




# ADRIANA FARIA

PRODUCTION DESIGNER  
SET DESIGNER

## CONTACT

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## PORTFOLIO

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## PROFILE

I'm an experienced Production Designer in the Film and Creative Industry for films, TV shows, music videos, fashion films, events and advertising campaigns. Over the years I have developed specific skills that allow me to define myself as an expert with regard to the creation and production of a audiovisual project, from the concept to project management (budget and time), set dressing and shooting

## EXPERIENCE

### PRODUCTION DESIGNER/SET DESIGNER

2000- PRESENT - FREELANCER

LONDON- UK

MILAN- ITALY

SÃO PAULO/ RIO DE JANEIRO- BRAZIL

#### •FILMS

##### Feature Films

2015-"Haunted Minds" (O Caseiro) - SP-Julio Santi

2004- "Como Fazer Um Filme de Amor"- SP- José Roberto Torero

##### Short Films

2021-"Truth Serum" - London- Vika Evdokimenko/Oliver Shuster

2019- "The Passing" -London- Nichola Wong

2019- "Shawafa" - London - Ashtar Al Khirsan

2018- "Agenda Brasil Teaser" -Milan -IT -Teaser Film Festival

2016- "A Coqueluxe" - Jaime Queiróz -SP-BR

2008- "O Imaginante Quarto da Vovó " - Marcela Arantes- SP-BR

2006- "14 Bis- o Filme" - André Ristum -SP-BR

2004- "O Caderno Rosa de Lory Lambi" - Sung Sfai- SP-BR

#### • TV SHOWS

2017- "First Dates " Reality show- Tv Band

2016- "Prata da Casa" TV serie - Fox Channel

2016- "Ex on the Beach " - MTV Brasil

2014- "Masterchef"-Reality Show Tv Band

2013- "Coletivation" - MTV Brasil

2010- "Temporada de Moda Capricho2 "-Fashion reality show - Nickelodeon

#### •FASHION

2020 - Art Direction "Belonging Manifesto"

2020- "Fashion Hong Kong" shows -London Fashion Week

2015-"Fashion Victim" - Fashion Film

2014-"Clinic" (São Paulo International Fashion Films Finalist)

2014- "Forest " (Buenos Aires International Fashion Films Finalist)

#### •TV BRAND CALLS

2014-MTV Brasil

2012 -Infinito -Tv Channel Argentina

#### •EVENTS

2015-"Viradinha Cultural"- Open kids event held in partnership with São Paulo City Hall

2008- "Lounge Melissa"- Set Design for Melissa shoes at São Paulo Fashion Week

#### •ADVERTISEMENT

Since 2000 working for leading production companies of São Paulo and Rio.

2017-Coca-Cola teaser for Walking Dead new season - Fox Channel  
Production companies:Conspiração Filmes, O2 filmes, Filmes, Hungry Man, BossaNova,Killers,Cine Cinematográfica, Hungry Man, Dinamo Filmes.

Brands : Visa, Coca-Cola, Itaú, Curaprox,

Samsung,Knorr,Mastercard, Bob's, Gillette, Volkswagen, Nextel

## LANGUAGES

ENGLISH - FLUENT

ITALIAN - FLUENT

PORTUGUESE - NATIVE

## DIGITAL SKILLS

GOOGLE & MICROSOFT OFFICE PACK

EXCELL & GOOGLE SHEETS

WEB CONTENT DEVELOPMENT

SKETCH-UP PROGRAM BASIC

## ARTISTIC SKILLS

WATERCOLOR

ILLUSTRATION

ARCHITECTURAL DRAWINGS

### •PRODUCER / ART PRODUCER

2019- Ambiente Trade Fair - Agencia21 Frankfurt -DE

2018- Salone Internazionale del Mobile di Milano - Milan-IT

Overseeing stand construction/setting-up in accordance with project and deadlines

-Overall event production, dealing with internal staff and suppliers

-On site management and derig

### •PRODUCER COORDINATOR/ SOCIAL MEDIA MANAGEMENT

2018-Agenda Brasil -Festival Internazionale di Cinema Brasiliano

Film Festival - Milan - IT

-Being the liaison between Festival Directors, Filmmakers, Screening sites and the Audience

-Collecting data, tracking all material with filmmakers including media, contracts, screening requests and payments.

-Coordinating events including catering, travel arrangements, photo and video shoot, receptionists and stakeholders

-Working closely with graphic designers and P.R office

-Making suppliers quotations and booking transport and hotels

## EDUCATION/ TRAINING

**2020- Effective Fundraising and leadership in Arts and Culture**  
University of Leeds- Online

**2020-Strategic Audience Development -online training course**  
REACH- Independent Cinema Office - Online

**1994-1998-Bachelor of Architecture**

Centro Universitário Belas Artes de São Paulo -Brazil

**2002-History of Modern and Contemporary Art**

MASP-Museu de Arte de São Paulo - Brazil

**1998 -Fashion Editor**

FAAP- Fundação Armando Álvares Penteado - SP- Brazil

**1990 A 1993 -Interior Design Vocational Training**

ETE Carlos de Campos - SP- Brazil

## SKILLS

- Creative Visual concept
- Historical and contemporary research
- Developing spaces that dialogue and contribute to the screenplay/briefing and photography concept
- Define materials and techniques for setting up the project
- Define and coordinating the production process
- Ability to both produce and direct still life photo and film shoots.
- Leadership and teamwork to assure the smooth running of production
- Flexible and problem solving person
- Analyse a briefing or brand to achieve the best aesthetic proposal using strategy data
- Project management and budget administration
- Multitask, being able to define priorities and time management