

# J O L O A N T O N I O

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34 South Residence  
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Essex  
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## EDUCATION

### RAVENSBORNE UNIVERSITY

London  
BA (Hons) Digital Film Production:  
Film Sales, Festivals and Marketing  
2019 – 2021

### HAVING SIXTH-FORM COLLEGE

London  
A Level Film Studies  
BTEC TV and Film Production  
2017 – 2019

### THE FOREST ACADEMY

London  
Mathematics - C  
English Language - B  
English Literature - C  
7 more GCSEs above a grade D  
2012 – 2017

## HARD SKILLS

Adobe Photoshop CC

Adobe Premiere Pro CC

Microsoft Word

Microsoft PowerPoint

Microsoft Excel

Movie Magic Scheduling

Movie Magic Budgeting

## SUMMARY

Currently a second-year student with experience working in film and marketing – consistently impacting and contributing to customer and client satisfaction across multiple industries, more recently in Digital Film Production. In securing multiple teams from a network built on experience, clients are presented with an exceptional experience from concept to completion.

## WORK EXPERIENCE

### DIGITAL MARKETING MANAGER

I Live with the Devil | 2021

Planning and supervising marketing strategies for the film's success.

Working with different teams to produce content to endorse its presence online and using different methods to maximise the momentum going into festivals

- Reaching out to different companies for their involvement in the film and raising the budget and cutting down on spending in some areas.
- Opened the film to negotiate with organisations (charities, press, etc) for more exposure and reach.
- Maximising the views of our content on Instagram by (Approx.) 6,000 views.
- Responsible readjusting our initial target audience and gaining nearly double the effect.

### CREATIVE DIRECTOR

Reach Up Youth | 2020 – Present

Brought in to reface the award-winning youth organisation's brand image and to use the momentum towards their social media marketing to supplement their rapid growth. Due to their growth, the charity can open more creative projects which I'm to manage alongside their growing pool of network.

- To add on to the foundations of their growth, I've partnered the organisation with various companies to expand their creative pathways – Including my own developing digital marketing agencies.
- Headed their recent commissioned music video by the Sheffield Clinical Commissioning Group as a Producer.
- Overseeing the progress of Reach Up Youth's rebranding including social media plans, asset creation and website development.
- Confirming events for marketing opportunities and the youth (i.e., scrimmages with the Sheffield Sharks, playing football against the local police department, etc.)

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## SOFT SKILLS

Up-to-date with Relevant Legislations

Organisational & Administrative

Resourceful Troubleshooting

Health & Safety Care

Diplomacy

Budgeting

Scheduling

Analytical.

## WORK EXPERIENCE

### PRODUCER

Christopher Fenner Educational Fund | 2020

Fulfilling the tough role of managing projects, teams and departments to lead the refacing of the organisation's public image by communicating with other partnered organisations to collaborate with Chris Fenner Funds' new channels being planned through marketing strategies and efforts.

- Proposing new ideas of refacing the organisation's public image across multiple channels.
- Developing and adjusting the progress of each project according to our schedule and co-operating with others to streamline a new timeline.
- Liaising with others in understanding new marketing strategies and applying the knowledge gathered in releasing every project and learning from its success and further improvements.

### STUDENT AMBASSADOR

Ravensbourne University | 2019 – 2020

Being the face, image and representative of the university and its values in showing versatility and flexibility by performing a diverse profile of tasks. Ranging in analysing through administrative duties to cutting through many applications and interviews, to find the right prospects.

- Greeting and escorting important guests and invitational through the purpose of their visit.
- Establishing a connection with potential prospects and relaying that connection with administrators and acting managers.
- Being ready to respond to logistical issues concerning the task at hand.
- Communicating with venues and organising the logistics and practicality for an event.

### YOUTH MINISTER

The Great Commission Ministry | 2020 - Present

Ministering to the youth and leading them in both their religious goals and their own personal development as young people. Teaching the youth ministry every Sunday, laying their foundations but more importantly challenging them to think in non-conventional ways and opening their minds to new ideas.

- Planning lessons that engage the youth into questions and discussions
- Regularly meeting with other youth ministers from satellite churches to contribute in ideas that serve the youth benefit
- Ministering to individual members of the youth about subjects and topics concerning them.
- Always being educated to avoid misinforming but informing both the youth ministry and the entire congregation.