



BOOKING TERMS

FEES

Rates vary by media usage, territories, term (13 weeks, 1 year, 2 years, buyout, etc), performance, talent tier/experience, and division/category. Fees are quoted on a per project basis. Please contact Amber Evans 801-201-5885 for a quote. A 15% Client fee is added onto the rate negotiated.

POLICIES & PROCEDURES

Non-union actors and models are available for non-union projects. Print advertising is not governed by any union. Film, TV, Radio, and Industrials booked under SAG-AFTRA jurisdiction must be in accordance with their rules and regulations, and rates are determined by their contracts.

PRINT SESSION

Models are available for hourly, half day, or full day bookings. A minimum booking is one hour with additional hour increments. Fifteen minutes or forty-five minutes past the hour is considered to be an additional half hour.

A day rate must be specified in advance and is considered 8 consecutive hours, including lunch. Day rates cannot be changed to an hourly rate during the booking, even if the model is released before 8 hours. Time and a half will be charged after 12 hours. Saturday and Sunday bookings must be negotiated through the Stars Talent Studio.

PRINT USAGE

The hourly session fee includes one year usage for basic print advertising; web, catalog, direct mail, social media, brochure and magazine. Additional premium usage fees are billed on top of the regular hourly rate. The following are examples of premium usage: billboard, bus-side/trans-stop, posters, national ads, signage, packaging, P.O.P., national or international advertisements, and buyouts. Still photographs used for broadcast or video usage must be negotiated separately. Premium usage must be stated and agreed upon at the time of booking, and must be listed on the model/photography release form. (See below for terms of release).

ON-CAMERA SESSION

Commercial/Industrial On-Camera Terms: may be booked hourly, half-day (4 hours or less), or full day (up to 8 hours) on-camera shoots. Full day commercial shoots are booked at 8 hours per day, plus a one hour lunch. Time and a half is charged for the 9th & 10th hour of shooting, and double time is charged after the 11th hour.

Film terms: will be negotiated for up to a 12 hour day. Rate varies per project, and per role basics.

VOICE OVER SESSION

A voice over session is billed by the hour or per script (to be specified at the time of booking). Additional time is billed in 30 minute increments. Additional scripts are billed as a separate session fee. Tag lines are billed per tag. Tag lines are 10 seconds or less, and are recorded separately as the beginning, middle, or end of a spot.

VOICE AND ON-CAMERA USAGE

Clients must indicate the role of the performer, length of session, number of scripts, broadcast or non-broadcast use, internet, internal training or marketing to the public, usage duration (6 month, one year or buyout) and geographic location of use (local, regional or national) at the time of booking.

OTHER FEES FOR PRINT AND ON-CAMERA

The following may require additional fees and should be discussed at the time of booking:

- Wardrobe/Fittings
- Rehearsal(s) or Table Reads
- 2nd call back and/or auditions over 1 hour
- Shoots that begin after 8pm
- Exclusivity or use of a model or actor's real name
- Simultaneous on-set still photography and video/film

TRAVEL TERMS

AIR TRAVEL: Additional rates for travel days apply. Travel days require a fee of \$500, plus airfare if needed. Transportation, lodging, per diem and expenses are to be paid by the client (unless otherwise negotiated).

TRAVEL RATES: If travel is required more than 20 miles outside the center of Salt Lake City, \$.56 per mile round trip will be added to the final invoice to cover gas expenses. Travel 40 + miles outside the center of Salt Lake City, Utah will require an additional fee of \$75 per hour of drive time (or \$500 full day rate maximum) and \$.56 per mile for the cost of gas.

PER DIEM: Per diem for out of town shoots is billed at \$65 per day.

CANCELLATION POLICY

Less than 24 hours notice*: Full session fee applied

Between 24-48 hours notice*: 50% of session fee applied

More than 48 hours notice*: No charge

*Notice must be given Monday- Friday, 10am- 6pm, working business hours. **For emergencies, call the CEO: Amber Evans at 801-688-5553 or the CFO: Mike Bodon at 801-856-0729.**

WEATHER PERMIT

Weather dependent jobs must be stated at the time of the booking. The type of weather permit must also be specified. There is no charge to postpone a shoot due to weather if the model/actor is notified before leaving for the job & if the job is re-booked at the time of postponement based on availability of the model/actor. Otherwise, regular cancellation fees apply.

PHOTOGRAPHY RELEASE

Models will sign release forms on-set with the permission of Stars Talent Studio. Photos are only released to the client for the length of time and usage negotiated prior to the shoot. If the client or use changes, or if images are used beyond the negotiated length of time, the model release must be renegotiated and approved through Stars Talent Studio. Any release signed without agency permission or consent will be considered void.

Model releases are not valid until the agency has been paid in full.

CLIENT RESPONSIBILITIES

The following are client responsibilities:

- Full disclosure of any extraordinary conditions or requirements for a specific job.
- Provide agency with complete billing information prior to a booking.
- Any on-set discrepancies should be reported to the Stars Talent Studio immediately, and will only be discussed prior to assignment completion.

TERMS OF PAYMENT

Invoices are payable upon receipt and should be paid directly to Stars Talent Studio, Inc. A 2% finance charge will be applied to invoices not paid within 60 days. The client, advertising agency, or any parties involved in the booking process are responsible for full payment of fees in a timely manner.

EMPLOYER LIABILITY

Models and actors booked through Stars Talent Studio are not employees of Stars Talent Studio, Inc.