tags, intro/extro cards.

2

- Editorial Board will review your news.
- If they approve it will be published in the Talk show.
- Geethma/Rifdhi will call you to tell if it got approved or not. If not approved, they will give reasons or suggestions to improve.

3

- Is it a news that can be further developed into a story?
- If YES, develop it into a Mojo story (Type 2 content) within a week and share with us.

I'm in the Field now, I Find an interesting incident:

It's a **Story!!**

1

- Call your mentor immediately. Ask if it is a good story. If YES, get mentor's guidance on how to shoot it

2

- Capture the story as advised by the mentor.
- Within one week, edit it using KineMaster, add narrations, name tags, intro/extro cards. Get regular guidance from your mentor. Mojo should be of 1-3 minutes.
- Send the story to mediacorpwatch@gmail.com

3

- Your story will be published in the Talk Show and/or SDJF media platforms including iVoice.lk and SDJF YouTube Channel and Facebook page.
- They will also be published in mainstream TV channels as appropriate

4

How will I get paid ??

1

News Updates

You will be paid **2000 LKR** per news **approved** by the Editorial Board and **telecasted** in the Talk Show

2

Stories

You will be paid up to **10 000 LKR** per story **approved** by the Editorial Board and **telecasted** in the Talk Show/other platforms of SDJF

5

FAQs ??

1 Can I publish my stories/news in my personal platforms?

Yes, you can. BUT wait until the main MediaCorps Watch program gets published. Then you can share it.

2 Can I share my news with other mainstream TV channels?

Yes, you can. BUT wait until the main MediaCorps Watch program, is published. And ask those TV channels to give you due credit as a 'MediaCorps Fellow'

3 What hashtags I have to use when sharing the MediaCorps Watch program on social media?

#MediaCorpLK #MediaCorpsWatchLK #COVID_19 #USAID #IREX #SDJF #CMIL
#iVoiceLK #lka