

TIVIAN RESEARCH HIGHLIGHTS MAJOR GAP BETWEEN UK EMPLOYEE EXPECTATIONS AND COMPANY RETURN TO WORK PLANS

60% of staff will leave or become demotivated if not allowed to work flexibly between home and office

London, UK, 29 July 2021 – Staff may be officially returning to the office, but if employers don't offer the right working experience, 60% will leave or become less motivated, according to new research from Tivian, the leader in intelligent experience management. Nearly a third (32%) of office workers surveyed will look for new jobs, with a further 28% saying they'll be less motivated if they aren't allowed to split their time between home and office through hybrid working. Additionally, almost half (49%) said they didn't yet feel ready to return to the office, adding to uncertainty for employers trying to make plans.

The 2021 Tivian Experience Intelligence Report: *Return to Work and Employee Experience*, further highlighted that companies don't fully understand the importance of hybrid working to staff. 76% of employees wanted to spend at least two days a week at home – yet just 57% of organisations had plans to allow hybrid working. In fact a third of companies (32%) were still planning their strategy two weeks before UK restrictions loosened on 19 July 2021. This is the third year that Tivian has carried out its research into employee experience in the UK, with the topic growing significantly in importance over that time.

The employee experience has changed dramatically due to lockdowns, with 70% of staff enjoying working from home, highlighting the lack of commuting (77%), saving money (59%) and avoiding colleagues they disliked (32%) as key benefits.

Nevertheless, they miss the human interactions that offices bring. 50% are looking forward to face-to-face meetings, while 32% are keen to be able to go to lunch/have a coffee with colleagues. 20% want to experience the buzz of the office atmosphere, with 19% eager to share office gossip.

To help the return to the office, staff are looking for a different experience. As well as being able to work from home, half (50%) want greater flexibility over their start/finish times, with 29% looking for meetings to be more relevant and finish on time. Just under a quarter (24%) would like greater access to wellbeing resources and 19% want the chance to give more feedback.

"As staff return to the office they have a clear message for their employers," said John Wilkinson, UK General Manager of Tivian. "What they need from the employee experience has fundamentally



changed, particularly around where and when they work. Companies therefore must listen and understand their individual requirements to create a tailored experience if they want to retain, recruit and get the best out of their people in this new working environment. Businesses need the tools to do this. That means not just collecting feedback but being able to quickly analyse experience data and turn it into concrete actions that drive competitive advantage."

Over the course of lockdowns HR teams have worked hard to keep employees engaged and supported. 57% of staff say their wellbeing is currently positive with 29% believing it has improved over the last year. 78% of HR respondents describe overall engagement as excellent or good. Looking back the biggest learnings for HR were around the importance of regular communication (cited by 63% of respondents) and getting regular employee feedback (51%). Of 13 key priorities for the next six months all were seen as essential by over 70% of HR teams, led by health and safety (92% essential), employee wellbeing (88% essential) and recruiting the right talent (85% essential).

The 2021 Tivian Experience Intelligence Report surveyed 1,000 office-based UK employees and 100 managers responsible for HR during July 2021. An infographic with more details is available here and register to receive the in-depth report here.

About Tivian

Through advanced analytics and cutting-edge AI technology, Tivian helps great organizations capture and harness experience data to drive business listening, deeper insights, and better decision making. Tivian's intelligent experience management platform increases corporate effectiveness and enables a smarter business world, empowered by insight. Built on 20 years of experience in enterprise feedback management, Tivian provides over 400 customers in 35 countries with the ability to take action and achieve their objectives. For more information, please visit www.tivian.ai or follow us on Twitter, Facebook, or LinkedIn.

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