

Kyle Ian Borg

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Innovative and ambitious worker with experience in filmmaking, marketing, team-focused and customer-facing roles, in addition to having a BA Honours from the University of Bristol.

EXPERIENCE

September 2019 – March 2020: Marketing Executive at Prysm Media Group

- Created written and graphic content for, and took control over, multiple social media accounts, with 8,000+ followers and gaining more than 59.7K impressions over 28 days on one account
- Collaborated creatively and effectively across different departments and within the marketing team; producing potent content consistent to the brand of events and their distinctive messaging
- Maintaining good communication with prospective and pre-existing clients & organisations face-to-face and on the phone, acting as an enthusiastic and reliable ambassador for the company

March 2019: Festival Volunteer and Photographer at the RAI Film Festival 2019

- Produced and edited a series of high-quality photographs on *Adobe Lightroom*

September 2018 - February 2019: Video Content Producer at *Strength From Within* (national non-profit organisation)

- Shot, edited and produced a bi-weekly series of 'Help 50' online videos (avg. 2-mins per video, achieving up to 2.5k views on YouTube), consisting of advice for prospective university students
- Instrumental in directing and maintaining a distinct in-house brand style throughout the series

November 2016 - September 2017: JCR Rep at the student accommodation Winkworth House

- Exercised leadership and time management skills in organising events as part of a team, for over 70 students in the accommodation

September 2015 - January 2017: Store Assistant at TK MAXX Worthing

- Managed a near-constant workflow of face-to-face transactions, offering assistance to a wide range of customers; consistently accomplishing assigned targets

EDUCATION

2016 - 2019: University of Bristol – BA Degree in Film and Television Studies – 2:1

- Extensive studies nurturing analytical, creative thought-processes and practical problem-solving.

2015 - 2016: Worthing College - A Levels

- A in Film Studies, B in Media Studies, *Distinction Star* in BTEC Creative Media Production

2010 - 2014: Durrington High School, Worthing - GCSEs

- 8 A* - B grades including Business & Communications (IT), English, Science, Maths and Media

DIRECTING EXPERIENCE

Produce, write and direct own creative work – completed short films from recent years include: *The Man with No Face*, *Flint*, *Carry On* (Won Best International Short Film at Kolkata 2020)

- Direct and edit videos, sometimes as a freelancer, to construct bold messaging and convey pertinent ideas while responding constructively to feedback leading up to tight deadlines
- Experience in working with archive clips, scriptwriting, and directing voice recordings

TECHNICAL SKILLS

- Proficient in Microsoft Office suite, Adobe Creative Cloud (*Premiere Pro*, *After Effects*, *Lightroom* etc.), cameras, Hootsuite, video editing software, professional boom microphones
 - Comfortable in creating quality content across a variety of forms: video content, photographs, banners, articles, blogs, press releases, art installations etc.
 - Fast learner regarding new online software, self-taught numerous online operating systems and functions to an advanced level, with a positive mindset to learning more
 - Accomplished as both a reliable self-shooter and proactive team-player
- References are available upon request.**