

# Guinness

An exploration into toxicity within male friendship  
groups

With themes of toxic masculinity, we follow a group of 3 friends as they learn the real impact of their words and actions.

# Premise

A story of 3 friends

One of them is having a rough time and tries to reach out.

Things escalate

Implied one of them takes their life at the end

Themes of toxic masculinity throughout

# Characters (primary)

**Tom** - Think “Jay” from the inbetweeners. Always wants to be the centre of attention, constantly cracking some sort of joke.

**Adam** - The most reserved of the group, however, he is always up for a laugh and a joke. Struggles with his mental health but tries to not let the others know.

**Joe** - The others can always rely on Joe, if they call he'll be there. He is the most mature out of the group.

# Characters (supporting)

**Kate** - Works at the pub the guys visit regularly. Friendly with the group. She tries to help Adam but struggles because of their limited relationship

**Trinity** - Adam's (now ex) girlfriend. While she plays a minor role in the story, Trinity has a major impact on Adam's downfall.

# Target Audience

Male Identifying individuals of all ages.

This project aims to answer the question of what happens if we ignore our friends cries for help?

“Men have the same emotions as women, a lot of men are not in touch with them (...) they are scared of them (...) I’m not perfect, I exhibit most of the traits I talk about (in the book)” - Grayson Perry on Masculinity (Channel 4 news, 2016)

Women get to see another side of Men

# Locations

## Local Pub (Primary)

- The primary location for the entire script.
- Currently the script references a booth that the group sit in.
  - Can change if needed

## Student Accommodation (Secondary)

- Where the Tom and Adam meet

## Adams House (Secondary)

- Subject to change

# Location Inspiration





# Style Inspiration: In The Flesh (BBC 3, 2013)



# Style Inspiration: Bodyguard (BBC 1, 2018)



# Style Inspiration: The Split (BBC 1, 2018)



# Thanks!

Any Questions?