




Beny Luis Ferrer Rodríguez

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20/05/1992

CONTACT


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ABOUT ME

I am a producer and assistant artistic director with over 9 years of experience. I have been part of organisation teams of musical shows and large international events like the carnival in Havana. Creating a flawless experience for audiences is my passion.

WORK EXPERIENCE

2014 - 2020 - Havana, Cuba

Assistant stage director

Teatro America

Teatro America often hosts tributes to important Cuban artists. I did research on the specific musicians to help create the artistic vision of each show. I was also responsible for contacting agencies and artists who would be part of the shows, budgeting and funding, and rehearsal schedules.

2014 - 2020 - Havana, Cuba

Singer & Assistant Creative Director

Cuban School of Wushu

I have been collaborating with the Cuban School of Wushu on artistic activities under the direction of Roberto Vargas Lee. I helped planning their international events, spring festivals, and receptions of delegations. I wrote and performed a song that the school uses for their presentations.

02/08/2019 - 04/08/2019 - Havana, Cuba

Assistant Creative Director

Office of Ivan Soca

I assisted planning and setting up the exhibition of the acclaimed Cuban photographer Ivan Socca as part of the first international festival of Timba dedicated to the 77th anniversary of Juan Formell and the 50th birthday of Los Van Van.

2014 - 2019 - Havana, Cuba

Producer

Agency of Artistic Representation (CARICATOS)

CARICATOS is an art agency that promotes the work of creators and groups of the performing arts scene. I was working with them as a producer for various projects under the artistic direction of Yolanda Cabrales.

2015 - 2017 - Havana, Cuba

Event manager

Carnaval Havana

The carnival in Havana is the city's biggest annual event. As part of the team of artistic director Efrain Sabas I was responsible for choosing the hosts for each stage, writing their content, supporting general logistics, and creating event schedules.

12/2012 - 12/2013 - Havana , Cuba

Assistant stage director

Restaurante El Patio

I helped to organize the new year's eve variété dinner show at the restaurant El Patio under the artistic direction of Pancho Gonzalez. I was responsible for the communication and scheduling with the artists and catering, and also backstage logistics.

EDUCATION AND TRAINING

2014 - 2014 - Calle 14 entre 3ra y 1ra Miramar, Havana, Cuba

Direction of musical shows for TV

Facultad de Arte de los Medios de Comunicacion Audiovisual

Curso por excepcionalidad. Regalo del Director de Television Jose Ramon Artigas. Donde nos enseñaron las técnicas y códigos de los espectáculos musicales para la TV.

5 | 2 | <http://isauniversidaddelasartes.wordpress.com/tag/famca/>

18/02/2012 - 08/08/2012 - calle 23 #258 entre L y M Vedado, Havana, Cuba

Production for events and TV

Instituto Cubano de Radio y Television

I learned about producing shows for television and other events, design of production, e.g. work schedules.

96.25 | www.icrt.gob.cu

03/09/2007 - 05/06/2010 - Belascoain / Sitios y Maloja, Centro Habana, Havana, Cuba

Technical diploma in informatics

Instituto Politecnico de informatica Fernando Aguado y Rico

I studied web development and computer hardware.

<http://infoaguadorico.cubava.cu>

LANGUAGE SKILLS

MOTHER TONGUE(S): Spanish

OTHER LANGUAGE(S):

English

Listening
B1

Reading
B1

**Spoken
production**
B1

**Spoken
interaction**
B1

Writing
B1
