

Work Experience

Director, Screenwriter & Editor (2023)

FROGSPORN (Graduate Film)

FROGSPORN is a silly sex-positive blue comedy nature documentary about frogs. Selected for 9 Film Festivals & received 2 honourable mentions.

- Recruited and collaborated with team members (pre-prod, animators & sound design) to resolve technical and/or design issues, providing constructive criticism.
- Collaborated with Creative Leads in ideation sessions to conceptualise, design, and produce visual and motion content (e.g. storyboards & animatic).
- Wrote a script which is both playful and comical whilst being factually accurate.
- Fostered a positive culture of teamwork, service, and a good working dynamic.
- Edited the video post-production (e.g Subtitles in 4 languages).

Producer, Animator & Editor (2022-2023)

NAKED CAME THE STRANGER (Graduate Film)

NAKED CAME THE STRANGER is an animator's rendition of the game 'Exquisite Corpse'. Selected for 9 Film Festivals, 3 Finalist Awards, 1 Semi-Finalist Award & a Critics Choice Award.

- Formulated strategy, ideated this "low-input, high reward" project, and led the end-to-end creation of the entire film.
- Created a detailed "How-To" instructional manual to demonstrate the flow between scenes, as a visual aid service for the team.
- Managed a team of 27, providing one-to-one feedback sessions.
- Adopted a solution-oriented approach to solving internal and external challenges & ensuring deadlines were hit.
- Edited, liaised with the sound designers, crowdfunded and submitted to film festivals.

Research Development Assistant (2023)

SILVER STRAND PICTURES, work under NDA

- Assistant to Claire Urquhart, Head of Commercial Content Fund at S4C International.
- Researched, collated and organised information on spread sheets.
- Handled slates and brainstormed for both new and established ideas.
- Reorganised spreadsheets and information to be more user-friendly.

Creative Consultant (2023)

MADE IN AI, David Sloly

Made in AI is a podcast Sitcom created, written and produced by David Sloly and presented by artificial intelligence. (Soon to be animated series)

- Advised on quick turnaround animation, art direction & style boards.

Creator & Animator (2022)

DEATH BY... (Graduate Film)

DEATH BY... is a 2D animated, morbid comedy series featuring a compilation of ridiculous deaths. Selected for 11 Film Festivals & 2 Finalist Awards.

- Applied the animation principles while working with multiple animation software.
- Promoted the content via social media platforms & monitored recent trends.
- Sourced suitable music and sound effects.
- Researched and applied for Film Festivals.

Games Master (2020 - 2021)

ESCAPE HUNT, Basingstoke

- Fostered a good rapport with team members, customers and members of the public as an ambassador for the company.
- Successfully improvised, and problem-solved whilst handling high stress situations with a calm, friendly disposition.
- Ran multiple escape-room games at once whilst still delivering a high-quality experience.
- Efficiently read a room, diffuse rising tension as well as boosting energy levels.
- Provided the safety brief with confidence and reassurance.
- Provided a team with a personalised debrief and feedback.



ZANNA VERDON-ROE

COLLABORATING, COMMUNICATING, PROBLEM SOLVING.

Profile



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Hi there, I'm Zanna!

Let's get straight to the nitty-gritty! My life purpose is to pioneer and popularise adult-friendly animation comedies in the British entertainment industry. I am a hardworking extrovert with a love for animation, brainstorming, writing comedy and spreadsheets (I know right- what a nerd). Besides making a cracking cup of tea, I pride myself on marrying my abilities to conjure up invigorating ideas with flair and applying them with killer time management skills.

Education

Ma ANIMATION (2022 - 2023)

University of the West of England

During this time I made three films and one series. I specialised in being an impresario and networking/recruiting, honing my interpersonal skills, team co-ordination and strategic thinking.

Ba DESIGN FOR PERFORMANCE (2017 - 2020)

Royal Welsh College of Music & Drama

Specialised in Set & Costume Design for the theatre. Extensive training in model making, puppetry and scenic construction.

Other Qualifications

Safeguarding & Protection of Adults. Care Skills Academy, 2023

Life Coaching & Counselling. Learn Direct, 2021

End of Life Care. College of West London, 2021

Branding, Marketing & Advertising. UAL, 2019

Storyboarding for Film & Animation. UAL, 2019

Storytelling & Comic Illustration. Royal Drawing School, 2019