

BARRY HUGHES CV Private and Confidential:

Senior award winning Producer with significant production, live event, editing and post-production experience across six continents and a range of budgets for over 20 years. Extensive work in sports, automotive and celebrities, but equally happy on a great brand or a good story.

April 2023 – Oct 2023 – Maternity cover as Head of Commercials at [LS Productions](#). Overseeing the production department comprising five producers, four production managers and three PA's. Bidding, scheduling and exec producing projects for MJZ LA ( EA Sports ), Pulse LA ( Meta ), Somesuch ( 3 Mobile ), Rogue ( Bank of Scotland ) and more.

Feb 2022 – March 2023. 1 year contract as Head of Production [Celestial Labs](#) Drone show events. My first event was for the Coventry City of Culture and attracted a live audience of 38k, plus a live streamed audience exceeding 50k. I have since produced the first ever drone show in Nigeria for Amazon Prime and the London NYE event 2022/3, with a special tribute to the late Queen.

April 2019 – Jan 2022: Freelance producer / Line producer ( Including work with MJZ LA, Biscuit Filmworks, Stable TV, Worldmark Films ), coupled with Lovingly and Painstakingly restoring a 500 year old French moulin in the Midi-Pyrenees.

June 2013 – March 2019: Exec Producer / Owner [Stable TV](#). Producing TV, Commercials, Digital Campaigns, Stills, Idents, Content and sponsorship for clients including: VW. Launch of the new GTI in the Netherlands. On-Line competition to win a GTI with the click of a mouse.

**GUINNESS.** Cross platform campaign for Guinness Africa sponsoring the EPL. TV, Press, Social Media, POS.

**UNILEVER.** On-Line blog campaign for Dove, USA, Canada and Brazil.

**BUDWEISER.** TV sponsorship for the FA Cup.

**HONDA.** Digital campaign for Honda parts / accessories. **BGON** Social media campaign for on-Line market place BGON.

**KWIFF.** Social media and TV campaign to launch the on-line betting company Kwiff in the UK. **SYFY.** Pilot for a TV series, awaiting commission.

**TITANE LUNE.** Short film for fashion icon Roland Mouret screened at London Fashion Week. Awards at The One Show, Cannes Lions and British Arrows.

Significant agency and client relationships developed and grown.

Wrote and produced a factual TV series on **WINE** as a personal project; Currently in discussions with independent TV channel to commission the series.

August 2017: 3 month consultancy for The Engine Group setting up an internal production, editing and post production facility enabling them to service their clients directly. Providing advice on contracts, insurance, recruiting key personnel and purchase of relevant equipment. Exec Producing the first three projects to ensure a smooth transition.

March 2004 – June 2013: Head of Production / Joint MD at Therapy Films. Actively producing with top directors including Malcolm Venville and Mark Denton.

Overseeing all productions, generating budgets and contracts and assigning production teams. Finding and launching new directing talent.  
Publishing Luca Loco Mexican wrestling photography book and staging the first (unofficial) Mexican Wrestling world championship outside of Mexico.

Cannes Lion, APA 50, Eurobest, Clio and Shark awards for a number of commercials.  
**United Nations Public Service** award for the cinema campaign **Kill the Gun / Blame**.

June 2002 – March 2004: Senior Producer at Large Commercials formerly Stark Films working with a varied roster of directors and mentoring junior production staff.

February 1999 – May 2002: Head of Production at Tony Kaye Films, Producing for **Tony Kaye**, arguably the best commercials director of all time, in the UK and USA. And launching new director **Jason Harrington**.

Previous experience includes Freelance Producer, Production Manager, Location Manager, 1<sup>st</sup> Assistant Director and Production Co-Ordinator working with many of the top production companies and directors in the world.

## INTERESTS

Cinema, Photography, Art, Sports, Technology, Building renovation, Travel and Cycling.  
Plus a healthy interest in Food and Wine.

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