<u>ALICE BENIGNO</u>

Make up artist for media, TV, photography, film, beauty and hair.

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Spoken Languages: Italian, English, Portuguese



PERSONAL PROFILE:

After graduating as a professional make up artist, I acquired an extensive experience in the media and fashion industry, working mainly on music videos, commercials and photoshoots, fashion and beauty events. I see the make up as an evolution of art, self expression and communication. I have always been interested and passionate about all aspects of it focusing on increasing my experience and knowledge by welcoming the opportunities within the field.

PROFESSIONAL EXPERIENCES

Beauty and fashion from 2018 untill now

Currently Makeup artist for the beauty agency My Beauty Squod. Makeup application on clients for different occasions, natural and party looks with lashes application, Brides.

BEAUTY CONSULTANT: Italy

Beauty consultant at SEPHORA within make-up and skin care department working with brands such as: <u>DIOR, GUARLAIN, ESTEE LAUDER.</u>

December 2018 makeup artist at the Young Fashion Designers Awards at Pullman London.

Worked on models on a busy show, keeping the makeup clean and the skin look flawless for the all day. Part of makeup artist team wich followed a specific moodboard and style.

Collaboration with many Photographers and modelshttps://www.instagram.com/alicebenigno_mua/

Tv

May 2019: Makeup artist and hair stylist for the fiction Camera Cafe Insanitty films production .

June 2018: Make up and hair stylist for comedy show "Aminah" by Isaac Williams. Working closely with the Director for the creation of character's look and style.

May 2018: Make up artist for the TV Program "The Sound of Italy", Foodnetwork Discovery Channel, Sky.

<u>Italy</u>

September 2016- SHORT MOVIE

Make up and hair for a short movie "L'attrazione gravitazionale del professor D" by 5e6 srl production Brescia, Italy.

<u>COMMERCIALS</u>

Makeup artist and hair stylist for:

CENTRALE DEL LATTE BRESCIA (Famous Italian food brand)

CAMEO (Food brand for bakery)

LOVE THE SIGN (Interior design company from Milan)

LOVE THE SIGN with the participation of Luca Argentero.

IMPERIAL presentation in fashion commercial (Italian fashion brand)

TV SHOWS COLLABORATION

Make up artist in backstage for kids preparation for ZECCHINO D'ORO , (RAI, Italian TV channel) Make up artist and air stylist for TV program PIACERE MIO (Telepavia)

ADVERTISMENT

POLPETTAS MAGAZINE shooting with the participation of Valeria Bilello BARBIERI CREATIONS, shooting advertising for jewellery design

EVENTS

Make up artist for a Beauty Event named IO MI AMO TOUR BRESCIA, in collaboration with Alice Pasti . Make up for Brides.

EDUCATION

- 2018 UAL: LONDON COLLEGE OF FASHION Certificate of attendance for the Business of Freelance Makeup Artistry
- 2016 KRYOLAN LONDON Certificate for intensive editorial Masterclass;
- 2014 KRYOLAN MILAN Qualification in face painting and corrective makeup;
- 2012 DELAMAR LONDON MAKEUP SCHOOL Qualification in airbrushing and Fashion Make-up
- 2012 ART AND MAKE UP SCHOOL OF BOLOGNA Professional diploma of Make-up Artist for film, theater, fashion, beauty, special effects, face painting, hairstyle

MUSIC VIDEOS & CREDITS:

In collaboration with well known productions CAROSELLO RECORDS (MILAN) and 5E6PRODUCTION (BRESCIA)

Artists and Titles

- LEVANTE: Ciao per sempre
- EMIS KILLA ft NEFFA: Parigi
- EMIS KILLA: Non era vero
- COEZ: Niente di che
- EMIS KILLA ft.MARRACASH: Il mondo dei grandi
- PLAN DE FUGA: better for me, Touche, head games, make it.
- PINK HOLY DAYS: Vertigo
- MA MICHELLE: Optical illusion
- OTTAVIA BROWN: Infondo
- ALESSANDRO CASILLO: Niente da perdere
- EMIS KILLA ft. J-AX: A cena dai tuoi
- FRATELLI QUINTALE: invidia, Mi contraddico
- EDIPO: Terra
- RAKELE: si chiudono le labbra
- PASHMAK: Particles
- NITRO: F.P.S.
- ENSI: Don Dada

COLLABORATION WITH OTHER ARTISTS:

Corrado Fortuna, Luca Argentero, Emis Killa, Fabrizio Ferracane, Angelo Donato Colombo, Justin Mattera, Jo Squillo, Carlo Cracco, Andy (Bluvertigo), Laura Adriani, Neffa, Valeria Bilello, J-AX, Ensi, Fabrizio Ferracane, Laura Adriani, Roberto Valbuzzi.