

Created by Kirris Riviere

Toby

the Crow

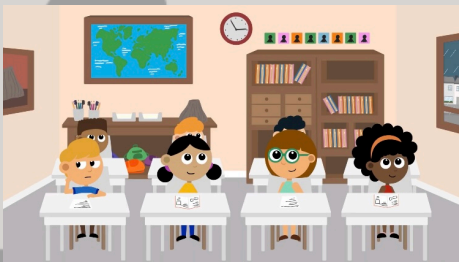
Links

The Pilot

<https://drive.google.com/file/d/11pnhLx-q4CFOL6DM14dWbYbJHKem1YfK/view?usp=sharing>

Behind the Scenes

<https://drive.google.com/file/d/1ql2tinDpTkfcvQ-cqXPtq7uqn9WrUyk5/view?usp=sharing>



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Cover Letter

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I HOPE THIS MESSAGE FINDS YOU WELL. I WAS ENCOURAGED BY YOUR COMMITMENT TO SUPPORTING ANIMATION PROJECTS THAT EMBRACE DIVERSITY, EDUCATION, AND ADVENTURE. I AM REACHING OUT TO YOU TODAY TO INTRODUCE YOU TO A UNIQUE AND VISIONARY PROJECT THAT I BELIEVE HOLDS SIGNIFICANT POTENTIAL FOR BOTH ENTERTAINMENT AND IMPACTFUL STORYTELLING.

INTRODUCING "TOBY THE CROW: A CULTURAL AND IMAGINATIVE EXPLORATION," A GROUNDBREAKING CHILDREN'S ANIMATION SERIES. TOBY THE CROW IS A VIBRANT JOURNEY INTO THE HEART OF THE FICTIONAL TOWN OF ELTTIL, WHERE ADVENTURE, DIVERSITY, AND THE BEAUTY OF THE COUNTRYSIDE COME ALIVE. THIS PROJECT CONSISTS OF ELEVEN METICULOUSLY CRAFTED EPISODES ABOUT A GROUP OF GIRLS THAT DISCOVERS A SLIGHTLY INJURED CROW IN THEIR PLAYGROUND, BASED ON A TRUE STORY ABOUT A CLEVER CROW THAT EVERYONE KNEW AND LOVED AT A LOCAL PUB IN BRISTOL, THIS ADAPTATION IS SPREAD ACROSS TWO SERIES, EACH EPISODE IS FILLED WITH EXHILARATING ADVENTURES, CHALLENGES, AND A DEEP SENSE OF COMMUNITY.

WHY I BELIEVE IN PITCHING THIS PROJECT.

WHAT SETS TOBY THE CROW APART IS ITS UNWAVERING DEDICATION TO INCLUSIVITY AND REPRESENTATION. THIS SERIES FEATURES A FAMILY OF COLOUR AS PROTAGONISTS IN A RURAL SETTING, A NARRATIVE THAT IS LONG OVERDUE. WE DRAW INSPIRATION FROM RECENT REVELATIONS AS WELL AS DISCUSSIONS ABOUT THE PERCEPTION OF THE BRITISH COUNTRYSIDE AND ITS HOSTILITY TOWARDS BLACK AND BROWN PEOPLE. INNER CITY COMMUNITIES NOT BEING ENCOURAGED TO VISIT THE COUNTRYSIDE NEVER MIND LIVING THERE. TOBY THE CROW HIGHLIGHTS THE IMPORTANCE OF SHOWCASING THE ENGLISH COUNTRYSIDE, ITS WONDERMENT AND AWESOMENESS TO ALL CHILDREN, REGARDLESS OF THEIR BACKGROUND. TOBY THE CROW AIMS TO BRIDGE THIS GAP, FOSTERING CURIOSITY AND APPRECIATION FOR THE COUNTRYSIDE'S HERITAGE AND BEAUTY.

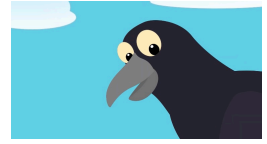
OUR ANIMATED SERIES SEEKS TO CAPTURE THE ESSENCE OF GENUINE CONNECTIONS BETWEEN HUMANS AND NATURE. LED BY THE TALENTED DANIEL POULTER, OUR TEAM UTILISES 2D ANIMATION TECHNIQUES TO BRING ELTTIL AND ITS INHABITANTS TO LIFE WITH WARMTH, COLOUR, AND A PROFOUND SENSE OF BELONGING.

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THROUGHOUT OUR JOURNEY WE AIM FOR

INCLUSIVITY AND REPRESENTATION: AT ITS CORE, TOBY THE CROW IS A CELEBRATION OF DIVERSITY AND THE EXPLORATION OF NEW LANDSCAPES. IT ENCOURAGES (KS1) KEY STAGE 1 CHILDREN, ESPECIALLY THOSE FROM UNDERREPRESENTED BACKGROUNDS, TO DISCOVER THE BEAUTY OF RURAL SETTINGS.

EDUCATIONAL VALUE: THROUGH ENGAGING STORIES AND RELATABLE CHARACTERS, THE SERIES INSTILLS VALUES OF FRIENDSHIP, LOYALTY, AND COMMUNITY WHILE ALSO FOSTERING A KEEN INTEREST IN THE NATURAL WORLD.

HIGH-QUALITY PRODUCTION: WITH A DEDICATED TEAM OF CREATIVES, TOBY THE CROW PROMISES A VISUALLY STUNNING AND EMOTIONALLY RESONANT EXPERIENCE FOR VIEWERS.

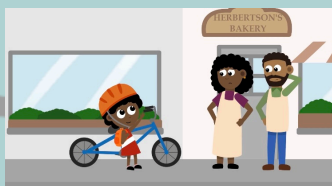
I AM EAGER TO DISCUSS THE POTENTIAL OF TOBY THE CROW AS A CHILDREN'S ANIMATION. WITH YOUR EXPERTISE AND SUPPORT, I FIRMLY BELIEVE WE CAN BRING THIS MEANINGFUL AND ENCHANTING WORLD TO AUDIENCES EVERYWHERE, INSPIRING THE YOUNG AND THE YOUNG AT HEART.

PLEASE FIND THE LINKS TO OUR PILOT EPISODE 1, THE CATCHY THEME TUNE "TOBY'S THEME" CREATED BY MUSIC PRODUCER CLAIRE SIBLEY, TOBY'S OFFICIAL INSTAGRAM PAGE, AND AUDIO EPISODES FROM EPISODE TWO, THREE AND FOUR FOR YOUR CONSIDERATION.

THANK YOU FOR YOUR TIME AND CONSIDERATION. I LOOK FORWARD TO THE POSSIBILITY OF WORKING TOGETHER TO BRING TOBY THE CROW TO LIFE.

ALL THE VERY BEST,

KIRRIS



ADDITIONAL LINKS TO OTHER EPISODES (AUDIO):

EPISODE 2

[https://youtu.be/-HWLEsxx_I0?
si=AuJAYh2aQGV1zT9P](https://youtu.be/-HWLEsxx_I0?si=AuJAYh2aQGV1zT9P)

EPISODE 3

[https://youtu.be/0uuevXpq7C4?
si=FDt1jWvNCit9-AzB](https://youtu.be/0uuevXpq7C4?si=FDt1jWvNCit9-AzB)

EPISODE 4

[https://youtu.be/_x3JghZ0ff8?
si=nUerHtbx03PrDcXu](https://youtu.be/_x3JghZ0ff8?si=nUerHtbx03PrDcXu)