A Proposal for a Short Film (FMP)



Prepared by Sophia Barnfather & Jake Mason

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PROPOSAL

Logline

Doubting his criminal lifestyle and tormented by betrayal, Bernie seeks revenge on his treacherous former partner, whilst trying to win the heart of lawful Charmaine.

Tagline

Revenge isn't always sweet

Overview

We will be creating a crime/drama 20 minute short film.

Synopsis

Bernie seeks revenge on Roger, his former deceptive criminal partner. Although Charmaine, intimately pursued by Bernie, is eager for him to leave his unlawful life in the past. However Bernie cannot get over Roger's betrayal and has been waiting for his time to act on his revenge. When Bernie hears of a large farmhouse being targeted by Roger, he decides this is his time to launch a vengeful attack.

Character Briefs

Our character briefs are included in a separate document enclosed in the proposal pack.

Message of the film

We plan to entertain an audience while providing a moral message drawn from our inspirations. The message of our short film is that revenge doesn't always make you happy and can hurt those you are closest to.

Purpose

Our short film's purpose is to be hosted on streaming sites such as Amazon Prime to make a profit. We will also enter our film into short film competitions to raise our film's status and gain more exposure.

Feasibility

We will be hiring camera equipment, sound equipment and lighting equipment in order to make the film. We have several actors interested in the project, they are willing to be paid the agreed rates on the budget. In our proposal pack we have included a budget detailing our predicted spending with the money we are asking for. With our research and experience we have fully taken into account our budget which we think is certainly adequate for our film. We have included contingency figures in our budget to safeguard against any possible issues.

Research results

We have started various research documents that are included in our proposal pack.

Examples of similar films/short films

Many other crime thrillers would be similar to our film such as: Seven (1995), Reservoir Dogs (1991), Lock, Stock and Two Smoking Barrels (1998) and Pulp Fiction (1994).

Style inspiration

We will be using music from blues origins, as well as alternative and orchestral soundtracks, which have inspired the mood. The genre is inspired by Guy Richie's style of filmmaking, while the visuals are inspired by Spielberg's camera movement and Roger Deakins' lighting.

Target audience

Our target audience will mainly be white males aged around 18-30 years old. They will mostly be in socioeconomic group E and will be interested in action/crime movies such as Pulp Fiction.

Cast

Bernie -- Jimmy Edwards

Roger -- Will Smart

Mark -- Morgan Orme

Gerald -- George D'Rozario

Charmaine -- Georgia Middle

Mary -- Ella Cakebread

Crew

Writer/Director -- Jake Mason

Producer/Sound -- Sophia Barnfather

Editor -- Brandon Shears

Cinematographer -- Dan New (Kirkwood)

Transport -- Morgan Orme

Makeup -- Ella Winterbourne

Locations

25 Charlton Road, Weston-super-Mare, BS23 4HG

2a Park Road, Congresbury, BS429 5HN

Locking Castle District Centre, Weston-super-Mare BS24 7AY

Sims Hill, Ropers Lane, Wrington, BS40 NH

Bell Inn, 1 The Square, Banwell BS29 6BL

Purn House, Purn Way, Bleadon, Weston-super-Mare BS24 0QE

Equipment

Camera Canon EOS C100, Rails/Follow Focus + Atomos Shogun

Grip Manfrotto Tripod (counterbalance head) + Gimbal + Slider + Mini Jib

Lighting LED Panel + LED Spot + 400w Flood + Coloured Gels + 5 in 1 Reflector

Sound H4N Pro + Rode NTG-3 Microphone + Boom Pole + Blimp (with deadcat)

2x Omnidirectional Audio Technica Microphones

Conclusion

In conclusion this project is very close to our hearts, because we ourselves believe we are the target demographic. We make films that we ourselves would like to see.