

ROY

TREATMENT

IDEA #1

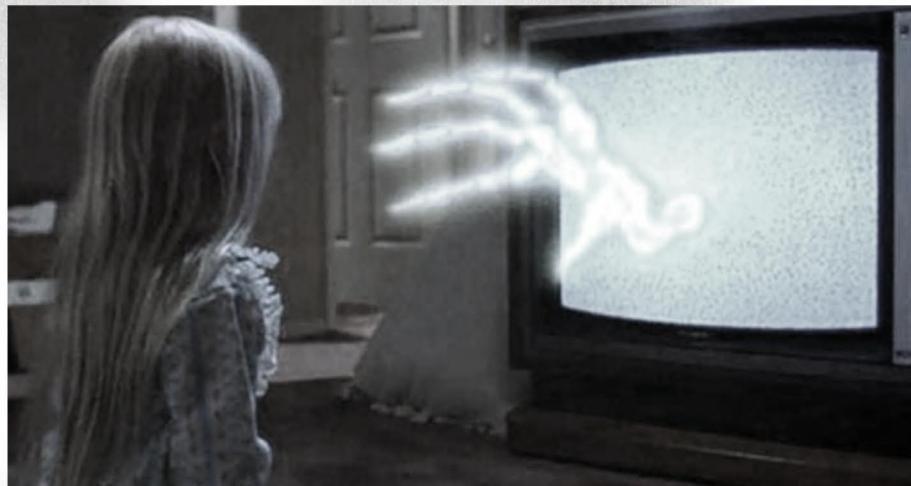
The **HEAVY LUNGS BOYS** are inside the actual poster rockin' the fuck out real-time via **GREEN SCREEN**. They are all wearing skeleton suits. Think of this as an homage to 'Poster Boy' from *Abstract Thoughts*.



We follow **ROY**, a goofy kid dressed like an 80s rock band roadie. He's sticking up posters all over town for **HEAVY LUNGS** show happening that night. He zooms around **Stokes Croft** on his shitty bike.



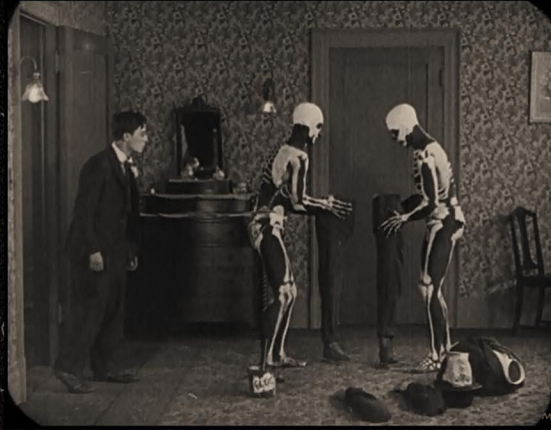
The story ends with the **ROY** being sucked into the poster by **DANNY NEDELKOOO**, possessing him with their **NOISE** (fuzzy television static). Together, they rock out as one, slaves and brothers to the tune.



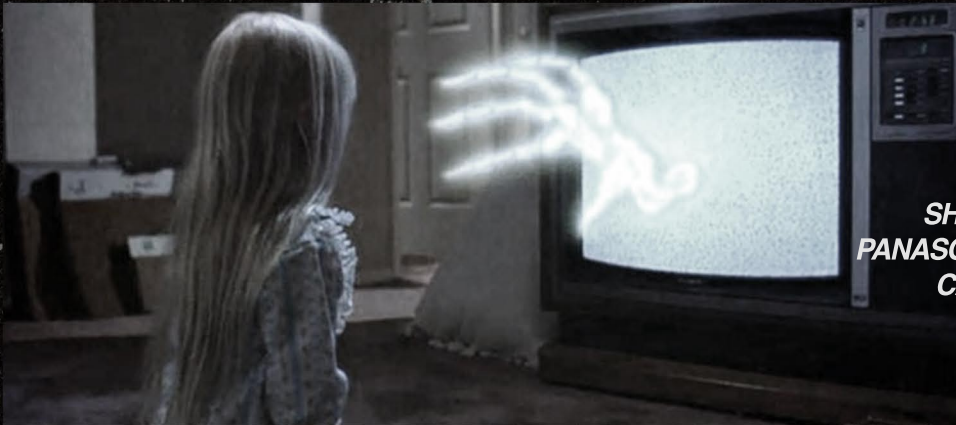
INSPIRATION

BUSTER KEATON - THE HAUNTED HOUSE (1921)

**OUT OF THE BOX +
INNOVATIVE**



POLTERGEIST (1982)



**SHOOT ON
PANASONIC M10 VHS
CAMERA**

QOTSA - GO WITH THE FLOW (2002)

**STYLISH +
GRUNGY**



RHCP - BY THE WAY (2002)



**ENERGETIC +
FUN**

Wes Anderson - The Grand Budapest Hotel (2014)



TRACKING

The Pixies - Velouria (1990)



TURNSTILE - Bomb / I Don't Wanna Be Blind (2018)



Wax - Southern California (1995) by Spike Jonze

