

# EDITORIAL CALENDAR

## SPRING

Home + Garden • What's Now • Living Green

*Space Close + Ad Material Deadline* **February 19**

*Publication Date* **March 23**

## SUMMER

The Best of Summertime on the American Riviera • S.B. Blackbooks  
Health & Beauty • Outdoors • Staycations

*Space Close + Ad Material Deadline* **May 14**

*Publication Date* **June 15**

## FALL

What's New in the Santa Ynez Valley  
Outdoor Tasting Rooms Shine in Wine Country • Winery Guide

*Space Close + Ad Material Deadline* **August 13**

*Publication Date* **September 14**

## WINTER

Culture Issue featuring Arts, Film, Photography & Music  
Celebrating the Holidays • Giving Back • Our Annual Gift Guide

*Space Close + Ad Material Deadline* **November 5**

*Publication Date* **December 7**

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